



Strategic Management Society

*It's Just a Hobby! (Isn't It?): A Case of Digital Entrepreneurship  
and its Paradoxes*

By

**Miguel Cunha**  
**Arménio Rego**  
**Luca Giustiniano**  
**Stewart Clegg**

is recognized for the

**“That’s Promising!” Proposal Prize**

SMS India Special Conference  
December 15 - 18, 2018  
Hyderabad, India

*Linking Thoughtful Practice  
with Insightful Scholarship*

Charles Dhanaraj  
Program Chair

Rishiksha Krishnan  
Program Chair

Sougata Ray  
Program Chair

Gurmeeta Vasudeva Singh  
Program Chair