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### CHAPTER 33: MADE IN CARCERE: SCALING A SOCIAL ENTERPRISE BUSINESS MODEL

BOOK CHAPTER - Reference no. BEP5612

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**Published by:** Business Expert Press (2017)

**Revision date:** 22-Aug-2017

**date:**

**Chapter from:** "Educating Social Entrepreneurs: From Business Plan Formulation to Implementation, Volume II"

**Length:** 32 pages

**Topics:** [Case studies](#); [Entrepreneurship](#); [Social business plan](#); [Social entrepreneurship](#)

**Abstract:** Educating Social Entrepreneurs: From Idea Generation to Business Plan Formulation appears at the time of unprecedented environmental disasters, natural resources depletion and significant failure of governments and global business to attend social problems occurring around the globe. In the world of downsizing, restructuring and social changes, notions of traditional venture creation and the ways of creating social values have been challenged. Drawing from contributions by scholars of social entrepreneurship from Europe, North and South America, and Africa, this edited volume reveals interdisciplinarity of entrepreneurship research. To assist the readers, students, and teachers in understanding some dilemmas of our time, the contributors to these collections adopt an array of theoretical frameworks that all examine a multitude of societal and business issues in which the social entrepreneur surfaces. This Social Entrepreneurship book draws examples from various parts of the global business world and various societies and prepares students, scholars, and entrepreneurial managers to deal with the challenges presented by a new and diverse business environment. It is our belief that these two volumes endorse the importance of social entrepreneurship in the competitive business landscape and prepare students of business and other faculties to create their own business plan for a social venture. Illuminating troublesome aspects of the global social and business worlds, this Social Entrepreneurship book comprises two volumes and covers key issues such as defining social entrepreneurship; contexts for social entrepreneurship; pitching and communicating social opportunities; and also implementing social opportunities that covers the areas of organizational structures and hybrid organization for social enterprises; mobilizing resources to fund social ventures; scaling the social ventures; and ecopreneuring as social enterprises. Students, scholars, and entrepreneurs who want to prepare themselves to help the poverty-stricken world and deal with social entrepreneurship will find this to be beneficial reading.

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