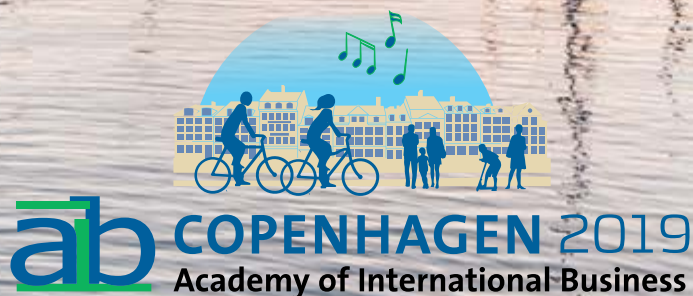


International Business in an Unsettling Political and Economic Environment

Copenhagen, Denmark
June 24-27, 2019

Program Chair:
Maria Tereza Leme Fleury
Fundação Getulio Vargas



BUSINESS IN SOCIETY

CBS is a strong, international institution with a distinctive business university profile. Our main task is to produce knowledge and new thinking to companies and organisations, to the next generation of business leaders and to society at large through research and education.

CBS' research profile covers a broad subject area within the social sciences and humanities. The academic breadth reflects a societal need to understand business issues in a broader social, political and cultural context.

CBS benefits immensely from a student body that is highly motivated in terms of academic learning and extracurricular activities. CBS' students are a significant strength of our university, bringing entrepreneurial spirit and great vitality to our activities.





Table of Contents

AIB President's Letter	2
Host School Welcome	3
Letter from the Program Chair	4
AIB 2019 Conference Sponsors	5
AIB 2019 Conference Program Committee.....	7
AIB 2019 Reviewers	8
General Conference Information	18
Get the AIB 2019 Copenhagen Mobile App!.....	18
Meeting Venues and Maps	19
A Visual Insight into AIB 2019	22
AIB 2019 in Numbers.....	23
AIB 2019 Pre-Conference Overview	24
AIB 2019 Program Overview	25
AIB Fellows 2019 International Executive of the Year	26
AIB Fellows 2019 International Educator of the Year	27
AIB Fellows 2019 John Fayerweather Eminent Scholar.....	28
AIB 2019 Program Awards	29
AIB 2019 - Meet an AIB Fellow.....	33
AIB 2019 - Meet a Journal Editor.....	34
AIB 2019 - Teaching Cafés	35
AIB 2019 - Research Methods Clinics	36
AIB 2019 Conference Schedule of Sessions	37
AIB 2019 Program Contributor Index.....	97
AIB 2019 Exhibitor Listing	114
Exhibitor Ads	116
The AIB Secretariat.....	122
Past Presidents of the Academy of International Business	123
Past AIB Conference Locations	123
AIB Fellows.....	124
AIB Institutional Members	125
AIB Chapters.....	126
AIB Research Methods Shared Interest Group.....	127
AIB Teaching & Education Shared Interest Group	128
WAIB.....	129
Upcoming AIB Meetings	130
AIB 2020 Conference Theme	131

AIB President's Letter

Welcome to Copenhagen for AIB's 2019 Annual Conference

Hurrah! We have officially set an all-time record for AIB conference attendance! AIB 2019 Copenhagen has the largest number of registrants for any event in our organization's history, beating out the previous record of 1,208 set by the 2013 conference in Istanbul!

I think part of the credit for this year's record-breaking success is due to the beautiful city of Copenhagen itself. Copenhagen was once a Viking fishing settlement—one can still find traces of ancient Norse explorers, the remains of a 1,000-year-old castle, and museums dedicated to the Viking raiders. The city has a blend of modern architecture and historical artifacts, providing plenty of cultural attractions for our conference participants.

The theme of this year's conference is quite timely: "International Business in an Unsettling Political and Economic Environment." Unpredictable and contradictory forces currently shape the international landscape, causing perplexity and challenging the basic assumptions of statesmen, managers and scholars. How should governments, corporations and individuals prepare for such unpredictable world? The research presented at this year's conference will attempt to tackle that challenging question.

On behalf of the AIB Executive Board, I would like to thank Maria Tereza Fleury (AIB 2019 Program Chair,) her track and committee chairs, and our local committee chair, Dana Minbaeva. They, along with an entire team of volunteers, have put countless hours of hard work into organizing this outstanding conference. According to Maria Tereza, we received 1,289 submissions this year for panels and competitive and interactive papers. Out of those submissions, 912 were accepted, providing material for a total of 263 sessions!

We also need to thank Rebecca Piekari (AIB 2020 Program Chair) for assisting Maria Tereza in organizing this year's extensive pre-conference program. For AIB 2019, we have increased the total number of pre-conference workshops to 15. In addition to the usual sessions hosted by the editorial teams behind AIB's journals (*JIBS* and *JIBP*), a variety of other academic publications will also offer paper development workshops, including *IBR*, *GSJ*, *JMS*, *JWB*, and *MOR*. Our local host, the Copenhagen Business School, has also organized a special Engagement Day on June 24, 2019, which is intended to bring practitioners and scholars together to begin a dialogue on sustainability development and responsible management.

Each year during our conference, we give out many awards. 2019 is special as it marks the 50th anniversary of AIB's *Journal of International Business Studies*. There will be a special award ceremony conducted by *JIBS* Editor-in-Chief Alain Verbeke. There, platinum, gold, and silver medals will be awarded to a number of scholars, in recognition of their frequent and substantial contributions to *JIBS*. In the area of scholarly service, Gold Medals will also be awarded to our 8 past *JIBS* Editors in Chief. The AIB Executive Board would like to express our sincere gratitude to all of the contributors whose work has helped make *JIBS* the top journal in International Business.

To borrow a description from our local host, Dana Minbaeva, "Copenhagen is a vibrant, urban, and diverse city. Whether one prefers exploring Denmark's history in our museums, viewing fascinating architecture at the Royal Palace, or sampling the world-renowned New Nordic Cuisine, there is something for every taste." In addition to your work at the conference, please be sure to spend some time enjoying this beautiful city. Remember: All work and no play makes Jack a dull boy.

Chuck Kwok

AIB President, 2018-2019



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Dear Members of the Academy of International Business,

Welcome to Copenhagen Business School, probably the best international business university in the world!

International business is in our DNA. It is evident in our recruitment of academic and administrative staff and students, and in our published research, educational programs, campus-development initiatives, outreach and strategic partnerships. Internationalization is who we are and what we do. We are more than 21,000 students and 1,500 full time employees, including faculty members, PhD students, and administrators. Students from 95 different countries are currently enrolled at CBS and 40% of our full-time academic staff are international. 33 of the programs in our portfolio are taught in English. Moreover, we have exchange agreements with 296 universities and business schools worldwide.

However, our internationalization is more than just “facts and figures.” Internationalization serves as the cornerstone of our mindset. The process of transforming CBS from a domestic *handels højskolen* with a national perspective into an internationally recognized, triple-accredited business school has been underway for the last 100 years, and it remains one of the key pillars of the university’s “Business in Society” strategy. Our internationalization efforts are captured by our continuous drive to increase its global engagement through research, education, and wider societal engagement. As PRME Champions and a UN Global Compact Signatory, we are committed to a future built around sustainability and responsible management. We believe that in today’s unstable political and economic environment, it is our responsibility to not only know where we stand with regards to global challenges but also to take an active position. That is why hosting this year’s AIB is so important for us. We are searching for the answer to the most fundamental question: What will our global future look like? We are curious about solutions, we would like to share our learnings and we are ready for action.

I would like to thank all of the CBS staff members who have contributed their time to make AIB Copenhagen a success. My greatest thanks go to my fabulous teammates, Larissa Rabbiosi and Evis Sinani. I am also very grateful to the Department for Strategy and Innovation (Head of Department: Keld Laursen) and the Department for International Economics, Governance and Business (Head of Department: Jens Gammelgaard) for their support. I would also like to thank our sponsors for their generous contributions.

Most of all, I would like to thank every delegate who chose to come to this wonderful city and make this conference the largest annual event in the history of AIB. I sincerely hope that you enjoy every moment of your stay at CBS, in Copenhagen and in Denmark. There is so much to see and so many conversations to follow. There are a great many things to do. Let’s get to it!

Professor Dana Minbaeva

Vice-President for International Affairs
Copenhagen Business School

Letter from the Program Chair



Dear Colleagues,

A very warm welcome to Copenhagen and the 61st annual meeting of the Academy of International Business. Copenhagen is one of the world's most vibrant cities, where Scandinavian natural beauty meets a friendly atmosphere that values sustainability and diversity. The combination of an attractive venue, compelling program, a supportive local host institution in CBS, and the hard work of our track chairs and AIB's Executive Board have led to a record number of registrations this year (1,350 at the time of this writing.)

This year's theme—"International Business in an Unsettling Political and Economic Environment"—emphasizes both the challenges we are currently facing and the positive contributions that can be made by IB scholars. Over the last few decades, the world seemed to march towards open markets, as well as institutional and cultural globalization. However, in recent years, ruptures in apparently consolidated premises, policies, and behaviors have led many to question the previous global order.

On top of that, the digital economy, which fascinates due to its potential for breaking traditional operations models, brings several unpredicted by-products such as threats to privacy and the rise of fake news. In this setting, International Business as a field of knowledge which combines a myriad of theoretical and methodological perspectives to address big questions possesses a privileged status in the global effort to engineer effective solutions. The high number of panels and papers addressing the conference theme this year is a testament to its timeliness.

In the last two years, several initiatives were introduced by our Program Chairs, Sarianna Lundan and JT Li. Many of them have been brought back this year due to popular demand, including the Fellows Café, the Teaching Café, and the CARMA Research Methods workshops. I hope that even more of our members will get to experience this programming in 2019.

This year, our Pre-conference Activities have also been greatly enriched thanks to a number of new initiatives led by Rebecca Piekkari. Paper development workshops will include not only those traditionally hosted by *JIBS* and *JIBP*, but also those proposed by journals in the "AIB ecosystem": *JMS*, *JWB*, *GSJ*, *IBR* and *MOR*. We will have two Meet the Editors sessions, one for IB journals and one for management journals that also publish IB research, namely *JMS*, *MOR* and *AMR*. For the first time these two sessions are open to all delegates, not only participants in the doctoral and junior faculty consortia. Another new initiative is the Academic Writing Workshop. A PDW on "Research in Family Business in Transition Economies" completes the portfolio.

As in previous years, we are proud to receive and honor the recipients of the three major awards given by the AIB Fellows. Executive of the Year: Jim Hagemann Snabe, whose career as CEO and board member brought decisive contributions to international companies like SAP. Educator of the year: Ingmar Björkman, dean and professor of the School of Business at Aalto University, who has drawn upon his own research in talent management in multinational organizations to bolster his university's efforts in partnership development and the recruitment of international faculty and students. Eminent Scholar: Daniel Levinthal, Professor of Corporate Strategy at Wharton School, University of Pennsylvania, is likewise being recognized for his outstanding contributions to our field's understanding of organizational learning, complex systems, and innovation.

One of the highlights of the conference this year is a special event celebrating the 50th anniversary of *JIBS*, during which gold and silver medals will be awarded to authors who have made the most consistent, substantive contributions to *JIBS*'s success.

AIB's scholarship domain will be highlighted in a number of different panels. The educational strand will be tackled in, among others, a dean's panel: "The Future of International Business Education," featuring insights from deans working at institutions around the world. Research will be extensively discussed in several panels such as "How can IB Researchers Address Societal Grand Challenges." That panel will cover pressing issues like climate change, inequality, labor exploitation, and migration, all of which are part of the global business environment influencing MNEs.

I would also like to draw your attention to a special panel highlighting the work of one of our influential colleagues who passed away in September of 2018, "Remembering and celebrating James March." March's contribution to the domain of Organizational Studies is of paramount importance and a continuing influence on today's IB researchers.

With regard to the Community Engagement program, we are truly indebted to Dana Minbaeva and her team at CBS for all their organizing efforts. This year, there will be corporate visits to A.P. Møller Maersk, an integrated container logistic company, and Novo Nordisk, a global healthcare company. Of course, there will be also an opportunity for those who are willing to enroll in the CBS Engagement Day on June 24.

In the course of putting this conference together, I had the invaluable support of the AIB Secretariat, especially Tunga Kiyak, the track chairs and my very efficient and hard-working FGV team: Larissa Pacheco, Gisele Gaia, and Luis Oliveira.

I hope that you find the conference intellectually stimulating and congenial. AIB is known as a welcoming, professionally rewarding community—we are glad to have you as a part of it.

Maria Tereza Leme Fleury

Professor of International Strategy, FGV-EAESP

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AIB would like to thank all of our sponsors for their valuable contributions to ensure the success of the 2019 Annual Conference.

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Community Engagement Day



New Members Welcome



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FIU/AIB Best Theory Paper Award



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Best Paper Award in Emerging Economies Research



That's Interesting Award



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WAIB Coffee Break and Awards

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We would like to thank the 1387 reviewers that helped make the 2019 conference a possibility. We would especially like to recognize the **Best Reviewer Award** winners listed below, in bold and in alphabetical order, as nominated by the AIB 2019 Track Chairs:

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Min (Maggie) Wan, *Texas State University*
Qianwen Wan, *Fudan University*
Danqing Wang, *University of Hong Kong*
Hao Wang, *Fisher College of Business*
Hsing Kuo Wang, *National Quemoy University*
Jie Wang, *University of Nottingham Ningbo*
Jinmin Wang, *Nottingham University Business School*
Lucas Wang, *University of Nottingham Ningbo*
May Wang, *United International College*
Mengyang Wang, *Huazhong University of Science and Technology*
Ming-Chao Wang, *Yuan Ze University*
Peng Wang, *City University of Hong Kong*
Qi Wang, *China Europe International Business School*
Qiu Wang, *Birmingham City University*
Rui Wang, *Peking University*

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- Shan-Huei Wang, *CTBC Business School*
Stephanie Wang, *Indiana University*
Yihan Wang, *HEC Montréal*
Yimin Wang, *Shandong University*
Yu-Kai (Mike) Wang, *Soochow University*
Zhanshuo Wang, *Tsinghua University*
Roseline Wanjiru, *Newcastle University/ Northumbria University*
Luke Kendall Webster, *Torrens University*
William Xiaojun Wei, *MacEwan University*
Yingqi Wei, *University of Leeds*
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Peter James Williamson, *University of Cambridge*
Natalie Victoria Wilmot, *Sheffield Hallam University*
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Sheryl Winston Smith, *BI Norwegian Business School*
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Bernard Wolf, *York University*
Ronald Scott Wolf, *Universidad EAFIT*
Alexander Wollenberg, *St. George's University*
Heejin Woo, *California State University Fullerton*
Alan Wright, *Southern Arkansas University*
Nataliya Langburd Wright, *Harvard Business School*
Jie Wu, *University of Macau*
Li-Wei Wu, *Tunghai University*
Shubin Wu, *University of Liverpool*
Tao Wu, *National University of Singapore*
Yuanyuan Wu, *Lakehead University*
Olivier Wurtz, *University of Vaasa*
Tai Ming Wut, *Hong Kong Polytechnic University*
Clifford Wymbs, *Baruch College*
Jun Xia, *University of Texas at Dallas*
Henry Yu Xie, *College of Charleston*
Zhenzhen Xie, *Tsinghua University*
Hao Xu, *Zhongnan University of Economics and Law*
Lu Xu, *Rennes School of Business*
Sen Xu, *Nanjing Tech University*
Yalan Xu, *Chinese University of Hong Kong*
Jiaqi Yan, *Tongji University*
Jiayan Yan, *Renmin University of China*
Justin Yan, *University of Tennessee Knoxville*
Chi-Lin Yang, *University of Taipei*
Deli Yang, *Trinity University*
Helen Hailan Yang, *Shandong Jianzhu University*
Jiawen Yang, *George Washington University*
Jie Yang, *University of Texas at Tyler*
Monica Yang, *Adelphi University*
Monsol Yang, *University of Nottingham Ningbo*
Tianle Yang, *Zhejiang University of Technology, China*
Yi Yang, *Yonsei University*
Yihsing Yang, *National Taichung University of Education*
Yong Yang, *University of Sussex*
Attila Yaprak, *Wayne State University*
Naoki Yasuda, *Tokyo University of Science*
Hamid Yeganeh, *Winona State University*
Chih-Chuan Yeh, *Overseas Chinese University*
Ha-Chin Yi, *Texas State University*
Jiangling Yi, *Central South University*
Harun Emre Yildiz, *Uppsala University*
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Wenyan Yin, *Seoul School of Integrated Sciences and Technologies*
Tsz Leung Yip, *Hong Kong Polytechnic University*
Seung ik Yoo, *Yonsei University*
Hyungseok (David) Yoon, *University of Leeds*
Irem Yoruk, *Wayne State University*
Susan L Young, *Kennesaw State University*
Ellen Pei-yi Yu, *Birkbeck, University of London*
Shu Yu, *City University of Hong Kong*
Tianjiao Yu, *Peking University*
Lin Yuan, *University of Macau*
Yue Yuan, *Peking University*
Dilek Yunlu, *Northeastern Illinois University*
Jiang Yushi, *Southwest Jiaotong University*
Ghasem Zaefarian, *University of Leeds*
Stefan Zagelmeyer, *Alliance Manchester Business School*
Mahmood A. Zaidi, *University of Minnesota*
Norhayati Zakaria, *University of Wollongong in Dubai*
Luis Zarate, *University of Costa Rica*
Srdan Zdravkovic, *Bryant University*
Rong Zeng, *University of Manitoba*
Yuping Zeng, *Southern Illinois University Edwardsville*
Ben Zhang, *Huazhong University of Science and Technology*
Bin Zhang, *Peking University*
Dongfang Zhang, *Peking University*
Feng Zhang, *Pennsylvania State University, Abington*
Haina Zhang, *Lancaster University*
Haoyu Zhang, *Zhejiang University*
Jintao Zhang, *University of Newcastle*
Kun Zhang, *University of Queensland*
Megan (Min) Zhang, *University College Dublin*
Minjie Zhang, *University of Windsor*
Nan Zhang, *University of Illinois*
Shanshan Zhang, *South China University of Technology*
Shuo Zhang, *Central University of Finance and Economics*
Tingting Zhang, *Chinese University of Political Science and Law*
Yameng Zhang, *Sun Yat-Sen University*
Yejun Zhang, *University of Oklahoma*
Ying Angie Zhang, *Yunnan University of Finance & Economics*
Yingying Zhang Zhang, *International University of Japan*
Chao Zhao, *Massey University*
Meng Zhao, *Renmin University of China*
Minyuan Zhao, *University of Pennsylvania*
Wanli Zhao, *Renmin University*
Ziyi Zhao, *Hangzhou Normal University*
Qiuxia Zheng, *Zhejiang University*
Wei Zheng, *University of International Business and Economics*
Xiaolan Zheng, *University of Nottingham Ningbo*
Ying Zheng, *Bryant University*
Yifan Zhong, *Monash University*
Abby Jingzi Zhou, *University of Nottingham Ningbo*
Jieyu Zhou, *Technical University of Denmark*
Jing Zhou, *Southwestern University of Finance and Economics*
Lianxi Zhou, *University of Brock*
Nan Zhou, *Nankai University*
Hua Zhu, *Dongbei University of Finance and Economics*
Jiuhua Cherrie Zhu, *Monash University*
Pengcheng Zhu, *University of San Diego*
Yuting Zhuang, *Pacific International Hotel Management School*
Miriam Zschoche, *University of Erfurt*
Anna Zubkovskaya, *University of Auckland*
Summer Elise Zwanziger Elsinger, *Upper Iowa University*
Anne Marie Zwerg-Villegas, *Universidad de La Sabana*

General Conference Information

Badge Identification

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

Guest Policy

Guest badges only provide access to the Presidential Reception and the Gala Event; guests cannot attend sessions, exhibits, coffee breaks, or lunches.

