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## Abstract

The research project relates to the theme of strategic alignment between business strategy and IT strategy. From the studies already carried out in the field of analysis, this study aims to define a new and simplified analysis model through which pursuing the alignment between IT and business organizational functions within the broader concept of strategic alignment between IT and business strategy.

The research model proposed is based on the integration of the already well established literature with an empirical analysis conducted on the field. Our attempt consists in providing a comprehensive and integrated framework that could explain in a practical approach "how" organizations can achieve the desired level of alignment.

The methodological criteria used was extracted from a case of empirical analysis carried out within a complex organization, where, in line with the research on strategic alignment a plan for organizational change has been carried out in order to manage problems emerging from the chosen implementation strategy.

From the integration between the Change Framework extracted from the organizational specific context and the already established Generic Framework model proposed by Maes (1999) a new management framework of alignment has been defined. This model is, therefore, aiming to provide both a theoretical and practical framework for the planning of activities to be performed at a strategic level for the creation and sustainability of the alignment within business operations.