Dress Code

Suggested dress code is *Business Casual* for all conference events including the Presidential Reception.

The dress code for the Gala Event is *Business Smart*. *Business Smart* is typically a step below business formal but a little more dressy than business casual.

Registration Desk Hours

Location: Ground Floor, Solbjerg Plads 3

Hours:	Sunday, June 23:	8:15am – 2:00pm
	Monday, June 24:	8:00am – 7:30pm
	Tuesday, June 25:	8:00am – 5:30pm
	Wednesday, June 26:	8:00am – 5:30pm
	Thursday, June 27:	8:00am – 4:00pm

Gala Dinner Ticket Desk Hours

The Gala Dinner is a sit-down event, and as such requires an advance RSVP. Those who have RSVP'ed can take their tickets from the ticket desk on the following day and times.

Location: Ground Floor, Solbjerg Plads 3

Hours:	Monday, June 24:	9:00am – 5:00pm
	Tuesday, June 25:	9:00am – 5:00pm
	Wednesday, June 26:	9:00am – 1:00pm

Exhibit Hours

Location: Ground Floor, Solbjerg Plads 3

Hours:	Tuesday, June 25:	10:00am – 5:00pm
	Wednesday, June 26:	9:00am – 5:00pm
	Thursday, June 27:	9:00am – 4:00pm

Placement Center Hours

Location: 1st Floor, Kilen

Hours:	Tuesday, June 25:	9:00am – 5:30pm
	Wednesday, June 26:	9:00am – 5:30pm
	Thursday, June 27:	9:00am – 4:00pm

WiFi Access Instructions

You have two options to get free WiFi access at CBS during the AIB conference (June 23-27).

1. If your university is a member of the Eduroam collaboration (<https://www.eduroam.org/where/>), you can connect to the “**eduroam**” network and use your own university credentials.
2. Logon to the “**CBS-guest**” network and enter the following username and password in a browser window:
Username: AIB2019@cbs.dk
Password: AIB2019

#AIB2019 on Twitter

Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2019. Remember to follow @AIB_World for the latest updates.

Get the AIB 2019 Copenhagen Mobile App!



Plan, share, and discuss your conference experience from anywhere.

Key Features

- Create a personalized conference schedule
- View and share photos from your favorite sessions
- Navigate stress-free with our interactive maps
- Start online conversations with your fellow conference-goers
- Browse manuscript abstracts to find the topics that interest you
- Get alerts when special sessions are about to being

EASY WAYS TO GET STARTED

- Scan the QR code to the right
- Search for “AIB Events” in your device’s app store.
- Visit guidebook.com/g/aib2019



Meeting Venues and Maps

Copenhagen Business School (CBS)



SOLBJERG PLADS 3

The main conference venue is **Solbjerg Plads (SP)** where a majority of the activities of the conference will take place: all of the main sessions, including the opening ceremony, registration, exhibits, coffee breaks, and most networking events.

Address: Solbjerg Plads 3, Copenhagen- Frederiksberg



KILEN

Close to, and visible from, Solbjerg Plads is another CBS building, **Kilen (K)**, where a number of PreConference Events are held. The Placement Center is located at Kilen, as well as a number of networking events, including the New Members Welcome.

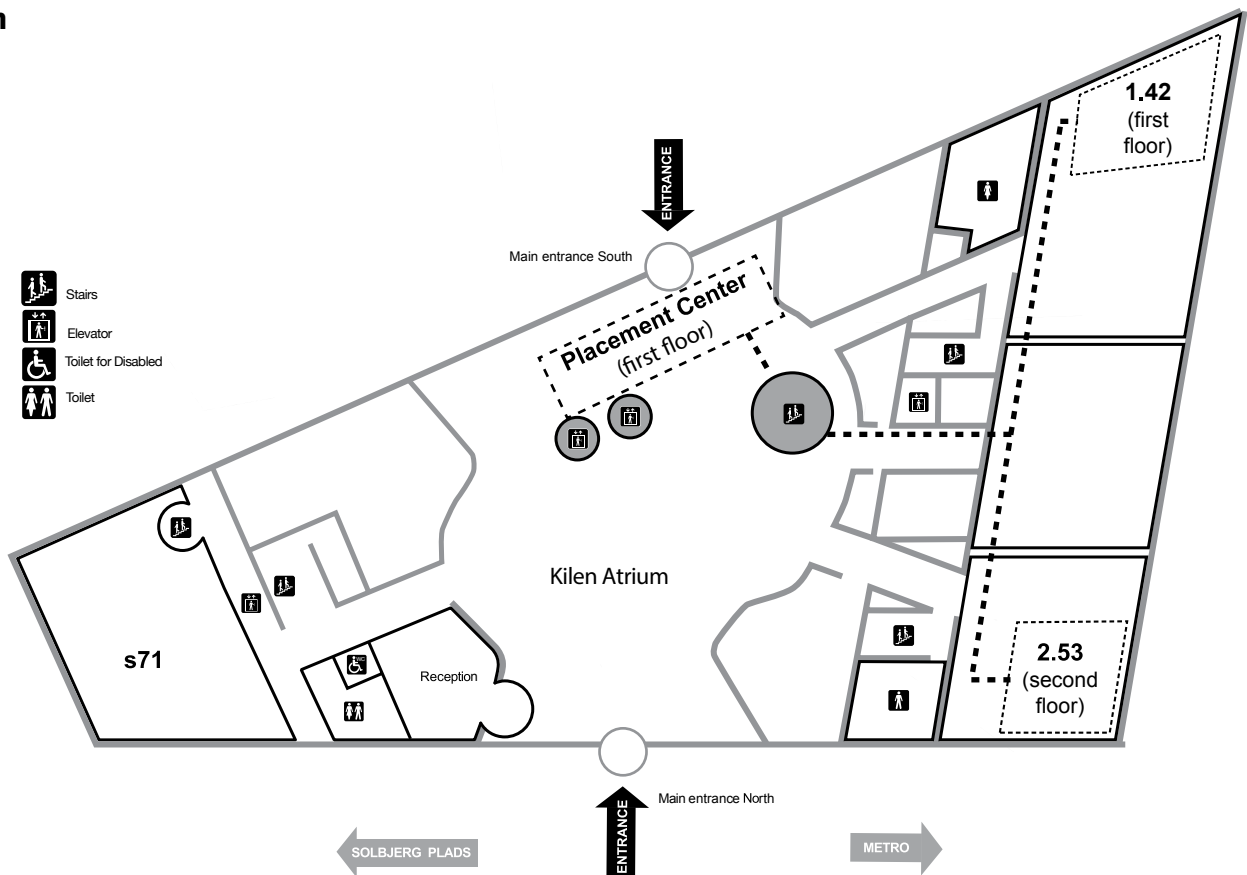
Address: Kilevej 14, Copenhagen-Frederiksberg

Meeting Venues and Maps

Overview Map



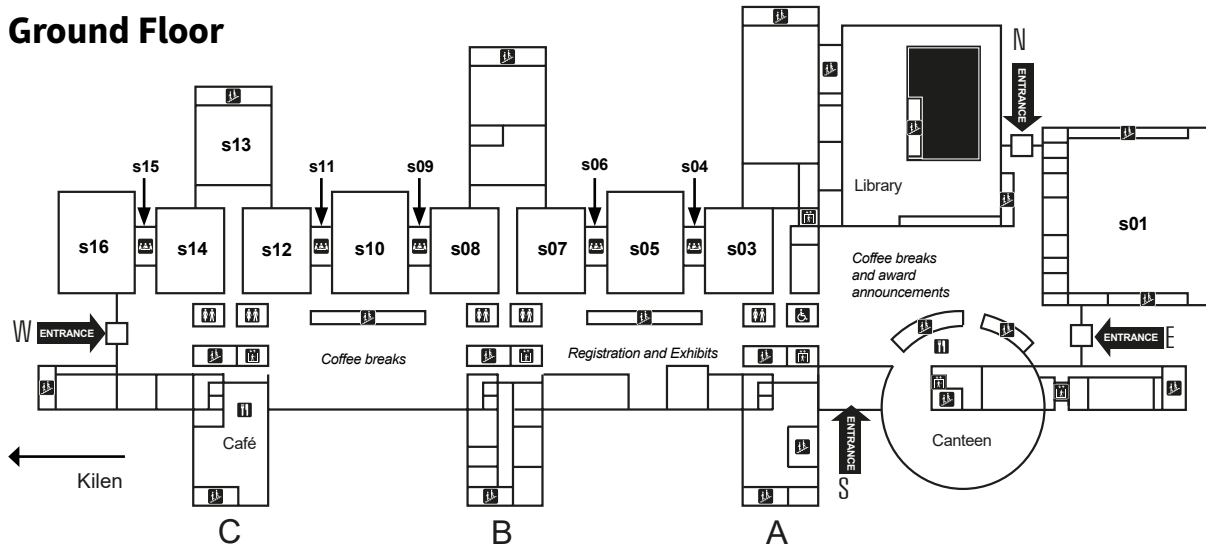
Kilen



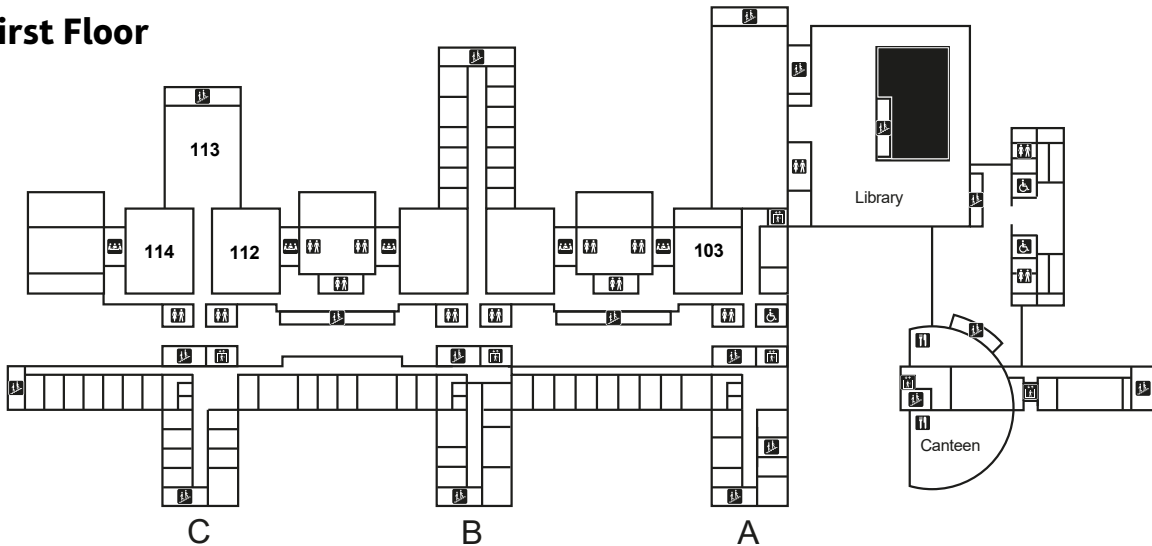
Meeting Venues and Maps

Solbjerg Plads 3

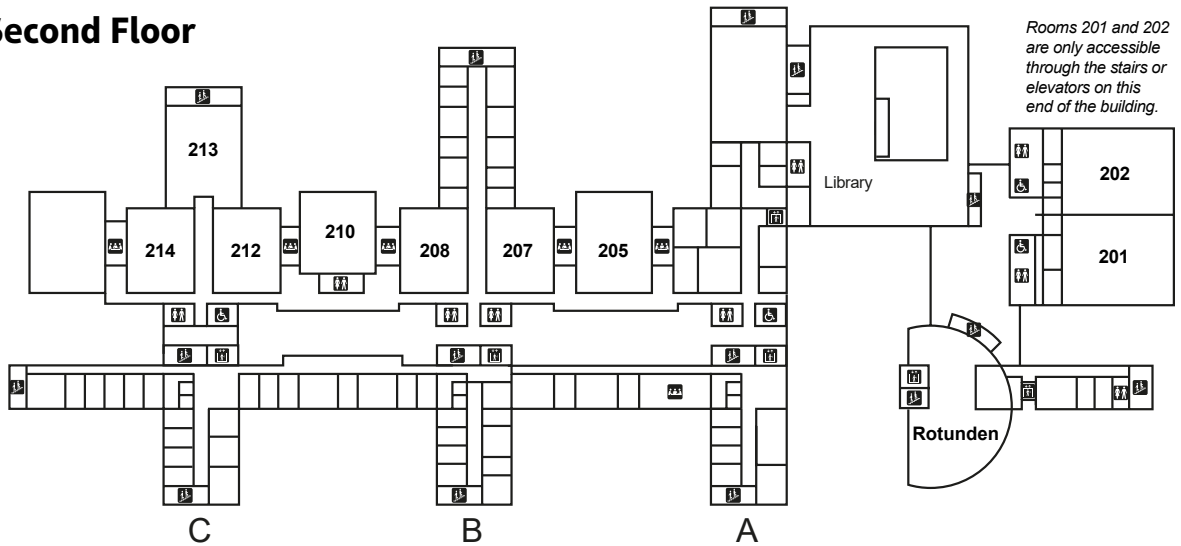
Ground Floor



First Floor



Second Floor



AIB 2019 in numbers

Submissions Processed

1,289 submissions
3,269 reviews received
from 1,387 reviewers



Registered Participants

1,345

First Time Attendees

451

Countries

Represented:

76

Authors:

81

Reviewers:

61

Participants:

Program

277 competitive papers presented

487 interactive papers presented

in **2** plenary sessions

17 special sessions

61 panels

73 competitive paper sessions

76 interactive paper sessions

Email Correspondence

for AIB 2019 by Secretariat:

7,581



* data as of May 20, 2019. Email correspondence includes both sent and received email, but only direct correspondence conducted by the Secretariat in relation to the AIB 2019 conference. Not included in the count are: broadcast or automated emails (e.g., acceptance notices, registration reminders, confirmation emails), normal day-to-day transactions (e.g., membership renewals), correspondence by the Program Committee (e.g., the Program Chair's office, consortium and track chairs), and correspondence by Local Committee.

AIB 2019 Pre-Conference Overview

Sunday, June 23	
AIB Board Meeting 9:00-17:00	CARMA-AIB Research Methods Workshops: Morning Sessions 9:00-12:00
CARMA-AIB Research Methods Workshops: Afternoon Sessions 14:00-17:00	AJBS Annual Conference 9:00-17:00
PDW: Research on Family Businesses in Transition Economies 9:00-12:00	Faculty Development in International Entrepreneurship 12:00-17:00
Journal PDWs (GSJ, MOR, IBR, JMS/JWB) 14:00-18:00	

8:00-8:15
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19:00-19:30
19:30-20:00
20:00-20:30
20:30-21:00

Monday, June 24	
AIB/Sheth Doctoral Student Consortium 8:30-14:15	AIB Junior Faculty Consortium 9:00-14:15
JIBS Paper Development Workshop 8:30-13:30	JIBP Paper Development Workshop 8:30-12:30
Meet the Editors I (IB Journals) 14:30-15:45	Meet the Editors II (Management Journals) 15:45-17:00
Meet the Editors I (IB Journals) 14:30-15:45	Meet the Editors II (Management Journals) 15:45-17:00
CBS Engagement Day 13:00-16:00	Western Europe Chapter and AIB Insights Meetings 16:00-17:00
Academic Writing Workshop 13:00-16:00	New Member Welcome 16:00-17:00
Academic Writing Workshop 9:00-12:00	AIB Chapter Chairs Workshop 12:00-16:00
AJBS Annual Conference 9:00-12:00	
AIB 2019 Opening Plenary Keynote Speaker: Jim Hagemann Snabe 17:15-19:30	
Presidential Reception 19:30-21:00	

AIB 2019 Program Overview

Tuesday, June 25		Wednesday, June 26		Thursday, June 27	
Fellows Café 8:00-8:45		Fellows Café 8:00-8:45		Fellows Café 8:00-8:45	
1.1 Concurrent Sessions 9:00-10:15		2.1 Concurrent Sessions 9:00-10:15		3.1 Concurrent Sessions 9:00-10:15	
COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45		COFFEE BREAK 10:15-10:45	
1.2 Concurrent Sessions 10:45-12:00		2.2 Concurrent Sessions 10:45-12:00		3.2 Concurrent Sessions 10:45-12:00	
LIGHT LUNCH 12:00-13:00	<i>JIBS Editorial Board Meeting</i>	LIGHT LUNCH 12:00-13:00	<i>AIB Fellows Business Meeting</i>	LIGHT LUNCH 12:00-13:00	<i>JIBP Editorial Board Meeting</i>
1.3 Educator of the Year Award and Concurrent Sessions 13:00-14:15		2.3 Eminent Scholar Award and Concurrent Sessions 13:00-14:15		3.3 Buckley-Casson Dissertation Award and Concurrent Sessions 13:00-14:15	
BREAK 14:15-14:30		BREAK 14:15-14:30		BREAK 14:15-14:30	
1.4 Concurrent Sessions 14:30-15:45		2.4 JIBS Decade Award and Concurrent Sessions 14:30-15:45		3.4 Concurrent Sessions 14:30-15:45	
COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15		COFFEE BREAK 15:45-16:15	
1.5 Concurrent Sessions 16:15-17:30		2.5 Concurrent Sessions 16:15-17:30		3.5 AIB Awards Ceremony and Business Meeting 16:15-17:45	
				<i>AIB Farewell Reception 17:45-19:00</i>	
<i>AIB Fellows Dinner (Fellows only)</i>		<i>AIB Gala Event Lokomotivværkstedet 19:00-23:30</i>			

Award Presentation and Keynote: Opening Plenary - June 24, 17:15-19:30, Room S01

Jim Hagemann Snabe

Chairman, A.P. Moller – Maersk and Siemens AG

Based on 25 years of experience in the IT industry Jim Hagemann Snabe is focused on leadership around innovation, digitization and societal progress. As co-CEO of SAP Jim was together with Bill McDermott instrumental in driving the strategic development of SAP to double the value of the company and play a more responsible role in society. In 2013 he and co- CEO Bill McDermott were ranked #2 on Glassdoor.com's listing of the top fifty highest rated CEOs, based on their 99 percent approval rating from employees.



In his capacity as a global business leader Jim is involved in a number of activities focused on societal progress and the role of business in society. Snabe's views on leadership is shaped by his commitment to solving societal issues and his trust in human potential.

Snabe received a master's degree in operational research from the Aarhus School of Business in Denmark. In 2016 Jim was appointed Adjunct Professor at Copenhagen Business School based on his work around digital transformation and its impact on business and society. He lives with his family in Copenhagen, Denmark.

Award Presentation and Keynote: Session 1.3.1 - June 25, 13:00-14:15, Room S01

Ingmar Björkman

Dean, Aalto University School of Business

Ingmar Björkman is Professor of International Business and Dean of Aalto University School of Business in Finland. Ingmar Björkman has previously held permanent and visiting positions at Hanken School of Economics (Finland), Hong Kong University, ESSEC (Paris), INSEAD (Fontainebleau & Singapore), and SCANCOR (Stanford University). He has also taught at a number of other business schools in Europe and Asia. He has received teaching awards at Hanken School of Economics, Fudan University (Shanghai), and INSEAD (Singapore).



Professor Björkman's research interests focus on people management issues in international organizations. His latest book is *Global Challenge: International Human Resource Management* (third edition, 2017, Chicago Business Press), co-authored with Vladimir Pucik (CEIBS), Paul Evans (INSEAD) and Shad Morris (Brigham Young University). He is a winner of the *Journal of International Business Studies* Decade Award (together with Dana Minbaeva, Torben Pedersen, Carl Fey, and H-J. Park).

Award Presentation and Keynote: Session 2.3.1 - June 26, 13:00-14:15, Room S01

Daniel Levinthal

University of Pennsylvania

Daniel Levinthal is the Reginald H. Jones Professor of Corporate Strategy at the Wharton School, University of Pennsylvania. Levinthal has published extensively on questions of organizational adaptation and industry evolution, particularly in the context of technological change with 70 articles and book chapters that have received over 25,000 citations. He is a Fellow of both the Strategic Management Society and the Academy of Management. In addition, he is a past winner of the Strategic Management Society's Best Paper prize and has received the Distinguished Scholar award from the Organization and Management Theory Division of the Academy of Management, the Outstanding Educator Award from the Business Policy Division of the Academy of Management, and in 2018 was designated as a Clarivate Citation Laureate in Economics.



He currently serves as Editor-in-Chief of *Strategy Science* and has previously served as Editor-in-chief of *Organization Science*. From the academic years 2001-2010 and 2013-16 he served as chair of the Management Department at the Wharton School. He has received honorary doctorates from the University of Southern Denmark, Tilburg University, the University of Warwick, and the London Business School and has held visiting professorships at the Harvard Business School (Bower Fellow), the Sant'Anna School of Advanced Studies, University of Pisa (Philip Morris Visiting Professor), and the University of New South Wales (Michael Crouch Visiting Professor).

AIB 2019 Program Awards

The awards listed below have been formalized by the AIB Board as official AIB program awards to be presented at the AIB conference every year. The winners of these awards will be announced at the official Awards Ceremony on Thursday, June 27, 16:15-17:45 in Auditorium S01.

AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

The AIB Best Paper Award was created in 2002 through an endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year's award are as follows (in order of presentation):

"Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study" by Attila Yaprak, Wayne State University; Melvin Prince, Southern Connecticut State University; Mark Cleveland, University of Western Ontario

Presented: 1.2.10 - Tuesday, June 25, 10:45-12:00 - Room: s07.

"Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations" by Jinju Lee, Hitotsubashi University ICS; Namgyoo K. Park, Seoul National University; John M. Mezias, University of Miami

Presented: 1.3.9 - Tuesday, June 25, 13:00-14:15 - Room: s08.

"Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects" by Yener Kandogan, University of Michigan-Flint

Presented: 1.4.10 - Tuesday, June 25, 14:30-15:45 - Room: s07.

"Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience" by Dhruva Jyoti Borah, University of Manchester; Silvia Massini, University of Manchester; Lucia Piscitello, Politecnico di Milano

Presented: 1.4.7 - Tuesday, June 25, 14:30-15:45 - Room: 205.

"Stuck in the Middle: Cultural Brokering Scale Development and Validation" by Stacey R. Fitzsimmons, University of Victoria; Davina Vora, State University of New York at New Paltz; David C. Thomas, University of Victoria

Presented: 2.1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

"Political Capital as a Spatially-Bounded Asset Location-Specificity, Mobility and Firms' International Strategies" by Lilac Nachum, Baruch College, CUNY; Rajeev Sawant, Florida Atlantic University; Andrei Panibratov, St. Petersburg State University

Presented: 2.1.6 - Wednesday, June 26, 09:00-10:15 - Room: 213.

"Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention" by Jing Yu Yang, University of Sydney; Yi Li, University of Sydney; Wei Liu, University of Sydney; Liang Wen, University of Sydney

Presented: 2.2.6 - Wednesday, June 26, 10:45-12:00 - Room: 213.

"What are the Consequences of Exporting Fast on Innovation? The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting" by Alfredo D'Angelo, Università Cattolica del Sacro Cuore; Panagiotis Ganotakis, University of Liverpool; James H. Love, University of Leeds

Presented: 2.4.8 - Wednesday, June 26, 14:30-15:45 - Room: 210.

"Electoral Uncertainty, Political Constraints and Political Capabilities in Cross-Border Investment Activity" by Jakob Mueller, Vienna University of Economics and Business; Martin Fraissler, Vienna University of Economics and Business; Jonas Puck, Vienna University of Economics and Business; Sinziana Dorobantu, New York University

Presented: 3.1.10 - Thursday, June 27, 09:00-10:15 - Room: s07.

"Connectivity and the Location of MNEs across the Value Chain. Evidence from US Metropolitan Areas" by Davide Castellani, University of Reading; Katuscia Lavoratori, University of Reading; Vittoria G. Scalera, University of Amsterdam; Alessandra Perri, Ca' Foscari University Venice

Presented: 3.2.7 - Thursday, June 27, 10:45-12:00 - Room: 205.

FIU/AIB Best Theory Paper Award

Sponsored by Florida International University College of Business

The Best Theory Paper Award was created in 2017 through an endowment from Florida International University. This award recognizes a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee reviews the finalists and chooses a winner. Nominees for this year's award are as follows (in order of presentation):

"A typology of Power in Global Value Chains" by Stefano Ponte, Copenhagen Business School; Mark Dallas, Union College; Timothy Sturgeon, MIT

Presented: 1.2.7 - Tuesday, June 25, 10:45-12:00 - Room: 205.

"Scoping the Impact of Digitalization" by Milla Wiren, University of Turku

Presented: 1.4.9 - Tuesday, June 25, 14:30-15:45 - Room: s08.

"How, Why, and When International Exposure Stimulates Entrepreneurial Action: Leveraging Self-Concept Shocks" by Robert Pidduck, University of Oklahoma

Presented: 2.5.8 - Wednesday, June 26, 16:15-17:30 - Room: 210.

"Mode Flexibility: What Are the Tradeoffs and How to Deal with Them?" by Gabriel Benito, BI Norwegian Business School; Bent Petersen, Copenhagen Business School; Lawrence Stephenson Welch, Melbourne Business School

Presented: 2.5.9 - Wednesday, June 26, 16:15-17:30 - Room: s08.

AIB 2019 Program Awards

Alan M. Rugman Young Scholar Award

Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author, or authors, under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year's award are as follows (in order of presentation):

"Tribal World: Evidence from Global Corporate Board Gender Reforms" by Shibashish Mukherjee, University of Groningen
Presented: 1.3.7 - Tuesday, June 25, 13:00-14:15 - Room: 205.

"Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks" by Orhun Guldiken, Florida International University; Mirko Benischke, Erasmus University; Izzet Darendeli, California State University, East Bay; Mark Mallon, Elon University
Presented: 1.4.8 - Tuesday, June 25, 14:30-15:45 - Room: 210.

"MNCs' Innovation for Social Inclusion in Emerging Markets: An Integrated Capability-Institution Model" by Stephanie Wang, Indiana University; Can Ouyang, Cornell University
Presented: 2.3.6 - Wednesday, June 26, 13:00-14:15 - Room: 213.

"Tit for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates' Psychological Contracts" by Tassilo Schuster, Ludwig-Maximilians-Universität München; Anna Katharina Bader, Northumbria University; Benjamin Bader, Newcastle University
Presented: 2.4.10 - Wednesday, June 26, 14:30-15:45 - Room: s07.

"Contingencies to the Subsidiary Autonomy-Subsidiary Performance Relationship: A Meta-Analytic Review and Extension" by Daniel Andrews, Florida International University; José Mauricio Galli Geleilate, University of Massachusetts Lowell; Stav Fainshmidt, Florida International University
Presented: 3.1.9 - Thursday, June 27, 09:00-10:15 - Room: s08.

AIB/Sheth Doctoral Dissertation Proposal Award

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. The winner is selected by the Faculty Panel of the AIB/Sheth Doctoral Consortium.

Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2019 "Buckley and Casson AIB Dissertation Award" for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2018 and December 31, 2018. This year's finalists will present their work at **Session 3.3.1, June 27, 13:00-14:15**, in Auditorium S01. Nominees for this year's award are as follows (in alphabetical order):

"Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival"
Dwarka Chakravarty, San Diego State University (Ph.D. awarded by Ivey Business School, Western University)

"Essays on Organization, Creativity, and Globalization"
Sungyong Chang, London Business School (Ph.D. awarded by Columbia University)

"Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms"
Maximilian Stallkamp, Virginia Tech (Ph.D. awarded by Ivey Business School, Western University)

"Bloody Business: Multinational Investment in an Increasing Conflict-Afflicted World"
Caroline Witte, Copenhagen Business School (Ph.D. awarded by Erasmus University Rotterdam)

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

The following awards are also presented at the AIB 2019 Conference. However, these awards are not administered by AIB but by various affiliates or sponsors of AIB. The announcement of the awards take place throughout the conference, during sponsored sessions or coffee breaks.

WAIB Awards

(Award Presentation on Tuesday, June 25, 10:15-10:45, Ground Floor, Solbjerg Plads 3)

Sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

The Women in the Academy of International Business (WAIB) organizes a number of different awards as part of their annual activities. The winners of all the awards will be announced at the Coffee Break sponsored by University of Missouri-St. Louis on behalf of WAIB.

AIB 2019 Program Awards

Best Paper Award in Emerging Economies Research

(Award Presentation on Tuesday, June 25, 15:45-16:15, Ground Floor, Solbjerg Plads 3)
Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University. The finalists for this year's award are as follows:

"Learning from Foreign Acquirers in Your Backyard: An Analysis of EMNEs' Cross-Border Acquisition Completion" by Juan Bu, Indiana University; Yadong Luo, University of Miami
Presented: 1.4.11 - Tuesday, June 25, 14:30-15:45 - Room: s12.

"Technological Acquisition in Emerging Market Firms" by Nataliya Langburd Wright, Harvard Business School; Geoffrey Jones, Harvard Business School
Presented: 2.5.11 - Wednesday, June 26, 16:15-17:30 - Room: s12.

CUIBE Award for Best Paper on International Business Education

(Award Presentation on Wednesday, June 26, 10:15-10:45, Ground Floor, Solbjerg Plads 3)
Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE. The finalists for this year's award are as follows:

"International Business Word Mapping Game using LinkedIn" by Amit Arora, University of the District of Columbia; Anshu Saxena Arora, University of the District of Columbia; Mohamad Sepehri, University of the District of Columbia; John R McIntyre, Georgia Institute of Technology; Cesar Ayala, University of North Georgia
Presented: 1.1.8 - Tuesday, June 25, 09:00-10:15 - Room: 210.

"Peer Evaluation and Team Performance in Global Virtual Teams: Not What You Would Expect" by Robert David Stephens, Shippensburg University of Pennsylvania; Ernesto Tavoletti, University of Macerata; Longzhu Dong, University of Wisconsin-Eau Claire
Presented: 1.3.10 - Tuesday, June 25, 13:00-14:15 - Room: s07.

JIBS 50 Year Medals for Exceptional Contributions to the Journal

(Award Presentation in a Reception for Medalists only on Tuesday, June 25, 17:45-18:45)

In celebration of the 50th anniversary of the *Journal of International Business Studies*, select individuals with exceptional past intellectual or service contributions will be receiving Platinum, Gold, and Silver medals to recognize their contributions to *JIBS*. The recipients of the awards were previously announced by *JIBS* and AIB and these individuals will be recognized in person at a reception (for medalists only) at the AIB 2019 conference. Be sure to congratulate these accomplished members. They will be wearing "*JIBS Medalist*" ribbons at the conference.

Best Paper Award in Research Methods

(Award Presentation on Wednesday, June 26, 15:45-16:15, Ground Floor, Solbjerg Plads 3)
Sponsored by University of Sydney Business School

Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Sydney Business School. The finalists for this year's award are as follows:

"Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise" by Zeerim Cheung, Aalto University; Eero Aalto, Aalto University; Pasi Nevalainen, University of Jyväskylä
Presented: 1.5.8 - Tuesday, June 25, 16:15-17:30 - Room: 210.

"The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis" by Ursula F. Ott, Nottingham Trent University
Presented: 2.1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

"Longitudinal Invariance Issues in Cultural Intelligence Research" by Valerie Alexandra, San Diego State University
Presented: 2.3.10 - Wednesday, June 26, 13:00-14:15 - Room: s07.

AIB 2019 Program Awards

2019 JIBS Decade Award

(Award Presentation on Wednesday, June 26, 14:30-15:45, Auditorium S01)

Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Conference. In order to be considered for the 2019 award, a paper must have been included among the five most cited papers published in the 2009 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 2.4.1

"That's Interesting!" Award

(Award Presentation on Thursday, June 27, 10:15-10:45, Ground Floor, Solbjerg Plads 3)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old "truths", attracting the reader's attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

The finalists for this year's award are as follows:

"Investing in Knowledge: The Role of Relationship-Specific Human Capital in Knowledge Transfer for Young Chinese Firms" by Kathleen Y. J. Low, EBS Universität für Wirtschaft und Recht; James A. Robins, WU Vienna

Presented: 1.1.7 - Tuesday, June 25, 09:00-10:15 - Room: 205.

"Manufacturing Value Networks of Multinationals: How Digital Technologies are Reshaping the Relationships Embedded in the OLI Paradigm" by Arindam Das, Krea University; Sourav Dey, Cognizant

Presented: 1.2.7 - Tuesday, June 25, 10:45-12:00 - Room: 205.

"From Grassroots to Global Markets: A Comparative Case Study of Innovation in India" by Abrar Ali Saiyed, Ahmedabad University; Marleen Wierenga, Aalto University; Stephanie Fernhaber, Butler University

Presented: 2.2.8 - Wednesday, June 26, 10:45-12:00 - Room: 210.

"Bridging Distance: The Experience of International Friendship Cities, Regional Government Leaders, and Outward Foreign Direct Investment From Emerging Economies" by Yameng Zhang, Sun Yat-sen University; Zhan Wu, University of Sydney; Yekun Xu, Liaoning University; Vikas Kumar, University of Sydney

Presented: 2.3.6 - Wednesday, June 26, 13:00-14:15 - Room: 213.

palgrave
macmillan



CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the
2019 Palgrave Macmillan / JIBS Decade Award

Jan Johanson and Jan-Erik Vahlne

for their paper

**The Uppsala internationalization process
model revisited: From liability of foreignness
to liability of outsidership**

(JIBS Volume 40 • Issue 9)

**Please join us for the
Decade Award session**

14:30-15:45 on Wednesday, June 26, 2019 in
Room S01

Visit www.jibs.net to read this and past Decade Award-winning papers online

AIB 2019 - Meet an AIB Fellow

“Meet an AIB Fellow” is back this year! Here is your opportunity to personally interact and chat with an AIB Fellow (or two) in an informal and unstructured setting. Unlike the Fellows Cafés, there is no specific topic for discussion. The Fellows listed below have simply agreed to be available at these designated times to chat with whomever appears. New members, junior scholars, and students are particularly welcome!

No signup is necessary, just show up in **Room s06** at the designated time, and join the discussion!

Tuesday, June 25

09:15 – 10:00	Mark Casson and Arjen van Witteloostuijn
11:00 – 11:45	Sid Gray and Erik Tsang
14:45 – 15:30	Cristina Gibson, Bodo Schlegelmilch, and Anne Tsui
16:30 – 17:15	Mike Kotabe and Lilac Nachum

Wednesday, June 26

09:15 – 10:00	Timothy Devinney and Keith Brouthers
11:00 – 11:45	Sid Gray and Sam Park
14:45 – 15:30	Anne-Wil Harzing and Lee Radebaugh
16:30 – 17:15	Ruth Aguilera and Anne-Wil Harzing

Thursday, June 27

09:15 – 10:00	Gabriel Benito and Tailan Chi
11:00 – 11:45	John Child and Rosalie Tung
13:15 – 14:00	John Daniels and Beth Rose

Don't forget to also visit the Fellows Cafés each morning at 8:00.

AIB Fellows will be available for roundtable discussions around specific topics of interest to the IB community.

Check the Conference Program to see the topics and the Fellows scheduled for each morning.

AIB 2019 - Meet a Journal Editor

Meet a Journal Editor is back for 2019! Have you ever wanted to meet your favorite journal editors and just have an informal chat with them? Now is your chance. These meet-and-talk sessions have no formal presentations, no handouts, and no pre-set agenda. Learn what it is like to be a journal editor; hear about their experiences; ask them questions you have always wanted to ask but never had the opportunity. Or just get to meet them! The Journal Editors listed below have simply agreed to be available at these designated times to talk with whomever shows up. New members, junior scholars, and students are particularly welcome!

No signup is necessary, just show up in **Room s04** at the designated time and join the discussion!

Tuesday, June 25

09:15 – 10:00	Ute Stephan – <i>Entrepreneurship Theory and Practice / Applied Psychology: An International Review</i>
11:00 – 11:45	Ajai Gaur – <i>Journal of World Business</i>
13:15 – 14:00	William Newburry – <i>AIB Insights</i>
14:45 – 15:30	Udo Zander – <i>Academy of Management Review</i>
16:30 – 17:15	Torben Pedersen – <i>Global Strategy Journal</i>

Wednesday, June 26

09:15 – 10:00	Pervez Ghauri – <i>International Business Review</i>
11:00 – 11:45	Christoph Dörrenbächer & Snejina Michailova - <i>Critical Perspectives on International Business</i>
13:15 – 14:00	Marie Louise Mors – <i>Academy of Management Perspectives</i>
14:45 – 15:30	Sarianna Lundan– <i>Journal of International Business Policy (JIBP)</i>
16:30 – 17:15	Masaaki Kotabe – <i>Journal of International Management</i>

Thursday, June 27

09:15 – 10:00	Alain Verbeke – <i>Journal of International Business Studies (JIBS)</i>
11:00 – 11:45	Karl Sauvart – <i>Columbia FDI Perspectives</i>
13:15 – 14:00	Arie Lewin – <i>Management Organization Review</i>

Many of these Editors will also be formally presenting at the two Meet the Editors panels on June 24. IB journals present from 2:30pm–3:45pm, while management journals present from 3:45–5:00pm. Check the Conference Program for more information.

AIB 2019 - Teaching Cafés

Teaching Cafés are back for a second year! Organized by the AIB Teaching & Education SIG, the Teaching Cafés allow anyone interested in teaching international business to gather to share ideas and experiences. What works and what fails in your teaching? What challenges do you face? What resources do you use? Learn from others and share your experiences during these moderated, topical discussions.

No signup is necessary. Simply show up in **Room 103** and join the discussion at the designated time! Please see the “Networking Events” section in the AIB 2019 Conference App for descriptions of each Teaching Café.

Tuesday, June 25

09:15 – 10:00

Short Exercises for IB Teaching

Facilitated by Cyntia Calixto, FGV-EAESP and Daria Panina, Texas A&M University

11:00 – 11:45

Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration

Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University

13:15 – 14:00

Experiential Learning Projects

Facilitated by Vas Taras, University of North Carolina at Greensboro

14:45 – 15:30

Designing Study Abroad Assignments & Activities

Facilitated by Dave Berg, Hamline University

16:30 – 17:15

Incorporating Ethics & Sustainability into IB Curriculum

Facilitated by Daria Panina, Texas A&M University and Lucy Vass, Oikos Copenhagen

Wednesday, June 26

09:15 – 10:00

Designing Study Abroad Assignments & Activities

Facilitated by Dave Berg, Hamline University and Daria Panina, Texas A&M University

11:00 – 11:45

Case Teaching in Emerging Markets: Unique Features of Firms and Context

Facilitated by Pavidia Pananond, Thammasat University and Marleen Dieleman, National University of Singapore

13:15 – 14:00

Experiential Learning Projects

Facilitated by Vas Taras, University of North Carolina at Greensboro

14:45 – 15:30

Writing & Publishing IB Teaching Materials

Facilitated by Daria Panina, Texas A&M University and Cyntia Calixto, FGV-EAESP

16:30 – 17:15

Incorporating Ethics & Sustainability into IB Curriculum

Facilitated by Margaret Fletcher, University of Glasgow and Lucy Vass, Oikos Copenhagen

Thursday, June 27

09:15 – 10:00

Teaching IB with Cases

Facilitated by Juan Carlos Sosa Varela, Universidad Ana G. Mendez

11:00 – 11:45

Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration

Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University

13:15 – 14:00

Short Exercises for IB Teaching

Facilitated by Karla Nava, Universidad de Monterrey

14:45 – 15:30

Writing & Publishing IB Teaching Materials

Facilitated by Margaret Fletcher, University of Glasgow

AIB 2019 - Research Methods Clinics

Research Methods SIG is sponsoring a set of **Research Methods Clinics** at the **AIB Annual Meeting in Copenhagen**. In its fourth year, these sessions are organized around specific methodological experts who will be hosting small-group discussions in round table format and providing advice to specific problems each participant brings to the discussion. Room assignments are indicated next to each clinic.

All clinics require advance signup (Space is limited to 10 people per clinic). For more information, please visit <https://aib.msu.edu/events/2019/ResearchMethodsClinics.asp>

Session 1.3 (Tuesday, June 25 – 13:00-14:15)

Bo Nielsen	Structural Equation Modeling (SEM)	Room s09
Catherine Welch	Qualitative Methods w	Room s11
Robert Vandenberg	Longitudinal Data/Multi-level Analysis/Research Design	Room s15

Session 1.4 (Tuesday, June 25 – 14:30-15:45)

Robert Vandenberg	Longitudinal Data/Multi-level Analysis/Research Design	Room s09
Elizabeth Rose	Categorical Data / Survey Design	Room s11
Bo Nielsen	Structural Equation Modeling (SEM)	Room s15

Session 2.3 (Wednesday, June 26 – 13:00-14:15)

Douglas Dow	Logistical and Multiple Regression	Room s09
Rebecca Piekari	Qualitative Methods	Room s11
Stewart Miller	Multinomial, Ordered, Conditional, and Nested Logits/Probits	Room s15

Session 2.4 (Wednesday, June 26 – 14:30-15:45)

Ahmet Kirca	Meta-Analysis	Room s09
Niina Nummela	Mixed Methods	Room s11
Andrew Delios	Multivariate Analysis; Covariate Effects; Model Specifications	Room s15

Session 3.3 (Thursday, June 27 – 13:00-14:15)

Bo Nielsen	Hierarchical Linear Modeling (HLM)	Room s09
Agnieszka Chidlow	Data Collection and Questionnaire Design	Room s11
Stewart Miller	Panel Data & Poisson Models	Room s15

Copenhagen, Denmark
June 23-27, 2019

SATURDAY, JUNE 22

SATURDAY, JUNE 22 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting

AIB Executive Board Members only.

SUNDAY, JUNE 23

SUNDAY, JUNE 23 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting

AIB Executive Board Members only.

AJBS 31st Annual Conference

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

Time: 09:00-17:00

SUNDAY, JUNE 23 - 09:00-12:00

Time: 09:00-12:00

CARMA-AIB Research Methods Workshops - Morning Sessions

Pre-registration is required for these free workshops. Please visit [Research Methods Workshops](#) page for more information.

1. *Introduction to Structural Equation Models (Room: s03)*
Robert Vandenberg, University of Georgia
2. *Partial Least Squares (PLS) (Room: s05)*
Nicole F. Richter, University of Southern Denmark
Christian M. Ringle, Hamburg University of Technology
3. *Introduction to Multi-level Analysis (Room: s07)*
Jonas Lang, Ghent University
4. *Writing Up Qualitative Research (Room: s08)*
Becky Reuber, University of Toronto
Mary Yoko Brannen, Copenhagen Business School
Catherine Welch, University of Sydney

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

SUNDAY, JUNE 23 - 12:00-17:00

Time: 12:00-17:00
Room: 213

Faculty Development in International Entrepreneurship

Pre-admitted participants only.

SUNDAY, JUNE 23 - 13:00-16:00

Time: 13:00-16:00
Room: 208

PDW on Research on Family Businesses in Transition Economies

Pre-admitted participants only.

AIB 2019 Conference Schedule of Sessions

SUNDAY, JUNE 23 - 14:00-17:00

Time: 14:00-17:00

CARMA-AIB Research Methods Workshops - Afternoon Sessions

Pre-registration is required for these free workshops. Please visit [Research Methods Workshops](#) page for more information.

5. *Intermediate SEM: Model Evaluation (Room: s03)*
Robert Vandenberg, University of Georgia
6. *Intermediate Multi-Level Analysis (Room: s07)*
Jonas Lang, Ghent University
7. *Making IB Research Impactful and Globally Relevant (Room: s05)*
Anne Tsui, University of Notre Dame
Charles Dhanaraj, Temple University
Michael A. Hitt, Texas A&M University
Cristina Gibson, Pepperdine University
Zhixue Zhang, Peking University

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

SUNDAY, JUNE 23 - 14:00-18:00

Time: 14:00-18:00
Room: 114

GSJ Paper Development Workshop

Pre-admitted participants only.

Time: 14:00-18:00
Room: 207

MOR Paper Development Workshop

Pre-admitted participants only.

Time: 14:00-18:00
Room: 212

IBR Paper Development Workshop

Pre-admitted participants only.

Time: 14:00-18:00
Room: 113

JMS/JWB Paper Development Workshop

Pre-admitted participants only.

MONDAY, JUNE 24

MONDAY, JUNE 24 - 08:30-13:30

Session 0.1 - Pre-Conference Workshop Time: 08:30-13:30
Room: K 2.53

JIBS Paper Development Workshop

Chairs: Stav Fainshmidt, Florida International University and Alain Verbeke, University of Calgary

Pre-admitted participants only. A light lunch is provided.

The JIBS PDW is sponsored by the Henley Business School at University of Reading and the D'Amore-McKim School of Business at Northeastern University.

MONDAY, JUNE 24 - 08:30-12:30

Session 0.2 - Pre-Conference Workshop Time: 08:30-12:30
Room: K s71

JIBP Paper Development Workshop

Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montréal

Pre-admitted participants only. A light lunch is provided.

MONDAY, JUNE 24 - 08:30-14:15

Session 0.3 - Pre-Conference Workshop Time: 08:30-14:15
Room: 214

AIB/Sheth Doctoral Student Consortium

Chair: Rian Drogendijk, University of Groningen

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Sjoerd Beugelsdijk, University of Groningen
Keith Brouthers, King's College London
Aya Chacar, Florida International University
Luis Dau, Northeastern University
Douglas Dow, University of Melbourne
Martin Heinberg, University of Leeds
Anne Jacqueminet, Bocconi University
Philip Kappen, Uppsala University
Randi Lunnan, BI Norwegian Business School
Catherine Magelssen, London Business School
Becky Reuber, University of Toronto
Danqing Wang, University of Hong Kong

AIB 2019 Conference Schedule of Sessions

MONDAY, JUNE 24 - 09:00-14:15

Session 0.4 - Pre-Conference Workshop Time: 09:00-14:15
Room: 213

AIB Junior Faculty Consortium

Chair: Ulf Andersson, Mälardalen University

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

Gabriel Benito, BI Norwegian Business School
Paula Caligiuri, Northeastern University
Ilya Cuypers, Singapore Management University
Ajai Singh Gaur, Rutgers University
Elizabeth Maitland, University of Liverpool
Ram Mudambi, Temple University
Phillip C. Nell, Vienna University of Economics and Business
Shameen Prashantham, China Europe International Business School
André Sammartino, University of Melbourne
Pamela Sharkey Scott, Dublin City University
Catherine Welch, University of Sydney

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

MONDAY, JUNE 24 - 09:00-12:00

Time: 09:00-12:00

AJBS 31st Annual Conference

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

Session 0.45 - Pre-Conference Workshop Time: 09:00-12:00
Room: 208

Academic Writing Workshop

Chair: Christina Sichtmann, University of Vienna

Pre-admitted participants only.

MONDAY, JUNE 24 - 12:00-16:00

Session 0.5 - Pre-Conference Workshop Time: 12:00-16:00
Room: Fuhu Faculty Club (3rd Floor)

AIB Chapter Chairs Workshop

AIB Executive Board Members and AIB Chapter Chairs only.

Chapter Chairs:

Yaw Debrah, Swansea University
Pavlos Dimitratos, University of Glasgow
Fabian J. Froese, University of Göttingen
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Anthony Goerzen, Queen's University
Margaret Goralski, Quinnipiac University
Jusuke Ikegami, Waseda University
Gary Knight, Willamette University
Sara Lisa McGaughey, Griffith University
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Etienne Musonera, Mercer University - Atlanta Campus
Lukasz Puslecki, Poznan University of Economics and Business
Jaeyong Song, Seoul National University
Subramanyam Raghunath, IIM Bangalore
Stanford Westjohn, University of Alabama
Changqi Wu, Peking University
Sergio Garcia Agreda, Universidad Privada Boliviana

MONDAY, JUNE 24 - 13:00-16:00

Session 0.55 - Pre-Conference Workshop Time: 13:00-16:00
Room: 208

Academic Writing Workshop

Chair: Christina Sichtmann, University of Vienna

Pre-admitted participants only.

MONDAY, JUNE 24 - 13:00-16:30

Session 0.6 - Pre-Conference Workshop Time: 13:00-16:30
Room: s10

CBS Community Engagement Day

International business schools today should be relevant, flexible, responsible and fit for purpose in any age but ever more so in an age of growing global, societal and environmental challenges.

Understanding the role of business schools in the new emerging world is just the first step. Adapting to these changes will require rethinking of deeply embedded institutionalized practices and culture. At CBS we established several organizational frameworks that proactively meet the needs of international business environments.

Join us for an exciting session of experience sharing, debates and collaboration on how to grow responsible leaders with a skill set and capabilities aimed at rising up to global business challenges and turning these threats into opportunities.

Panels require advance registration, please visit <https://aib.msu.edu/events/2019/CBSEngagementDay.asp> for detailed program and registration information.

13:00-13:10 Welcome to CBS - The International Business University

Welcome by Dana Minbaeva, Copenhagen Business School

13.10-14.30 Implementing Sustainable Development Goals (SDGs) in Universities (Advance Registration Required)

PANEL CHAIR: Louise Kofod Thomsen, CBS Sustainability and SDG Coordinator, UN Sustainable Development Solutions Network (SDSN)

KEYNOTE: Susanne Stormer, Vice-President for Corporate Sustainability, Novo Nordisk

PANELISTS:

Löytyniemi Meri, Senior Advisor, Sustainability, Aalto University

Petra Molthan-Hill, Nottingham Trent University

Martin Eriksson, Network Manager, Sustainable Development Solutions Network Northern Europe

Luna Stæhr Andersen, Sustainability Influencer and Student at Copenhagen University

14.30-15.00: Enjoy Coffee and Learn More about CBS "Business-in-Society" Strategy

15.00-16.30: Responsible Management Education in a Rapidly Changing World (Advance Registration Required)

PANEL CHAIR: Caroline A. Pontoppidan, Copenhagen Business School

KEYNOTE: Gregor Half, Copenhagen Business School

PANELISTS:

Jeremy Moon, Copenhagen Business School

Hannele Mäkelä, University of Tampere

Edward Ashbee, Copenhagen Business School

Maribe Blasco, Copenhagen Business School

Nima Tisdall, Copenhagen Business School

MONDAY, JUNE 24 - 14:30-15:45

Session 0.7 - Pre-Conference Workshop Time: 14:30-15:45
Room: s05

Meet the Editors - I (IB Journals)

Open to all conference attendees. Editors of several IB journals will present their journal's editorial policies and discuss challenges and strategies of publishing.

AIB Publications:

Alain Verbeke, *JIBS* (Editor-in-Chief)

Sarianna Lundan, *JIBP* (Editor-in-Chief)

John M. Mezas, *AIB Insights* (Editor-in-Chief)

Other IB Journals:

Snejina Michailova, *Critical Perspectives in International Business* (Co-Editor)

Pervez Ghauri, *International Business Review* (Editor-in-Chief)

Torben Pedersen, *Global Strategy Journal* (Co-Editor)

Masaaki Kotabe, *Journal of International Management* (Editor)

Ajai Singh Gaur, *Journal of World Business* (Editor-in-Chief)

Joachim Wolf, *Management International Review* (Co-Editor-in-Chief)

MONDAY, JUNE 24 - 15:45-17:00

Session 0.8 - Pre-Conference Workshop Time: 15:45-17:00
Room: s05

Meet the Editors - II (Management Journals)

Open to all conference attendees. Editors of several management journals that regularly publish international articles will present their journal's editorial policies and discuss challenges and strategies of publishing.

Journal Editors:

Cristina Gibson, *Academy of Management Review* (Associate Editor)

Marie Louise Mors, *Academy of Management Perspectives* (Associate Editor)

Jonathan Doh, *Journal of Management Studies* (Senior Associate Editor)

Arie Lewin, *Management Organization Review* (Editor-in-Chief)

Ute Stephan, *Entrepreneurship Theory and Practice* (Editor) and *Applied Psychology* (Editor-in-Chief)

MONDAY, JUNE 24 - 16:00-17:00

Time: 16:00-17:00
Room: 103

Friends of AIB Insights Strategy Workshop

An open forum welcoming all AIB members who enjoy publishing or reading *AIB Insights*. We hope to discuss strategies to help build the publication's quality, submissions, and readership. The session will be moderated by John Mezias, the new *AIB Insights* Editor.

Time: 16:00-17:00
Room: Rotunden (2nd Floor)

AIB Western Europe Chapter Business Meeting

Meet the new AIB Western Europe Chapter board, learn more about activities being planned, and network with fellow Chapter members and colleagues.

Time: 16:00-17:00
Room: Kilen Atrium

New Members Welcome Event

AIB would like to welcome all new AIB members into our community at this networking event which will be located at the Atrium of the Kiren building. President Chuck Kwok, along with other Board members, will be present to welcome and meet our new members.

The New Members Welcome event is sponsored by the Fox School of Business at Temple University.

OPENING PLENARY

MONDAY, JUNE 24 - 17:15-19:30

Session 0.9 - Plenary
Special Session

Time: 17:15-19:30
Room: s01

AIB 2019 Opening Plenary

AIB welcomes you to the AIB 2019 Conference at the Copenhagen Business School. Please note that Room s01 only seats 400. Doors will open at 4:30pm and will close soon after 5:00pm to prepare for the start of the session. A limited number of vouchers for a commemorative AIB 2019 t-shirt will also be given to early entrants. Rooms 201 and 202 will be available as overflow rooms with streaming video for participants arriving after 5pm.

Official opening and greetings:

Chuck Kwok, AIB President
Nikolaj Malchow-Møller, President, Copenhagen Business School
Dana Minbaeva, Local Committee Chair, Copenhagen Business School
Maria Tereza Fleury, 2019 Program Chair

Presentation of the AIB Fellows International Executive of the Year Award to Jim Hagemann Snabe

Rosalie L. Tung, Simon Fraser University
Torben Pedersen, Bocconi University

Keynote Speaker:

Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP

Panel Discussion:

Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP
Torben Pedersen, Bocconi University
Peter Williamson, University of Cambridge

MONDAY, JUNE 24 - 19:30-21:00

Time: 19:30-21:00

Presidential Reception

The Presidential Reception celebrates the opening of the 2019 AIB Conference. Smart casual attire is recommended.

TUESDAY, JUNE 25

TUESDAY, JUNE 25 - 08:00-08:45

Time: 08:00-08:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Issues of Measurement in IB Research (Room: 112)
Timothy M. Devinney, University of Leeds

Field Research and General Management Research in MNCs (Room: 114)
Yves Doz, INSEAD

What's Interesting about the Internationalization of Small Business? (Room: 207)
Becky Reuber, University of Toronto

MNCs' Roles in Advancing the UN's Sustainable Development Goals: What is Desirable? What is Realistic? (Room: 208)
Bodo B. Schlegelmilch, WU Vienna

IB and Data Science: Big Data, Machine Learning, Explanation vs. Forecasting, Text Mining... (Room: 212)
Arjen van Witteloostuijn, Vrije Universiteit Amsterdam

From the Internationalization of R&D to Global Innovation: What Has Been Changing in How MNEs Engage in Research and Product Development? (Room: 214)
D. Eleanor Westney, Massachusetts Institute of Technology

How Responsible Research Can Contribute to Useful and Credible Knowledge in International Business Research: Leadership Studies as an Example (Room: 103)
Anne Tsui, University of Notre Dame

TUESDAY, JUNE 25 - 09:00-10:15

Session 1.1.1 - Special Session Time: 09:00-10:15
Special Session Room: s01

International Marketing: A Look Back, a Look Forward

Chair: S. Tamer Cavusgil, Georgia State University

Panelists:

V. Kumar, Georgia State University
Pervez Ghauri, Birmingham Business School
Constantine Katsikeas, University of Leeds
Tage Koed Madsen, University of Southern Denmark
Ayse Ozturk, University of Tennessee at Chattanooga
Emmanuella Plakoyiannaki, University of Leeds
Saeed Samiee, University of Tulsa

Session 1.1.2 - Panel Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship Room: 201

Foreign Divestment, Exit Modes and Post-Divestment Strategies

Chair: Pratik Arte, University of Vaasa

Panelists:

Jean-François Hennart, Tilburg University
Gabriel Benito, BI Norwegian Business School
Carlos M.P. Sousa, Molde University College
Jorma Larimo, University of Vaasa
Jose Mata, University of Lausanne

Session 1.1.3 - Panel Time: 09:00-10:15
Track: 9 - Multinationals-government relationships Room: 202

Chains Disrupted? Changes in Global Value Chain Dynamics and Multinational-State Relations

Chair: Pavidia Pananond, Thammasat University

Panelists:

Axele Giroud, University of Manchester
Ari Kokko, Copenhagen Business School
Ana Tavares Lehmann, University of Porto
Karl P. Sauvant, Columbia University

Session 1.1.4 - Panel Time: 09:00-10:15
Track: 6 - Strategy, organization, and management Room: s05

How Do MNEs Strategize in an Increasingly Volatile Global Environment?

Chair: Grazia D. Santangelo, Copenhagen Business School

Discussants: Peter Buckley, University of Leeds and
Sinzianna Dorobantu, New York University

Panelists:

Ulf Andersson, Mälardalen University
Claus Hjerrild Holm, GN Audio A/S
Jennifer Oetzel, American University
Bent Petersen, Copenhagen Business School

Session 1.1.5 - Special Session Time: 09:00-10:15
Special Session Room: s10

Making OFDI Sustainable: Stakeholder Perspective in Belt and Road Initiative

Chair: Zhenzhen Xie, Tsinghua University

Panelists:

Taotao Chen, Tsinghua University
Hao Chen, Tsinghua University
Zhirong Duan, Tsinghua University
Jiatao (JT) Li, Hong Kong University of Science and Technology

AIB 2019 Conference Schedule of Sessions

Session 1.1.6 - Panel Time: 09:00-10:15
Track: 11 - Teaching IB Room: 213

Incorporating the X-Culture Project in International Business Courses: Best Practices, Opportunities and Challenges

Chair: Daniel Rottig, Florida Gulf Coast University

Panelists:

Daniel Rottig, Florida Gulf Coast University
Reccia Natasha Charles, St. George's University
Émilie Lapointe, University of Nottingham
Gordon Roy Perchthold, Singapore Management University
Vas Taras, University of North Carolina at Greensboro
Ernesto Tavoletti, University of Macerata

Session 1.1.7 - Competitive Time: 09:00-10:15
Track: 5 - Innovation and knowledge management Room: 205

Human Capital and Innovation

Chair: James Oldroyd, Brigham Young University

Innovation in Geographically Dispersed Collaboration: The Moderating Role of Team Composition

Eunkwang Seo, University of Illinois at Urbana-Champaign
Hyo Kang, University of California, Berkeley
Jaeyong Song, Seoul National University

Innovation Capabilities in Emerging Economies: A Microfoundations Approach to Exploration and Exploitation

James Oldroyd, Brigham Young University
Shad Morris, Brigham Young University
Ryan Allen, Harvard Business School
Han Ming (Daniel) Chng, China Europe International Business School
Jian Han, China Europe International Business School

Investing in Knowledge: The Role of Relationship-Specific Human Capital in Knowledge Transfer for Young Chinese Firms

Kathleen Y. J. Low, EBS Universität für Wirtschaft und Recht
James A. Robins, WU Vienna

Human Capital and Task Design When Outsourcing Innovation in Weak IPR Countries: A Double-Edged Sword and a Dull Scabbard

Tung Min Hung, Rutgers University
Ajai Singh Gaur, Rutgers University
Farok J. Contractor, Rutgers University, Newark

Session 1.1.8 - Competitive Time: 09:00-10:15
Track: 11 - Teaching IB Room: 210

Experiential Approaches in Teaching IB

Chair: Paula Caligiuri, Northeastern University

International Business Word Mapping Game using LinkedIn

Amit Arora, University of the District of Columbia
Anshu Saxena Arora, University of the District of Columbia
Mohamad Sepehri, University of the District of Columbia
John R McIntyre, Georgia Institute of Technology
Cesar Ayala, University of North Georgia

Case Teaching in International Business: The Discovery Globalization Case

Robert Grosse, Thunderbird School of Global Management
Albert Wocke, GIBS Business School

Teaching Adaptive Buyer-Seller Behavior in High Context International Buyer-Seller Interactions

David Scott Baker, University of Louisiana at Lafayette
Anne Marie Zwerg-Villegas, Universidad de La Sabana

Theory Outpaced by Practice? Using Educational Theory to Understand Experiential Learning in Simulations

Joan Marie Lofgren, Aalto University
Elysabeth Leigh, University of Technology Sydney

Session 1.1.9 - Competitive Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment Room: s08

The Social Dimension of Globalization

Chair: Jasper Hotho, Copenhagen Business School

Business-Related Human Rights in Global Supply Chains: An Empirical Analysis of the Global Apparel and Footwear Industry

Sarah Castaldi, Copenhagen Business School
Sjoerd Beugelsdijk, University of Groningen
Miriam Wilhelm, University of Groningen
Taco van der Vaart, University of Groningen

How Do Different Types of Institutions Determine Environmental, Social, and Corporate Governance Performance?

Jiyoung Shin, University of Groningen
Chang Hoon Oh, Simon Fraser University

Foreign Direct Investment and Human Development

Irina Orbes Cervantes, Australian National University
Hang Dang, Australian National University
Alex Eapen, Australian National University

Session 1.1.10 - Competitive Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural Room: s07

Language and Communication in IB

Chair: Rebecca Piekkari, Aalto University

The Role of Emotions in Intercultural Business Communication: Language Standardization in the Context of International Knowledge Transfer

Qiu Wang, Birmingham City University
Jeremy Clegg, University of Leeds
Hanna Gajewska-De Mattos, University of Leeds

MNC-tone in China: Antecedents and Consequences of Corporate Language Use at and Outside Work

Yaxi Shen, Australian National University
Sarbari Bordia, Australian National University
Prashant Bordia, Australian National University

The Relevance of Language Proficiency in Foreign Subsidiary Relations

Vesa Peltokorpi, Hiroshima University
Markus Pudelko, University of Tuebingen

Multilingualism and Team Decision-Making in Multinational Teams: A Balanced Human-Centered Research Agenda

Matevz Raskovic, Victoria University of Wellington
Albert Krisskoy, University of Ljubljana

AIB 2019 Conference Schedule of Sessions

Session 1.1.11 - Competitive Time: 09:00-10:15
Track: 10 - Emerging markets Room: s12

National Governments and Emerging Markets Firms

Chair: Ryan Tang, University of South Australia

Emerging-Market MNEs Entering Other Emerging Economies: Do Home Country Government Official Visits Matter?

Diego Quer, University of Alicante

Laura Rienda, University of Alicante

Rosario Andreu, University of Alicante

Modeling a Country's Political Environment using Dynamic Factor Analysis: The Case of Brazil (1984-2018)

Tatiana Vashchilko, University of Calgary

Oleksiy Osiyevskyy, University of Calgary

James Agarwal, University of Calgary

State Owned Enterprises and the Market Capitalism: Outward FDI Expansion Speed from an Emerging Economy

Ryan Tang, University of South Australia

You Are Banned! The Effect of Economic Sanctions on Russian Firms' Performance

Desislava Dikova, WU Vienna

Konstantin Nefedov, St. Petersburg State University

Andrei Panibratov, St. Petersburg State University

Session 1.1.12 - Interactive Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural Room: 112

HRM across Cultures and Global Staffing

Chair: Dana Minbaeva, Copenhagen Business School

Managing Human Resources in Offshoring Firms in Asia: Review of Literature and Directions for Future Research

Alfred Presbitero, Deakin University

Mendiola Teng-Calleja, Ateneo de Manila University

Ma. Regina Hechanova, Ateneo de Manila University

Overcoming Liabilities of Origin: Human Resource Management Localization of Chinese Multinational Corporations in Developed Markets

Can Ouyang, Cornell University

Mingwei Liu, Rutgers University

Yan Chen, Idaho State University

Ji Li, Rutgers University

Weiping Qin, Nanjing University of Finance and Economics

Influence of Informal Controls and Firm Performance: Comparative Study of Malaysia and the U.S.

Sakthi Mahenthiran, Butler University

Robert Mackoy, Butler University

Jane Terpstra-Tong, Monash University Malaysia

The Coping Strategies of Service Employees as They Experience Customer Incivility in the Context of Full-Service Ethnic Restaurants

Nolla Haidar, Royal Holloway, University of London

Culture, Institutions, and Subsidiary Staffing Strategy

Kyungjoong Kim, Rutgers University

Shared-Value through the Eyes of IHRM-CSR: Emerging Economies

Maria Teresa Beamond, RMIT University

Agency, Culture, and Subsidiary Staffing

Kyungjoong Kim, Rutgers University

Session 1.1.13 - Interactive Time: 09:00-10:15
Track: 5 - Innovation and knowledge management Room: 114

Subsidiaries and Innovation

Chair: Roberto Gamarra, Gallaudet University

Effect of Social Capital as an Enabler to Achieve Knowledge Creation Capability among Multinational Companies (MNCs) in Malaysia

Vijayalakshmi Subramaniam, Universiti Sains Malaysia

Shankar Chelliah, Universiti Sains Malaysia

Performance Related to Aspiration and R&D Internationalization: A Backward-Looking Approach

Xiaoran Chang, China Jiliang University

Bin Guo, Zhejiang University

The Role of Local Employees in Knowledge Spillover: A Different Story of Overseas R&D by Enterprises from Emerging Market

Zhanshuo Wang, Tsinghua University

Hang Chen, Tsinghua University

Chi Ma, Tsinghua University

Yi Huang, Tsinghua University

The Evolution of Subunit Roles – An Explorative Study on MNC Innovation Patterns

Xiaoyu Pu, State University of New York New at Paltz

A Practice Lens to Subsidiary Role in MNEs' Innovation Connectivity

Roberto Gamarra, Gallaudet University

Examining the Driving Force of R&D Internationalization—A Conceptual Framework Based on the Extension of the Eclectic Paradigm

Wei He, Purdue University Northwest

Session 1.1.14 - Interactive Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment Room: 207

Business in a World of Shocks, Crises and Volatility

Chair: Milla Wiren, University of Turku

How Economic Institutions Influence the Organizational Interpretation of Shocks

Kamyar Goudarzi, Queen's University

Abhirup Chakrabarti, Queen's University

Dancing with Wolves: The Role of Host Country Government Connection in Volatile Environments

Nan Zhou, Nankai University

What is Rational Action in the VUCA World?

Jonathan Van Mumford, University of Turku

Milla Wiren, University of Turku

Peter Zettinig, University of Turku

Foreign Market Entry Patterns in Unsettling Environments: The Role of TMT Dimensions

Kantatouj Amaranonta, National Institute of Development Administration

Asda Chintakananda, National Institute of Development Administration

When We Live but We Do Not Learn: Organizational Efforts in Defending Organizational Legitimacy after Multiple Crises

Habiba Nefisa Alambo, Louisiana State University

Property Rights Economics and Game Theoretic Settlement: A New Theory

Ayse Costello, Eastern Illinois University

Thomas Costello, Eastern Illinois University

Session 1.1.15 - Interactive Time: 09:00-10:15
Track: 8 - Corporate governance and finance Room: 208

Governance Environment and Global Competitive Advantage

Chair: Stav Fainshmidt, Florida International University

The Migration of Corporate Governance into Emerging Markets: On the Role of Formal Institutions and Indigenous Tribalism

Bruce Allen Hearn, University of Southampton
Lars Oxelheim, Lund University
Trond Rando, University of Agder

Corporate Governance Legitimacy: A Cross Country Perspective

Jose Luis Rivas, Instituto Tecnológico Autónomo de México

Institutional Factors Affecting Stock Repurchases: A Multicountry Examination

R. Greg Bell, University of Dallas
Yiwen Gu, University of Dallas
Abdul Rasheed, University of Texas at Arlington

Corruption Distance, and Direction and Its Effects on Entry Mode: Evidence from Firms Investing in Sub-Saharan Africa

Jose Godinez, University of Massachusetts Lowell
Ling Liu, University of Edinburgh
David Greenway, University of Massachusetts Lowell
John Henley, University of Edinburgh
Hungkai Wang, University of Edinburgh

Strategy and Control Orientation, Corporate Governance Codes, and Performance in Central and Eastern Europe

Michael Louis Troilo, University of Tulsa
Svetlana Orlova, University of Tulsa
Miklos Stocker, Corvinus University of Budapest
Michal Zdziarski, University of Warsaw

Does International Cross-Listing Improve the Market Efficiency? An Institutional Voids Based View

Natalia Diniz Maganini, FEA-RP/USP
Hsia Hua Sheng, FGV-EAESP

Disclosure under IFRS: Does Cross-listing Eliminate Legal Origin Differences?

Edilene S. Santos, FGV-EAESP
Rafael Schiozer, FGV-EAESP
Vera Ponte, Federal University of Ceara

International Variations in ESG Transparency – Do Cross-listed Companies Care More?

Ellen Pei-yi Yu, Birkbeck, University of London
Bac Van Luu, Russell Investments

Session 1.1.16 - Interactive Time: 09:00-10:15
Track: 10 - Emerging markets Room: 212

Internationalization Strategies of Emerging Markets Mnes

Chair: Luke Kendall Webster, Torrens University Australia

Firms' Internationalization to Developed Countries and Emerging Markets: Comparing Manufacturing and Service Firms

Hemant Merchant, University of South Florida St. Petersburg

Strategies That Fit in the Least-Developed Economies: The Moderating Effects of Foreignness and Host Country Institution

Younghoon An, University of Manchester
Jihoon Kang, Yonsei University

The Role Of Home-Based Strategy On Internationalization Of Emerging Market Firms

Arpit Raswant, University of Sydney

The Theoretical Contributions of Studies on Emerging Market Multinationals: A Bibliometric Analysis

Afonso Fleury, University of São Paulo
Maria Tereza Fleury, Fundação Getúlio Vargas
Luís Oliveira, University of São Paulo / Dalarna University

Nominee Directors on the Board and Internationalization Strategy: An Institutional Agency Perspective

Vidya Sukumara Panicker, Loughborough University
Srinivas Rajesh Upadhyayula, IIM Kozhikode
Sumit Mitra, IIM Kozhikode

Real Options and the Resource-Based View: Evidence from Entry Timing in Transition Economies

Thijs Nacken, Erasmus University Rotterdam
Bas Karreman, Erasmus University Rotterdam
Enrico Pennings, Erasmus University Rotterdam

The Influence of Financial Advisors in the Time to Completion of Cross-Border Acquisitions by Latin American firms

Cláudia Frias Pinto, Universidade do Oeste de Santa Catarina - UNOESC
Manuel Portugal Ferreira, Universidade Nove de Julho - UNINOVE

Session 1.1.17 - Interactive Time: 09:00-10:15
Track: 10 - Emerging markets Room: 214

Doing Business in China

Chair: Helen Huifen Cai, Middlesex University London

Selective Integration and Autonomy in Chinese Firms' International Acquisitions: Towards a Strategic Intent Perspective

Qi Ai, University of Northampton
Hui Tan, Royal Holloway, University of London

Global Mergers and Acquisitions by Chinese Firms in the High-Tech Industries 1990-2014

Monica Yang, Adelphi University

The Cultural Roots of Compositional Capability in China: Balanced Moderation

Steven Shijin Zhou, University of Nottingham Ningbo China
Peter Ping Li, University of Nottingham Ningbo China
Abby Jingzi Zhou, University of Nottingham Ningbo China
Shameen Prashantham, CEIBS

Value Creation of Cross-Border Acquisitions of Chinese Firms: New Research Directions

Lei Li, University of Nottingham Ningbo China
Wenjun Tu, Ningbo University
Xiaogang Bi, University of Nottingham Ningbo China
Agyenim Boateng, De Montfort University

Regions and Innovation: A New Tale of Three Economic Regions in China

Michael Murphree, University of South Carolina
Megan Yuan Li, Nanjing University of Aeronautics and Astronautics
Shige Makino, Chinese University of Hong Kong

AIB 2019 Conference Schedule of Sessions

Can Chinese Companies Attract Italian Talent?

Alberto Sperindio, University of Nottingham Ningbo China
Michal Lemanski, University of Nottingham Ningbo China

How Does Corruption Affect Entrepreneurial Innovation in Local, Domestic and International Markets? Evidence from Chinese Private and State-Owned Firms

Helen Huifen Cai, Middlesex University London
Qunyong Wang, Collaborative Innovation Centre for China Economy & Institute of Statistics and Econometrics, Nankai University
Na Wu, Tianjin University of Finance and Economics

TUESDAY, JUNE 25 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis to honor the winners of all WAIB Awards. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

TUESDAY, JUNE 25 - 10:45-12:00

Session 1.2.1 - Panel Time: 10:45-12:00
Track: 8 - Corporate governance and finance Room: s01

Leveraging Qualitative Comparative Analysis in International Business

Chairs: Ruth V. Aguilera, Northeastern University and Stav Fainshmidt, Florida International University
Discussants: Alain Verbeke, University of Calgary and Michael Witt, INSEAD, Singapore

Panelists:

Luciano Ciravegna, King's College London
Donal Crilly, London Business School
Martin Schneider, University of Paderborn
Andrew Spicer, University of South Carolina

Session 1.2.2 - Special Session Time: 10:45-12:00
Special Session Room: 201

Dean's Panel: The Future of International Business Education

Chair: Sumit K. Kundu, Florida International University

Panelists:

Joanne Li, FIU Business
Kalok Chan, Chinese University of Hong Kong
Santiago Iñiguez de Onzoño, IE University
Maria Tereza Fleury, Fundação Getúlio Vargas

Session 1.2.3 - Panel Time: 10:45-12:00
Track: 5 - Innovation and knowledge management Room: 202

Debate Panel on Reverse Innovation (GSJ Special Session)

Chair: Ram Mudambi, Temple University

Panelists:

Keld Laursen, Copenhagen Business School
Felipe Monteiro, INSEAD
Grazia D. Santangelo, Copenhagen Business School
Minyuan Zhao, University of Pennsylvania

Session 1.2.4 - Panel Time: 10:45-12:00
Track: 9 - Multinationals-government relationships Room: s05

The Role of Politicians in International Business Research

Chair: Danqing Wang, University of Hong Kong

Panelists:

Jean-Philippe Bonardi, HEC Lausanne
Pursey Heugens, Erasmus University
Srividya Jandhyala, ESSEC Business School
Jane Lu, China Europe International Business School

Session 1.2.5 - Special Session Time: 10:45-12:00
Special Session Room: s10

An Academic Evaluation of the WIR/UN Research on Investment (UNCTAD Special Session)

Chair: James Zhan, Division on Investment and Enterprise, UNCTAD

Panelists:

Hafiz Mirza, University of Reading
James Zhan, Division on Investment and Enterprise, UNCTAD
Peter Buckley, University of Leeds

Session 1.2.6 - Panel Time: 10:45-12:00
Track: 7 - HRM, leadership, and cross-cultural Room: 213

Insights on Expatriate Families: Dual Careers, Hazardous Environments, and Neglected Voices

Chairs: Margaret Shaffer, University of Oklahoma and Quyên Thao Dang, University of Technology Sydney

Panelists:

Benjamin Bader, Newcastle University
Quyên Thao Dang, University of Technology Sydney
Fabian J. Froese, University of Göttingen
Washika Haak-Saheem, University of Reading
Carol Reade, San Jose State University

AIB 2019 Conference Schedule of Sessions

Session 1.2.7 - Competitive Time: 10:45-12:00
Track: 2 - Managing the value chain Room: 205

Power and Technology in Global Value Chains

Chair: Stefano Ponte, Copenhagen Business School

Overcoming the Blind Spots of Global Sourcing: How Supply Chain Management Can Inform International Business

Michael J. Mol, Copenhagen Business School
Andreas Wieland, Copenhagen Business School
Lydia Bals, University of Applied Sciences Mainz
Robert Handfield, North Carolina State University

Foreign-based Firms and Host Country Networks: Analysis of China's Aerospace Industry

Yihan Wang, HEC Montréal
Ekaterina Turkina, HEC Montréal
Ari Van Assche, HEC Montréal

Manufacturing Value Networks of Multinationals: How Digital Technologies are Reshaping the Relationships Embedded in the OLI Paradigm

Arindam Das, Krea University
Sourav Dey, Cognizant

A typology of power in global value chains

Stefano Ponte, Copenhagen Business School
Mark Dallas, Union College
Timothy Sturgeon, MIT

Session 1.2.8 - Competitive Time: 10:45-12:00
Track: 1 - Internationalization and entrepreneurship Room: 210

Performance Implications of Internationalization

Chair: Majid Abdi, University of Sydney

Does International Diversity Increase Innovation Performance of New Ventures from Emerging Markets? The Moderating Role of Top Management Team's International Experience and Government Subsidy

Yueqi Wang, Dalian University of Technology
Mengyuan Zhu, Harbin Institute of Technology
Wei Liu, University of Sydney
Wen Li, University of Technology Sydney

International Dispersion and Profitability: An Examination of Industry Influences

Raquel Garcia-Garcia, Open University
Esteban Garcia-Canal, Universidad de Oviedo
Mauro F. Guillen, Wharton School

Foreign Market Investment under Competitive Disadvantage

Majid Abdi, University of Sydney

New Ventures from Vietnam and Their Relation With Global Value Chain

Rui Torres de Oliveira, Queensland University of Technology
Martie-Louise Verreynne, University of Queensland
Tam Nguyen, University of Queensland
Marta Indulska, University of Queensland
Peter Liesch, University of Queensland

Session 1.2.9 - Competitive Time: 10:45-12:00
Track: 6 - Strategy, organization, and management Room: s08

Dynamic Capabilities and Family Firms

Chair: Maria Ilieva, Osaka City University

Family-Centered Goals, Geographic Focus, and Family Firms' Internationalization: A Study on Export Performance

Claudia Pongelli, Università Luiss Guido Carli
Alfredo Valentino, ESCE International Business School
Andrea Calabrò, IPAG Business School
Matteo Caroli, Università Luiss Guido Carli

Adaptation Experience and New Foreign Market Entry: A Dynamic Capability Perspective

Ilya Cuyppers, Singapore Management University
Ralf Wilden, Macquarie University
Ryan Tang, University of South Australia
Mariano (Pitòsh) Heyden Heyden, Monash University

Family Conceptualizations in Different Cultural Contexts: An Ethnographic Account of Quasi Kinship and its Implications for the Organization of Internationalizing Family Firms

Christos Antoniou, University of Leeds
Hanna Gajewska-De Mattos, University of Leeds

Environmental Uncertainty and Global Offshoring: The Perspectives of Dynamic Capabilities and Real Options

Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

Session 1.2.10 - Competitive Time: 10:45-12:00
Track: 3 - International marketing Room: s07

Global Brand Management and Consumer Responses

Chair: S. Tamer Cavusgil, Georgia State University

Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study

Attila Yaprak, Wayne State University
Melvin Prince, Southern Connecticut State University
Mark Cleveland, University of Western Ontario

The Interplay between Country and Brand Stereotypes in Predicting Consumer Outcomes

Ilona Szócs, University of Vienna
Adamantios Diamantopoulos, University of Vienna
Arnd Florack, University of Vienna
Martin Egger, University of Vienna
Ziva Kolbl, University of Vienna

Acting on Anger: Cultural Value Moderators of the Effects of Consumer Animosity

Stanford Westjohn, University of Alabama
Peter Magnusson, University of Alabama
Yi Peng, University of Alabama
Hyeyoon Jung, University of Alabama

Advances in the Global Branding Literature: A Conceptual Validation of Chabowski et al.'s (2013) Proposed Framework

Saeed Samiee, University of Tulsa
Brian R. Chabowski, University of Tulsa

AIB 2019 Conference Schedule of Sessions

Session 1.2.11 - Competitive Time: 10:45-12:00
Track: 10 - Emerging markets Room: s12

Erosion of Institutions in Emerging Economies

Chair: Elizabeth Moore, Northeastern University

Power and Cross-National Differences in Bribery Activity: An Experimental Approach

Nicholas Bailey, University of Northern Iowa
Nancy Buchan, University of South Carolina

The Impact of Multinationals on the Erosion of Informal Institutions: Implications for Growth and Development

Kristin Brandl, University of Victoria
Camille Meyer, University of Victoria
Elizabeth Moore, Northeastern University
Jonathan Doh, Villanova University

Explaining Host Country Choice through Variable Risk Preference: Chinese FDI Abroad, 2004–2013

Tao Han, Tilburg University
Xavier Martin, Tilburg University

Institutional Change as a Source of Non-Market Uncertainty and its Impact on MNE Investment Activity in Developing Countries

Gunnar Leymann, University of Bremen

Session 1.2.12 - Interactive Time: 10:45-12:00
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Expatriate Adjustment and Effectiveness

Chair: Tassilo Schuster, Ludwig-Maximilians-Universität München

The Effect of the Interplay Between Organizational Position Level and Cultural Flow on Expatriate Cross-Border Transitions

Ying Angie Zhang, Yunnan University of Finance & Economics
Wei Zhou, Yunnan University of Finance & Economics
Yunlong Duan, Yunnan University of Finance & Economics
Rong Jiang, Yunnan University of Finance & Economics
Yu Wei, Yunnan University of Finance & Economics

Expatriate Effectiveness of Emerging Market Multinationals: An Empirical Analysis of Chinese Expatriates

Hemin Song, Beijing Sport University
Yingying Zhang Zhang, International University of Japan

International Locals: Inter-Cultural Competency in Non-Expatriate Executives and their Performance

Leonardo Liberman, LRD
David Kimber, Uandes

Sharing My Culture: A Social Identity Model of Expatriate Engagement and Job Satisfaction

Dilek Yunlu, Northeastern Illinois University
Hong Ren, University of Wisconsin - Milwaukee

Leader-Member Exchange and Work-Family Conflict in the Context of Expatriate Assignment: Using Perceived Workload and Perceived Organizational Support as Mediators

Ya-Ping Chiu, Chung Yuan Christian University
Ming-Chang Huang, National Yunlin University of Science and Technology
Horng-Der Leu, Chung Yuan Christian University
Thi Ngoc Bich Tran, Chung Yuan Christian University
Te-Ming Hsu, Chung Yuan Christian University
Chien-Hui Hung, Chung Yuan Christian University

Session 1.2.13 - Interactive Time: 10:45-12:00
Track: 12 - Theme: IB in an unsettling environment Room: 114

Geopolitical Risk and International Business

Chair: Francisco Figueira de Lemos, Uppsala University

For a Geopolitical Perspective of Risks in International Projects: The Case of the Jaitapur Nuclear Power Plant in India

Nathalie Belhoste, Grenoble Ecole de Management

Conflict Framing and Multilateral Leadership in the WTO: An Analysis of Product-Related Trade Disputes, 1995–2011

Amol M. Joshi, Oregon State University
Nandini Lahiri, American University
Iman Hemmatian, Oregon State University

Dual-Edged Effect of Bilateral Trade Relation on the Completion of Chinese Cross-Border M&As

Gulinazi Dalashi, Peking University
Wenjing Ruan, Peking University
Zhu Zhang, University of International Business and Economics
Can Li, Peking University

Exploring the Nature of Risk in Integrated Regions

Sandra Seno-Alday, University of Sydney

How Valid Are Common Indicators of Political Risk Used in IB Research and Practice?

Camilla Jensen, Roskilde University

Session 1.2.14 - Interactive Time: 10:45-12:00
Track: 13 - Local track: Business in society Room: 207

Corporate (Ir)responsibility and Social Development

Chair: Gunter K. Stahl, Vienna University of Economics and Business

Mining Conflicts: Characteristics, Causes and Resolution Approaches

Shuna Shu Ham Ho, Simon Fraser University
Chang Hoon Oh, Simon Fraser University
Jiyoung Shin, University of Groningen

The Quest for CSR amidst Institutional Changes: Mapping the Responsible and Irresponsible Practices within Ghana's Gold Mining Industry

James Tuffour, Anglia Ruskin University
Swetketu Patnaik, Anglia Ruskin University
Ashish Malik, University of Newcastle

How Could the Private Sector Contribute to Solve the Social Development Issues in Africa?

Hiromi Inami, Kyorin University

Passing the Buck: Corporate Social Underachievement in Developing Economies

Christian Hauser, HTW Chur
Erica Steckler, University of Massachusetts Lowell
Jose Godinez, University of Massachusetts Lowell

The CSR Practices of Emerging Market MNEs in Developed Countries: A Configuration Approach

Wei Li, University of Sydney
Hans Hendrichske, University of Sydney
Farveh Farivar, University of Tasmania

AIB 2019 Conference Schedule of Sessions

The Micro and Macro Processes of MNE CSR Learning: Role of Institutional Change

Jing'an Tang, Sacred Heart University

Lost in the Social Innovation Space: A Systematic Literature Review on the Role of Multinational Corporations

Anna Ljung, Uppsala University

Christine Holmström-Lind, Uppsala University

Olivia Kang, Uppsala University

Paul Rosenbaum, Uppsala University

Session 1.2.15 - Interactive

Time: 10:45-12:00

Track: 11 - Teaching IB

Room: 208

Philosophical & Pedagogical Issues in Teaching IB

Chair: Rikke Kristine Nielsen, Aalborg University

Making Business Simulation Games Relevant to Students' Future Business Careers: Evidence from International Business Courses

Olimpia C. Racela, Mahidol University International College

Amonrat Thoumrungroje, Assumption University

Asda Chintakananda, National Institute of Development Administration

Diversity and Internationalization in Education: A Study on the Effects of Pre-Labor Market Attributes on Individual Economic Success

Schiro Withanachchi, Queens College (CUNY)

Teaching a Business Honors Course on China

Patricia Matisz Smith, North Carolina Wesleyan College

Using Zoom To Engage Globally Dispersed MBA Students in International Business Courses

P. Roberto Garcia, Indiana University

Strategic Decision Making Using Trade Intelligence Data

Eileen Daspro, University of San Diego

Teaching International Business Students to Think Critically: Practical Suggestions from Other Business Disciplines

Desislava Budeva, Ramapo College of New Jersey

Threshold Concepts in the Teaching of an Eclectic Discipline: The Case of International Business

Asmund Rygh, University of Manchester

Ambarin Asad Khan, University of Salford Manchester

Video Cases: Pedagogical Tools for Teaching International Business

Nataliya Langburd Wright, Harvard Business School

Geoffrey Jones, Harvard Business School

Tarun Khanna, Harvard Business School

Session 1.2.16 - Interactive

Time: 10:45-12:00

Track: 6 - Strategy, organization, and management

Room: 212

Merger and Acquisition Strategies

Chair: Björn Preuss, Copenhagen Business School

Cultural Values on an Organizational Level of Value Creating European M&A Transactions

Björn Preuss, Copenhagen Business School

M&A Budget Announcement as a Signal to Communicate an Unfamiliar Strategy with Stakeholders: Evidence from Japanese Firms

Katsuhiko Shimizu, Keio University

Daisuke Uchida, Kyushu University

Striving for R&D Productivity: Domestic and Cross-Border M&As in the Japanese Pharmaceutical Industry From 1998 to 2012

Hirohisa Shimura, Soka University

The Accelerating Effect of Serial Cross-border Mergers & Acquisitions on Strategic Renewal and Organizational Transformation: The Longitudinal Case Study of Joyson from China

Monzol Yang, University of Nottingham Ningbo China

Peter Ping Li, University of Nottingham Ningbo China

The Liability of Ignorance: A Double-Edged Sword to the Short-Term Post-Acquisition Performance for the Target Firms in Cross-Border Acquisitions

Hao Wang, Ohio State University

Impact of Organizational Inertia on Cross-Border Acquisition Performance: An Emerging Market Perspective

Manish Popli, IIM Indore

Ankita Chhabra, IIM Indore

Radha Mukesh Ladkani, IIM Indore

Struggling with Liability of Foreignness at Pre-M&A Stage: Context-Content Related Experience and Firms' Identity

Hua Zhu, Dongbei University of Finance and Economics

Yi Qu, Dongbei University of Finance and Economics

Session 1.2.17 - Interactive

Time: 10:45-12:00

Track: 10 - Emerging markets

Room: 214

Brics and International Business

Chair: Anna Dimitrova, ESSCA School of Management

Unequal Burden of Responsibility? The Impact of the 2010 Indian Microfinance Crisis on For-Profit and Non-Profit Organizations

Arzi Adbi, INSEAD

Chinese and Russian FDI in Eastern and Western Europe

Viatcheslav Avioutsii, ESSCA School of Management

Mouloud Tensaout, Université du Maine

A Comparative Study on Determinants of Cross-Border Mergers and Acquisitions Performance in Developed Markets: Evidence from Chinese and Indian Firms

Young-Ryeol Park, Yonsei University

Guangwen Zhu, Orion China

Yoojin Baik, Yonsei University

Micro-Political Influences on an Implementation Failure in the Russian Automotive Industry

Valery Krylov, University of Lorraine

Vincent Montenero, Université Paris-Dauphine

Location Choice of Indian MNEs: A Dual Perspective

Rishika Nayyar, Indian Institute of Foreign Trade

Jaydeep Mukherjee, Indian Institute of Foreign Trade

Sumati Varma, University of Delhi

E-Commerce Internationalization Readiness in Emerging Countries: the Brazilian Footwear Firms in South America

Marcelo André Machado, Universidade do Vale do Rio dos Sinos

André Daudt dos Reis, Universidade do Vale do Rio dos Sinos

Toward a Comprehensive Inventory of Brazilian Foreign Investment: Proposal of a Mixed-Method Methodology and a Preliminary Report on 721 Potential Brazilian Multinationals

Miguel P. Caldas, University of Texas at Tyler

Gustavo G. Nonato, EAESP-FGV

AIB 2019 Conference Schedule of Sessions

TUESDAY, JUNE 25 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

Time: 12:00-13:00

Room: Rotunden (2nd Floor)

JIBS Editorial Board Meeting

JIBS Board Members Only.

TUESDAY, JUNE 25 - 13:00-14:15

Session 1.3.1 - Special Session Time: 13:00-14:15
Special Session Room: s01

AIB Fellows International Educator of the Year Special Session

Chair: Stephen J. Kobrin, University of Pennsylvania

Presentation of the AIB Fellows International Educator of the Year Award to Ingmar Björkman

Rosalie L. Tung, Simon Fraser University

Stephen J. Kobrin, University of Pennsylvania

Keynote Speaker:

Ingmar Björkman, Aalto University

Panel Discussion:

Ingmar Björkman, Aalto University

Bodo B. Schlegelmilch, WU Vienna

George S. Yip, Imperial College

Stephen J. Kobrin, University of Pennsylvania

Session 1.3.2 - Panel Time: 13:00-14:15
Track: 12 - Theme: IB in an unsettling environment Room: 201

Public Policy and the IB Research Agenda: Where Do We Go in the Next Half Century?

Chair: Michael Gestrin, OECD

Panelists:

Alain Verbeke, University of Calgary

Peter Buckley, University of Leeds

Sarianna Lundan, University of Bremen

Karl P. Sauvant, Columbia University

Session 1.3.3 - Panel Time: 13:00-14:15
Track: 2 - Managing the value chain Room: 202

Economic Geography and International Business: Building Bridges

Chair: Alvaro Cuervo-Cazurra, Northeastern University

Panelists:

Alvaro Cuervo-Cazurra, Northeastern University

Harald Bathelt, University of Toronto

Elisa Giuliani, University of Pisa

Ram Mudambi, Temple University

Grazia D. Santangelo, Copenhagen Business School

Session 1.3.4 - Panel Time: 13:00-14:15
Track: 1 - Internationalization and entrepreneurship Room: s05

Migrant Entrepreneurship and International Business

Chair: Zaheer Khan, University of Kent

Discussants: Michael Czinkota, University of Kent, UK /
Georgetown University and Gary Knight, Willamette University

Panelists:

George Saridakis, University of Kent

Aida Hajro, Vienna University of Economics and Business

Pushyarag Puthusserry, University of Kent

Fragkiskos Filippaios, University of Kent

Noemi Sinkovics, University of Manchester

Session 1.3.6 - Panel Time: 13:00-14:15
Track: 11 - Teaching IB Room: 213

Inter-Institutional Associations for the Advancement of IB Education

Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana

Panelists:

Anne Marie Zwerg-Villegas, Universidad de La Sabana

Gabriel Benito, BI Norwegian Business School

Miroslaw Jarosinski, SGH Warsaw School of Economics

Philip Kappen, Uppsala University

Joan Marie Lofgren, Aalto University

Fred Omondi Nawa, United States International University

Paola Maria Podesta, Universidad EAFIT

Andres Ramirez, Bryant University

Yingqi Wei, University of Leeds

Session 1.3.7 - Competitive Time: 13:00-14:15
Track: 8 - Corporate governance and finance Room: 205

What do Boards Tell Us about IB Outcomes?

Chair: Aleksandra Gregoric, Copenhagen Business School

Tribal World: Evidence from Global Corporate Board Gender Reforms

Shibashish Mukherjee, University of Groningen

A Contractual Exploration of the Creation of Boards of Directors in Joint Ventures

Andres Velez-Calle, Universidad EAFIT

Jeongho Choi, St. John Fisher College

AIB 2019 Conference Schedule of Sessions

Board Governance as a Moderator of the Intangibles-Performance Relationship in Acquisitive FDI

Tao Han, Tilburg University

Xavier Martin, Tilburg University

Foreign Directors Matter More in Conservative Environments and Setting with a Xenophobic Tendency

Yannick Thams, Suffolk University

Session 1.3.8 - Competitive

Time: 13:00-14:15

Track: 7 - HRM, leadership, and cross-cultural

Room: 210

Culture as Context and Process

Chair: Vas Taras, University of North Carolina at Greensboro

Cultures in Flux: A Longitudinal Perspective on Post-acquisition Socio-Cultural Integration

Riikka Harikkala-Laihinen, University of Turku

Melanie Hassett, University of Sheffield

Niina Nummela, University of Turku

Johanna Raitis, University of Turku

Interface between Formal and Informal Institutions and Subsidiary Staffing: The Role of Subsidiary Embeddedness and Host Country Experience

Ajai Singh Gaur, Rutgers University

Chinmay Pattnaik, University of Sydney

Jeoung Yul Lee, Hongik University

Deeksha Singh, Rutgers University

How Employees' Job Satisfaction Influences Entrepreneurial Intention: A Cultural Perspective

Jie Li, Shanghai University

Feifei Yang, Shanghai University

Jipeng Qi, Beijing Jiaotong University

Xue Han, Shanghai University

The Fundamental Endogeneity of Survey-Based Cultural Dimensions

Amir Shoham, Temple University

Session 1.3.9 - Competitive

Time: 13:00-14:15

Track: 6 - Strategy, organization, and management

Room: s08

Acquisitions, Alliances and JVs

Chair: Maoliang Bu, Nanjing University

The National vs the Local: Dual Social Integration in Cross-Border Acquisitions

Randi Lunnan, BI Norwegian Business School

Helene Loe Colman, BI Norwegian Business School

Audrey Rouzies, Toulouse Graduate School of Management

Resource-at-a-Distance and International Joint Venture Takeover: The Role of State Ownership and Environmental Uncertainties

Jun Xia, University of Texas at Dallas

Jing Li, Simon Fraser University

Zhouyu Lin, Jinan University

Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations

Jinju Lee, Hitotsubashi University ICS

Namgyoo K. Park, Seoul National University

John M. Mezas, University of Miami

Session 1.3.10 - Competitive

Time: 13:00-14:15

Track: 11 - Teaching IB

Room: s07

International Experiences in IB Education

Chair: Flevy Lasrado, University of Wollongong in Dubai

Cyberattack: The Maersk Global Supply Chain Meltdown (Case Study)

Luis Dau, Northeastern University

David Wesley, Northeastern University

Alexandra Roth, Northeastern University

'Now I'm Comfortable Being Uncomfortable!': Getting the Full Value from Experiential Learning Projects in an International Business Program

Tom Roehl, Western Washington University

Mary Sass, Western Washington University

Peer Evaluation and Team Performance in Global Virtual Teams: Not What You Would Expect

Robert David Stephens, Shippensburg University of Pennsylvania

Ernesto Tavoletti, University of Macerata

Longzhu Dong, University of Wisconsin-Eau Claire

Optimising International Business Teaching through Online Intercultural Exchanges

Marta Fondo, Universitat Oberta de Catalunya

Schiro Withanachchi, Queens College (CUNY)

Laura Lamolla, Universitat Oberta de Catalunya

Session 1.3.11 - Competitive

Time: 13:00-14:15

Track: 6 - Strategy, organization, and management

Room: s12

Regional Influences on Global Strategy

Chair: Oksana Grebinevych, Montpellier Business School

Moving Beyond the Internationalization-Performance Relationship: Emerging Complexity, Institutional Asymmetries and Regional Dyads

Abhijit Sengupta, University of Essex

Mehmet Demirbag, University of Essex

Keith Glaister, University of Leeds

Geographic Diversification and Performance Fluctuation: The Moderating Role of Home-Region Concentration and Home-Region Homogeneity

Shubin Wu, University of Liverpool

Jane Lu, China Europe International Business School

Global and Regional Strategies of Multinational Enterprises: Behavioral Theory Drivers and the Impact of Economic Conditions

Todd Alessandri, Northeastern University

Daniele Cerrato, Università Cattolica del Sacro Cuore

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion

Oksana Grebinevych, Montpellier Business School

Session 1.3.12 - Interactive

Time: 13:00-14:15

Track: 7 - HRM, leadership, and cross-cultural

Room: 112

Different Lenses on Cultural Values

Chair: Elizabeth C. Ravlin, University of South Carolina

The Mapping of Cultural Values in European Organizations
Björn Preuss, Copenhagen Business School

AIB 2019 Conference Schedule of Sessions

Analyzing Person-Organization Fit in a Cross-Cultural Environment: Are Societal Values Still Relevant?

Len J. Treviño, Florida Atlantic University
Carolyn P. Egri, Simon Fraser University
David A. Ralston, University Fellows International Research Consortium
Irina Naoumova, University of Hartford
Yongjuan Li, Chinese Academy of Sciences
Fidel León Darder, University of Valencia
María Teresa de la Garza Carranza, Instituto Tecnológico de Celaya
Olivier Furrer, Université de Fribourg

Indoctrinated to Stay: Understanding How Cultural Values Attenuate the Permeation of Voluntary Turnover that Stems from Collective Turnover

David Jinwoo Chung, Sungkyunkwan University
Andrea Kim, Sungkyunkwan University
Jeehyeon Kim, Sungkyunkwan University

Exploring Values, Intelligences, and Competencies for Global Leaders

Chiara Cannavale, University of Naples Parthenope
Giorgia Riviaccio, University of Naples Parthenope
Iman Zohoorian Nadali, University of Naples Parthenope

Organizational Culture via Value Statements: An Open Systems Approach

Bradley James Koch, Grand Valley State University
Pamela L. T. Koch, Grand Valley State University
Yi Heng Cathy Deng, Southwestern University of Finance and Economics

Cultural Values, Ethnicity, and Management Styles: Evidence from Kenyan Managers

Joshua Shackman, California State University Maritime Academy
John Mwau, Harun International
Indira Guzman, Trident University
Li Dai, Loyola Marymount University

Organizational Innovativeness: Mid-management's Contribution

Jose Luis Rivas, Instituto Tecnológico Autónomo de México
J. Lee Brown, Fayetteville State University

Session 1.3.13 - Interactive

Time: 13:00-14:15

Track: 5 - Innovation and knowledge management

Room: 114

Learning Across Borders

Chair: Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

The Role of Joint Learning and Joint Knowledge Creation in the Relationship between Knowledge Tension and International Joint Venture Performance Satisfaction

Ming-Chang Huang, National Yunlin University of Science and Technology
Horng-Der Leu, Chung Yuan Christian University
Ya-Ping Chiu, Chung Yuan Christian University
Chien-Hui Hung, Chung Yuan Christian University

International Knowledge Sourcing across Industries at Different Levels of Technological Development in an Emerging Market: The Case of Korea

Se Ho Cho, North Carolina A&T State University
John Cantwell, Rutgers University

Risk Assessment in International Ventures

Francisco Figueira de Lemos, Uppsala University

Foreign Versus Local Sources of Knowledge and Process Innovation: The Moderating Role of Perceived Competitive Intensity

Omid Aliasghar, Auckland University of Technology
Elizabeth Rose, University of Leeds
Kazuhiro Asakawa, Keio University

Are Ethnic Ties Catalysts for Chinese Outward FDI: The Role of Country-of-Origin Firms and Immigrants Ties

Hua Zhu, Dongbei University of Finance and Economics

A Literature Review on Spillovers and Innovation in the Agricultural Biotechnology Industry

Mariane Figueira, Universidade Federal de Lavras
Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

Session 1.3.14 - Interactive

Time: 13:00-14:15

Track: 2 - Managing the value chain

Room: 207

Global Value Chain Governance and Dynamics

Chair: Bent Petersen, Copenhagen Business School

The Global Value Chain of the Computer Mouse

Stephen Gelb, Overseas Development Institute

Offshoring: Towards an Integrative Understanding

Michael Gusenbauer, Johannes Kepler University Linz
Silvia Massini, University of Manchester

An Extended Gravity Model Analysis of Hong Kong's Clothing Trade: Implications for Managing Global Supply Chains under The "Belt and Road" Initiative

Chi Kuen Danny Ho, Hang Seng University of Hong Kong
Man Hin Eve Chan, Technological and Higher Education Institute
Angappa Gunasekaran, California State University, Bakersfield
Tsz Leung Yip, Hong Kong Polytechnic University

An Integrated Approach to Global Value Chain Governance

Wenyan Yin, Seoul School of Integrated Sciences and Technologies
Hwy-Chang Moon, Seoul National University

Financial Frictions and the Global Value Chain

Jiawen Yang, George Washington University
Yingyi Zhao, Tsinghua University

What is the Sum of the Parts: Integration and the Global Oil and Gas Industry Value Chain

Andrew Inkpen, Thunderbird School of Global Management
Kannan Ramaswamy, Thunderbird School of Global Management

Session 1.3.15 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization and entrepreneurship

Room: 208

Digital and Dynamic Capabilities in Internationalizing Firms

Chair: Tanja Leppäaho, Lappeenranta University of Technology

Learning Advantages of Newness and Adaptive Capabilities of International New Ventures in the Digital Context

Emmanuel Kusi Appiah, University of Vaasa
Peter Gabrielsson, University of Vaasa
Tamara Galkina, University of Vaasa

AIB 2019 Conference Schedule of Sessions

Physical Presence Abroad: Still Needed for Digitally Based Firms?

Paul Gooderham, NHH Norwegian School of Economics
Frank Elter, Telenor Group
Angels Dasi, University of Valencia
Torben Pedersen, Bocconi University

A Dynamic Capabilities' Perspective on the Dynamic of Social Capital in the SMEs' Internationalisation Process

Anh Buu Hoang Luong, Nottingham Trent University
Michael Zhang, Nottingham Trent University
Michael Ehret, Nottingham Trent University

Bridging Dynamic Capabilities with International Business Theory: Opening the Black Box of Asset Recombination

Rajneesh Narula, University of Reading
Jongmin Lee, University of Reading
Jenny Hillemann, Vrije Universiteit Brussel

Dynamic Capabilities and International Entrepreneurial Opportunity Recognition: Discovery, Creation, and Serendipity

Wade Danis, University of Victoria
Linda Hui Shi, University of Victoria

SME Internationalization: A Multiple-Level Analysis into the Role of Experiential Knowledge

Maria-Cristina Stoian, Brunel University London

Session 1.3.16 - Interactive

Time: 13:00-14:15

Track: 6 - Strategy, organization, and management

Room: 212

Internationalization Strategies

Chair: Jing Betty Feng, Farmingdale State College, SUNY

An Empirical Study on a Reverse Effect of Firm Performance on Multinationality

Sylvia Kim, Fresno Pacific University
Quyen Nguyen, University of Reading

An Empirical Investigation of Entry Mode Portfolio Theory

Navneet Walia, King's College London
Keith Brouthers, King's College London
Thomas Roulet, University of Cambridge

Internationalisation of Professional Service Firms: Literature Review and Future Research Agenda

Ciara O'Higgins, University of Deusto
Nekane Aramburu, University of Deusto
Tatiana Andreeva, Maynooth University

To Be or Not to Be: How Slack Impacts the Choice of Internationalization Mode and Influence of Business Group Affiliation

Shobha Tewari, IIM Bangalore
Subramanyam Raghunath, IIM Bangalore

Exploring the Antecedents of Industry Globalization: A Longitudinal Investigation

Rakesh B. Sambharya, Rutgers University, Camden
Abdul Rasheed, University of Texas at Arlington
Farak J. Contractor, Rutgers University, Newark

Business Model for Internationalization: A Literature Review

German Benito-Sarria, University of Valencia
Cristina Villar Garcia, University of Valencia
Jose Pla Barber, University of Valencia

Theorising from Longitudinal Case Studies: Insights from IB Journals

Philippe Lamb, University of Neuchâtel
Oussama Darouichi, University of Neuchâtel

Session 1.3.18 - Special Session

Time: 13:00-14:15

Room: s09/s11/s15

Research Methods Clinics I

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Structural Equation Modelling (SEM)

Bo Bernhard Nielsen, University of Sydney

Qualitative Methods

Catherine Welch, University of Sydney

Longitudinal Data/Multi-level Analysis/Research Design

Robert Vandenberg, University of Georgia

TUESDAY, JUNE 25 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 25 - 14:30-15:45

Session 1.4.1 - Panel

Time: 14:30-15:45

Track: 13 - Local track: Business in society

Room: s01

How Can IB Researchers Address Societal Grand Challenges?

Chairs: Robbert Maseland, University of Groningen and
Miriam Wilhelm, University of Groningen

Panelists:

Grazia D. Santangelo, Copenhagen Business School
Sarianna Lundan, University of Bremen
Sjoerd Beugelsdijk, University of Groningen
Bart-Jaap Verbeek, Centre for Research on Multinational Corporations (SOMO)

Session 1.4.2 - Panel

Time: 14:30-15:45

Track: 10 - Emerging markets

Room: 201

Dynamic Capabilities in Emerging Market Firms

Chairs: Mohan Song, Florida International University and
William Newbury, Florida International University

Panelists:

Stav Fainshmidt, Florida International University
Seung Ho Park, Nanyang Technological University
Olga Petricevic, University of Calgary
Ravi Ramamurti, Northeastern University
Shaker Zahra, University of Minnesota

AIB 2019 Conference Schedule of Sessions

Session 1.4.3 - Panel Time: 14:30-15:45
Track: 7 - HRM, leadership, and cross-cultural Room: 202

Global Comparisons: Examining Humanistic Leadership from Indigenous Lens

Chairs: Pingping Fu, University of Nottingham Ningbo China and Rosalie L. Tung, Simon Fraser University

Panelists:

Bo Yang, University of Nottingham Ningbo China
Kit Shun Ng, University of Nottingham Ningbo China
Dirk Moosmayer, University of Nottingham Ningbo
Ritu Tripathi, Indian Institute of Management
Jusuke Ikegami, Waseda University
Pingping Fu, University of Nottingham Ningbo China

Session 1.4.4 - Panel Time: 14:30-15:45
Special Session Room: s05

The AIB History Project: Highlights from AIB's History 1958–2019

Chair: Lorraine Eden, Texas A&M University

Panelists:

Jean Boddewyn, Baruch College, CUNY
Lilac Nachum, Baruch College, CUNY
James Goodnow, University of North Texas

Session 1.4.5 - Panel Time: 14:30-15:45
Track: 11 - Teaching IB Room: s10

IB Simulations Connecting to Current Topics

Chair: Manjula Salimath, University of North Texas

Panelists:

Manjula Salimath, University of North Texas
Eileen Daspro, University of San Diego
Ana Maria Soares, University of Minho

Session 1.4.6 - Panel Time: 14:30-15:45
Special Session Room: 213

Interpreting and Applying Culture Dimensions in Research: Best Practices and Ideas for Use of the GLOBE Dimensions in Management and International Business Research

Chairs: Ute Stephan, King's College London and Mary Sully de Luque, Arizona State University

Panelists:

Ute Stephan, King's College London
Mary Sully de Luque, Arizona State University
Ali Dastmalchian, Simon Fraser University
Peter Dorfman, New Mexico State University
Christof Miska, WU Vienna
Gunter K. Stahl, Vienna University of Economics and Business

Session 1.4.7 - Competitive Time: 14:30-15:45
Track: 5 - Innovation and knowledge management Room: 205

Subsidiaries' Role in Knowledge Creation and Transfer

Chair: Osagie Igbini, University of Wolverhampton

International Diversification and Firm Innovation: A Study of the Japanese Electronics Industry

Mashiho Mihalache, University of Amsterdam
Oli Mihalache, Vrije Universiteit Amsterdam

International Reverse Knowledge Transfer and the Role of Multinationality

Livia Barakat, Fundação Dom Cabral
Torben Pedersen, Bocconi University
Sherban Leonardo Cretoiu, Fundação Dom Cabral
Marcio Amaral-Baptista, ISCTE - University Institute of Lisbon, Center for International Studies
Paulo Bento, INDEG-ISCTE
Alvaro Rosa, INDEG-ISCTE
Rogério Serrasqueiro, INDEG-ISCTE

The Impact of UK's Inward R&D FDI on International Trade - An Empirical Approach

Osagie Igbini, University of Wolverhampton
Mark Cook, University of Wolverhampton
Lucy Zheng, Sheffield Hallam University

Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience

Dhruba Jyoti Borah, University of Manchester
Silvia Massini, University of Manchester
Lucia Piscitello, Politecnico di Milano

Session 1.4.8 - Competitive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: 210

Networks, Collaboration and Internationalization

Chair: Sylvie Chetty, Uppsala University

Bridging Decision-Making Logic with International Performance: The Mediating Role of Networking Capability

Lasse Torkkeli, Lappeenranta University of Technology
Igor Laine, Lappeenranta University of Technology
Tamara Galkina, University of Vaasa
Man Yang, University of Vaasa

International Openness of Institutions Moderating Effects of Entrepreneurs' International and Domestic Networks on Exporting: Trust in Foreigners and Economic Openness

Kent Aadsbøll Wickstrøm, University of Southern Denmark & Sino-Danish Center for Education and Research
Jizhen Li, Tsinghua University
Ye Liu, Zhejiang Science and Technology University
Thomas Schøtt, University of Southern Denmark & Sino-Danish Center for Education and Research

Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks

Orhun Guldiken, Florida International University
Mirko Benischke, Erasmus University
Izzet Darendeli, California State University, East Bay
Mark Mallon, Elon University

Branding Right Allocation and Governance of Cross-Border Collaboration: The Instance of International Hotels

Shih-Fen Chen, Western Washington University
Chya-Yi Liaw, City University of Hong Kong

AIB 2019 Conference Schedule of Sessions

Session 1.4.9 - Competitive Time: 14:30-15:45

Track: 12 - Theme: IB in an unsettling environment Room: s08

Global Economic and Digital Governance

Chair: Christine M. Chan, University of Hong Kong

Deep Economic Integration, Foreign Investment and International Trade: The Effects of European Union Membership

Randolph Bruno, University College London
Nauro Campos, Brunel University
Saul Estrin, London School of Economics
Meng Tian, Peking University

Supranational Institutions and MNCs' Foreign Market Entry Decisions

Shi Lei, University of Hong Kong
Christine M. Chan, University of Hong Kong

Institutional Dynamism in International Business: Conceptualization, Measurement, and Future Research

Florian Klein, Vienna University of Economics and Business
Jonas Puck, Vienna University of Economics and Business
Martin Weiss, Vlerick Business School

Scoping the Impact of Digitalization

Milla Wiren, University of Turku

Session 1.4.10 - Competitive Time: 14:30-15:45

Track: 4 - Consumer research Room: s07

Consumer Ethnocentrism, Anger and Boycott Behavior

Chair: Nicolas Jankuhn, Saint Louis University

The Antecedents of Consumer Boycott-- The Mediating Role of Perceived Egregiousness and Anticipated Guilt

Yi-Fang Chiang, Feng Chia University
Wen Chiung Chou, Kainan University

Emotions and Consumer Ethnocentrism: The Case of Chinese Young Consumers

Henry Yu Xie, College of Charleston
Nancy Yifeng Chen, Lingnan University

Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects

Yener Kandogan, University of Michigan-Flint

Chain of Blame: How Eastern and Western Consumers Account for Supplier Hypocrisy in Global Supply Chains

Nils Hoffman, Kiel University
Juelin Yin, Sun Yat-sen University
Stefan Hoffmann, Kiel University

Session 1.4.11 - Competitive Time: 14:30-15:45

Track: 10 - Emerging markets Room: s12

Foreign MNEs' Impact on Development of Emerging Economies

Chair: Xiaohua Yang, University of San Francisco

Which Boats are Lifted by a Foreign Tide? Direct and Indirect Wage Effects of Foreign Ownership

Sourafel Girma, University of Nottingham
Holger Görg, Kiel Centre for Globalization at IfW Kiel
Erasmus Kristoffer Kersting, Villanova University

Learning from Foreign Acquirers in Your Backyard: An Analysis of EMNEs' Cross-Border Acquisition Completion

Juan Bu, Indiana University
Yadong Luo, University of Miami

Are Emerging Markets Emerging? A Novel Test of Economic Development and Liberalization Patterns

Nicholas Rhew, Coastal Carolina University
Frances Fabian, University of Memphis

Overcoming Institutional Deadlocks for Economic Development

Felix Lüders, University of Bremen
Tilo Halaszovich, Jacobs University Bremen
Arijit Ghosh, Jacobs University Bremen

Session 1.4.12 - Interactive Time: 14:30-15:45

Track: 9 - Multinationals-government relationships Room: 112

Dealing with Political Risk

Chair: Anna Grosman, Loughborough University

The Mirror Image of Political Risk: The Case of Hold-Up of Governments by Firms in Infrastructure Projects

Srividya Jandhyala, ESSEC Business School
Himanshu Bhatt, ESSEC Business School

Competition Policy as an FDI Deterrent: The Role of Informal Institutions in U.S. Antitrust Enforcement

Nan Zhang, University of Illinois
Joseph A. Clougherty, University of Illinois

Political Alliances and the Expropriation of Foreign Property: Historical Evidence from Latin America and Sub-Saharan Africa

Marcelo Bucheli, University of Illinois
Stephanie Decker, Aston Business School

Multinational Responses to Political Risks in Emerging and Developed Markets: Control and Autonomy of Subsidiaries

Suzana Rodrigues, FUMEC University
Marleen Dieleman, National University of Singapore
Rekha Rao-Nicholson, Newcastle University

Risk Mitigation and Management Strategies of Multinational Firms in Least Developed Countries

Gilbert Kofi Adarkwah, BI Norwegian Business School

Trump's Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?

Patricia Klopff, WU Vienna
Anita Gerstbauer, WU Vienna
Phillip C. Nell, Vienna University of Economics and Business

Session 1.4.13 - Interactive Time: 14:30-15:45

Track: 3 - International marketing Room: 114

Internationalization and Entry Modes: Theoretical and Empirical Approaches

Chair: Vasiliki Barniatzi, University of Liverpool Management School

Status Quo Bias and Entry Mode Choice: The Effect of Financial Resources, Market Size, and Political Risk a Scenario-Based Experiment

Anisur R Faroque, LUT University
Ali Ahi, LUT University
Olli Kuivalainen, Lappeenranta University of Technology
Sanna Sundqvist, LUT University

AIB 2019 Conference Schedule of Sessions

Resource Repositioning as an International Marketing Capability

Tetsuya Usui, Nihon University

Mindset Matters: Impact of Implicit Theory on International Marketing Decisions

Christina Papadopoulou, University of Leeds

Magnus Hultman, University of Leeds

Aristeidis Theotokis, University of Leeds

Top Management Team Role Stress and Divestments of International Joint Ventures: A Theoretical Examination of Determinant Factors and the Moderating Role of Strategic Importance and Performance

Huu Le Nguyen, University of Vaasa

Jorma Larimo, University of Vaasa

Commercial Risk Related Causes of Failures in International Market Entry

Kubilay Sabri Levent Ozkan, Georgia State University

Forming Dynamic Capability beyond Borders: The Role of Global Identity

Steven Yen-Hung Liu, University of Leeds

Jing Betty Feng, Farmingdale State College, SUNY

Leigh Anne Liu, Georgia State University

Research Agenda on Agile Capabilities and Market Behaviours of International Business for Ambidextrous Innovation

Huda Khan, University of South Australia

Empirical Research on Export Market Orientation: A Systematic Review and Future Directions

Ilayda Ipek, Dokuz Eylül University

Nilay Biçakcioglu, Dokuz Eylül University

Session 1.4.14 - Interactive

Time: 14:30-15:45

Track: 12 - Theme: IB in an unsettling environment

Room: 207

Populism and De-globalization

Chair: Terrence Guay, Pennsylvania State University

Populism in Europe and its Impact on International Business

Terrence Guay, Pennsylvania State University

Prospects Trump Risks: Prospect Theory Applied to the U.S.-China Trade War

Jason Z. Yin, Seton Hall University

Michael H. Hamilton, Seton Hall University

Haichao A. Huang, Seton Hall University

Brexit Impact on EU27 Economies: Who Is the Loser?

Anna Matysek-Jedrych, Poznan University of Economics and Business

Katarzyna Mroczek-Dabrowska, Poznan University of Economics and Business

Joking about Brexit: Humour, British Identity and Globalisation in an Era of Nationalist Movements

Fiona Moore, Royal Holloway, University of London

Non-Market Strategy for a 'Globo-Skeptic' World

Louise Curran, Toulouse Business School

Jappe Eckhardt, University of York

The Economic Cost of Nationalism

Douglas Dow, University of Melbourne

Gokhan Ertug, Singapore Management University

Ilya Cuypers, Singapore Management University

"The Me Society": The Effect of Perceived Anomie on Subjective Well-being

Selima Ben Mrad, Nova Southeastern University

Maria Petrescu, Nova Southeastern University

Session 1.4.15 - Interactive

Time: 14:30-15:45

Track: 11 - Teaching IB

Room: 208

Cross-Cultural Elements in Teaching IB

Chair: Bernard M Wolf, Schulich School of Business

International Business Education: Cross-Cultural Intelligence and Ethnorelativism

Ru-Shiun Liou, University of Tampa

Shaista Nisar, University of Tampa

Kevin Lee, University of Tampa

Deirdre Dixon, University of Tampa

Julie Pennington, University of Tampa

Using Culturally Diverse Classrooms to Develop a Transnational Curriculum: The UK Meets the UAE

Hazel Mawdsley, University of South Wales

Alison Thirlwall, University of Wollongong in Dubai

Catherine Camps, University of South Wales

Developing IB Curriculum: Experiential Learning Projects and Programs

June Y. Lee, University of San Francisco

Daria Panina, Texas A&M University

Richard Linowes, American University

Paola Maria Podesta, Universidad EAFIT

Richard Griffith, Florida Institute of Technology

Reflections on Virtual Team Company Projects & In-Class Team Company Projects

William H.A. Johnson, Pennsylvania State University

Intercultural Effectiveness: Identifying Determinants of Change

Iris Berdrow, Bentley University

Sam Woolford, Bentley University

Maria Skaletsky, Bentley University

Allan Bird, Northeastern University

Cross-Cultural Management Education in Business Schools: Towards Higher Cultural Intelligence and More Effective Conflict Management

Hadia Fakhreldin, British University in Egypt

Marwa Anis, British University in Egypt

Noha Youssef, British University in Egypt

Joy Amgad, British University in Egypt

Esraa Sherif, British University in Egypt

Session 1.4.16 - Interactive

Time: 14:30-15:45

Track: 6 - Strategy, organization, and management

Room: 212

Subsidiary Management Issues

Chair: Rong Zeng, University of Manitoba

How Does the Labour Quality in Overseas Affiliates Affect the Productivity of Parent Companies? An Affiliate Role Perspective

Yong Yang, University of Sussex

Roger Strange, University of Sussex

Yan Wu, University of Sussex

Effective Subsidiary Role Change in MNEs: An Assessment of Alignment with Mediating and Moderating Effects

Iris S.Y. Chen, National Taiwan University

Yi-Long Jaw, National Taiwan University

The Home Country Effect Revisited: The Role of Context in Foreign Subsidiary Performance

Daniel Andrews, Florida International University

AIB 2019 Conference Schedule of Sessions

Behavioral Effects of Cultural Distance in Multinational Downsizing Decisions

Miriam Zschoche, University of Erfurt
Miriam Flickinger, Aarhus University

Revisiting the Complementary versus Substitutive Effects among Different Control Mechanisms: Fifty Shades of Grey

Rong Zeng, University of Manitoba
Birgitte Grøgaard, BI Norwegian Business School
Piers Steel, University of Calgary

Parent-Subsidiary Relationship of Emerging Market Multinationals

Huaichuan Rui, University of London

Session 1.4.18 - Special Session

Time: 14:30-15:45
Room: s09/s11/s15

Research Methods Clinics II

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Longitudinal Data/Multi-level Analysis/Research Design

Robert Vandenberg, University of Georgia

Categorical Data/Survey Design

Elizabeth Rose, University of Leeds

Structural Equation Modelling (SEM)

Bo Bernhard Nielsen, University of Sydney

TUESDAY, JUNE 25 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

TUESDAY, JUNE 25 - 16:15-17:30

Session 1.5.1 - Panel

Time: 16:15-17:30
Room: s01

Track: 12 - Theme: IB in an unsettling environment

Global Environmental Regulations: The Way Forward?

Chairs: Joao Albino-Pimentel, University of South Carolina and Anne Jacqueminet, Bocconi University

Panelists:

Peter Tashman, University of Massachusetts Lowell
Elisa Giuliani, University of Pisa
Ans Kolk, University of Amsterdam
Valentina Marano, Northeastern University

Session 1.5.2 - Special Session

Time: 16:15-17:30

Special Session

Room: 201

World Investment Report 2019: Special Economic Zones (UNCTAD Special Panel)

Chair: James Zhan, Division on Investment and Enterprise, UNCTAD

Panelists:

James Zhan, Division on Investment and Enterprise, UNCTAD
Bruno Casella, Division on Investment and Enterprise, UNCTAD
Aradhna Aggarwal, Copenhagen Business School
Peter Buckley, University of Leeds
Lorraine Eden, Texas A&M University
Rajneesh Narula, University of Reading

Session 1.5.3 - Panel

Time: 16:15-17:30

Special Session

Room: 202

Women in Business in Denmark (WAIB Special Session)

Chairs: Janet Y. Murray, University of Missouri-St. Louis and Malika Richards, Pennsylvania State University, Berks

Panelists:

Pernille Erenbjerg, Millicom
Maria Tereza Fleury, Fundação Getúlio Vargas
Maria Hjorth, VP Securities
Dana Minbaeva, Copenhagen Business School

This session was sponsored by the Copenhagen Business School (CBS), in coordination with the Women in the Academy of International Business (WAIB).

Session 1.5.4 - Panel

Time: 16:15-17:30

Track: 2 - Managing the value chain

Room: s05

Globalization and De-Globalization and the Changing Boundaries of Global Value Chains?

Chair: Lucia Piscitello, Politecnico di Milano
Discussant: Jean-François Hennart, Tilburg University

Panelists:

Geoffrey Jones, Harvard Business School
Teresa da Silva Lopes, University of York
Liena Kano, University of Calgary

AIB 2019 Conference Schedule of Sessions

Session 1.5.5 - Panel Time: 16:15-17:30
Track: 6 - Strategy, organization, and management Room: s10

Making Dynamic Capabilities Actionable for International Business

Chairs: Olga Petricevic, University of Calgary and Yadong Luo, University of Miami

Discussants: Shaker Zahra, University of Minnesota and Maurizio Zollo, Bocconi University

Panelists:

Ulf Andersson, Mälardalen University
Ilgaz Arikan, Kent State University
Andreas Distel, Copenhagen Business School
Birgitte Grøgaard, BI Norwegian Business School
Fuming Jiang, Curtin University
Jongmin Lee, University of Reading
Vladislav Maksimov, University of North Carolina, Greensboro
Sabina Nielsen, University of Sydney
Luqun Xie, Hong Kong University of Science and Technology

Session 1.5.6 - Panel Time: 16:15-17:30
Track: 7 - HRM, leadership, and cross-cultural Room: 213

Towards a More Integrative Conceptualization of Global Work

Chairs: B. Sebastian Reiche, IESE Business School and Yih-teen Lee, IESE Business School

Discussant: David Allen, Texas Christian University & Warwick Business School

Panelists:

Helena Barnard, University of Pretoria
David G. Collings, Dublin City University
Orly Levy, -
Marketa Rickley, University of Iowa
Riki Takeuchi, University of Texas at Dallas

Session 1.5.7 - Competitive Time: 16:15-17:30
Track: 5 - Innovation and knowledge management Room: 205

MNC Structure and Innovation

Chair: Feng Zhang, Nankai University

Regionalization, Recombinant Capability, and Firm Innovative Performance

Curba Lampert, Florida International University
Minyoung Kim, University of Kansas
Raja Roy, New Jersey Institute of Technology

Technological Competence Creation of EMNCs – The External and Internal Embeddedness of Overseas Subsidiaries

Feng Zhang, Pennsylvania State University, Abington
Guohua Jiang, West Chester University

Dispersed Innovation, Strategy, and Governance: A Study of Offshoring Innovation

Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

Session 1.5.8 - Competitive Time: 16:15-17:30
Track: 1 - Internationalization and entrepreneurship Room: 210

Legitimacy, Creditability and Internationalization

Chair: Rui Torres de Oliveira, Queensland University of Technology

Political Connections and Internationalization Speed of New Ventures: A Legitimation Perspective

Jiayan Yan, Renmin University of China

Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise

Zeerim Cheung, Aalto University
Eero Aalto, Aalto University
Pasi Nevalainen, University of Jyväskylä

Legitimation for Early and Rapid Internationalization: A Review of Research in International Entrepreneurship

Igor Laine, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Romeo V. Turcan, Aalborg University

Signaling Strategy in International Franchising

Maria Jell-Ojober, LUISS University Rome
Massiel Henriquez Parodi, University of Agder
Ilan Alon, University of Agder

Session 1.5.9 - Competitive Time: 16:15-17:30
Track: 8 - Corporate governance and finance Room: s08

Governance Innovation in Cross-Listings and IPOs

Chair: Ruth V. Aguilera, Northeastern University

Antecedents of IPO Survival: A Global Configurational Perspective

Krista Burrill Lewellyn, Florida Southern College
Till Talaulicar, University of Erfurt
William Q. Judge, Old Dominion University
Alessandro Zattoni, Luiss University & Business School
Jonas Gabrielsson, Halmstad University
Jean Jinghan Chen, University of Southampton
Michael Witt, INSEAD, Singapore
Helen Wei Hu, University of Melbourne
Dhirendra Shukla, University of New Brunswick
Felix Lopez, University of Valladolid
Sibel Yamak, Galatasaray University
Sheila Puffer, Northeastern University
Jose Luis Rivas, Instituto Tecnológico Autónomo de México
Hans Van Ees, University of Groningen
Majdi Quttainah, Kuwait University
Yves Fassin, Ghent University

National Culture and CEO-worker Pay Ratio

Ming Ju, Louisiana Tech University
Jongmoo Jay Choi, Temple University
Steven Balsam, Temple University

The Effect of External and Internal Resource Dependency on Foreign IPO Performance

Hyejin Cho, Korea University
Jaiho Chung, Korea University

AIB 2019 Conference Schedule of Sessions

Session 1.5.10 - Competitive Time: 16:15-17:30
Track: 3 - International marketing Room: s07

Leveraging International Channels: Focus on Exporting and Franchising

Chair: Pervez Ghauri, Birmingham Business School

Mutuality in Exporter-Importer Relationships

Farid Ahmed, Western Sydney University
Felicita Evangelista, Western Sydney University
Daniela Spanjaard, Western Sydney University

Drivers of Online Export Performance: The Importance of Firm- and Country-Level Factors

Jonas Eduardsen, Aalborg University
Leonidas Leonidou, University of Cyprus
Svetla Marinova, Aalborg University

Antecedents and Consequences of Green Export Business Strategies: The Mediating Role of Organizational Resources and Capabilities

Nilay Biçakcioglu, Dokuz Eylül University
Mustafa Tanyeri, Dokuz Eylül University

Branding Options and Room Rates of International Franchise Hotels: Empirical Evidence from China

Chya-Yi Liaw, City University of Hong Kong
Shih-Fen Chen, Western Washington University

Session 1.5.11 - Competitive Time: 16:15-17:30
Track: 10 - Emerging markets Room: s12

Cross-Border Acquisitions by Emerging Markets Firms

Chair: Rong Zeng, University of Manitoba

Unpacking Emerging Market Multinationals Firm-specific Advantages and Their Role in Foreign Acquisition Location Choice

Barclay E. James, St. Mary's University
Rajeev Sawant, Florida Atlantic University
Joshua S. Bendickson, University of Louisiana at Lafayette

How Long Will It Last? Sensemaking as the Rationalization Process in Cross-Border Acquisition

Rong Zeng, University of Manitoba
Wonyong Oh, University Nevada, Las Vegas
Pengcheng Zhu, University of San Diego

Emerging-Market Multinationals and Their Cross-Border Acquisitions: Global and Regional Challenges

Ute Heinrichs, WU Vienna
Desislava Dikova, WU Vienna

Cross-Border Acquisitions of High-Tech Firms in the USA by Chinese Firms: 1993-2015

Monica Yang, Adelphi University

Session 1.5.12 - Interactive Time: 16:15-17:30
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Talent Management, International Careers, and the Changing Nature of Global Work

Chair: Jasenko Ljubica, National Research University - St. Petersburg Campus

Confessions of International Knowledge Workers: Implications for Global Talent Management

Franziska Magdalena Eberz, Free University of Bozen-Bolzano
Nicole Böhmer, Osnabrück University of Applied Sciences
Heike Schinnenburg, Osnabrück University of Applied Sciences
Marjaana Gunkel, Free University of Bozen-Bolzano

The Influence of Contextual Factors on Employee Mental Distress in Cross-Border M&As

Agnes Guenther, Copenhagen Business School
Christian Geisler Asmussen, King's College London
Bo Bernhard Nielsen, University of Sydney

Overcoming Managerial Constraints through Talent Management in an Emerging Market: The Influence of Networks

Mehmet Demirbag, University of Essex
Alison J. Glaister, University of York
Ekrem Tatoglu, Ibn Haldun University
Keith Glaister, University of Leeds
Smitha R. Nair, University of East Anglia

Causal Structure of Turnover Intentions: Comparison between Japanese and Foreign-Owned Firms in Japan

Shinji Hasegawa, Waseda University
Rei Hasegawa, Daito Bunka University
Takashi Akiyama, Waseda University

Filling the Empty Talent Pipeline with Foreign Students? Exchange Students' Motivation, Abilities, Intercultural Contact, and Willingness to Work for Host-Country Organizations

Jiaojiao Feng, Renmin University of China
Fabian J. Froese, University of Göttingen

Developing Responsible Leaders and Employees in a Multinational Biopharmaceutical Company

Anna Kirkebæk Johansson Gosovic, Copenhagen Business School
Anne-Marie Søderberg, Copenhagen Business School

Session 1.5.13 - Interactive Time: 16:15-17:30
Track: 5 - Innovation and knowledge management Room: 114

IP, MNC Capabilities and Performance

Chair: Danai Christopoulou, University of Liverpool

To Enforce or Not to Enforce? Public IPR Enforcement and the Effect on FDI Horizontal: A Meta-Analysis

Danai Christopoulou, University of Liverpool
Nikolaos Papageorgiadis, University of Liverpool
Chengang Wang, University of Bradford
Georgios Magkonis, University of Portsmouth

Shared Ownership of Intellectual Property: The Role of Trade Credit and International Expansion

Diwei Lv, Sun Yat-sen University
Weiming Qiu, South China University of Technology
Hailin Lan, South China University of Technology

AIB 2019 Conference Schedule of Sessions

The Impact of Resource Element Flowing on International Patent Layout

Ben Zhang, Huazhong University of Science and Technology

Technological Quality, Internationalisation, and the Role of Intellectual Property Protection and CEO Duality

Irina Gokh, De Montfort University
Nasirov Shukhrat, De Montfort University
Fragkiskos Filippaios, University of Kent

IPRs and Innovation Concentration: A Look at the Granular Nature of the Institutional Landscape

Debtanu Lahiri, HEC Paris
Bertrand V. Quelin, HEC Paris

Session 1.5.14 - Interactive

Time: 16:15-17:30

Track: 10 - Emerging markets

Room: 207

Legitimacy, Reputation and Trust-Building in Emerging Market Firms

Chair: Ravi Ramamurti, Northeastern University

Characteristics of Trust in China and the Persistence of Guanxi

Sven Horak, St. John's University
Andreas Klein, Niederrhein University of Applied Science
Xiaomei Monica Li, Tianjin University

Reputational Resources and Internationalization of Emerging Market Firms

Debmalya Mukherjee, University of Akron
Erin E. Makarius, University of Akron
Charles E. Stevens, Lehigh University
Steven R. Ash, University of Akron

Effects of Partner Reputation, Communication Quality and Perceived Risk of Opportunism on Trust and Alliance Performance: Evidence from Greek ISAs

Nikolaos Sklavounos, University of Macedonia
Konstantinos Rotsios, American Farm School of Thessaloniki
Yannis Hajidimitriou, University of Macedonia

Buffer or Burden? Exploring the Effect of Corporate Status under Corporate Crisis - An Empirical Study based on Negative Rumor and Clarification in the Chinese A-Share Market

Xiaomin Fan, Fudan University
Jiaxing You, Xiamen University
Yuanxu Li, Fudan University

Global Consolidation of Mature Industries by Emerging-Market Firms: Past, Present, and Future

Ravi Ramamurti, Northeastern University
Peter Williamson, University of Cambridge

Jaguar Firms and the Tropicalization of Sophisticated Internationalization Paths

Juan Velez-Ocampo, Universidad de Antioquia
Kit Sin I, Ruta N
Maria Alejandra Gonzalez-Perez, Universidad EAFIT

The Influence of Actor Legitimation on International Networks in Pre-emerging Markets

Jan Wilhelm Sakari Hermes, University of Oulu
Tuija Mainela, University of Oulu

How Do Low-Power Actors Gain Influence, Legitimacy and Power in a Global Corporation's Network?

Joey Soehardjo, Warwick Business School

Session 1.5.15 - Interactive

Time: 16:15-17:30

Track: 1 - Internationalization and entrepreneurship

Room: 208

Social Entrepreneurship Responsibility and Internationalization

Chair: Niron Hashai, Interdisciplinary Center Herzliya

Researchers without Borders: An International Social Entrepreneurship Co-Citation Analysis

Ryan Bailey, University of Tulsa
Brian R. Chabowski, University of Tulsa

Internationalization Process of a Born-Global Social Enterprise: From an Accidental Initiative to an Evolving Transnational Community

Lei Li, University of Nottingham Ningbo China
Fei Zhu, University of Nottingham Ningbo China
Thomas Wing Yan Man, Hang Seng University of Hong Kong

Internationalization through Corporate Social Entrepreneurship: Evidence from Multinational Corporations in China

Juelin Yin, Sun Yat-sen University

Social Enterprise Internationalization

Filip De Beule, KU Leuven
Johan Bruneel, IESEG School of Management
Kieran Dobson, KU Leuven

Something Old, Something New, Something Borrowed: An Effectual Approach to Resource Mobilization by Nascent International Social Entrepreneurs

Tiina Anna-Maria Ritvala, Aalto University
Rilana Riikkinen, Aalto University

The Dual Effects of Internationalization and Program Diversification on Nonprofits' Revenue Diversity: Theory and Evidence From Canadian Charities

Justin Yan, University of Tennessee
Nick Mmbaga, University of Tennessee
David Gras, University of Tennessee

Internationalization and Responsible Business Practices in SMEs: A Systematic Review and Future Research Agenda

Maria Uzhegova, LUT University
Nathalie Nørregaard Larsen, University of Southern Denmark

Session 1.5.16 - Interactive

Time: 16:15-17:30

Track: 10 - Emerging markets

Room: 212

Inclusive Development and Emerging Markets

Chair: Rama Seth, Copenhagen Business School

Bottom or Medium of the Pyramid in Emerging Countries? Business Opportunities

Miguel Montoya, Tecnológico de Monterrey
Francisco Valderrey, Tecnológico de Monterrey

Necessary Conditions for Social Enterprise in Emerging Markets: The Case of Microinsurance

Stephen Chen, University of Newcastle
B. Elango, Illinois State University
James Jones, Illinois State University

AIB 2019 Conference Schedule of Sessions

Do Entrepreneurial Business and Political Connections Lead to Greater Firm Performance? Exploring Informal-Sector Micro-Enterprises in Sri Lanka

Ramanie Samaratunge, Monash University
Sisira Kumara, University of Sri Jayewardenepura
Nilupama Wijewardena, RMIT University
Kumudinei Dissanayake, University of Colombo

Institutional Schisms: The Impact of Intergovernmental Organizations on Entrepreneurship

Elizabeth Moore, Northeastern University
Luis Dau, Northeastern University
Kristin Brandl, University of Victoria

Telling a New Story: Charting the Paths of Large South African MNEs' Internationalization Processes

Leah Z.B. Ndanga, West Chester University in Pennsylvania
Mzamo P. Mangaliso, University of Massachusetts Amherst

TUESDAY, JUNE 25 – 19:30-21:30

Time: 19:30-21:30

AIB Fellows Dinner

AIB Fellows and their guests only.

WEDNESDAY, JUNE 26

WEDNESDAY, JUNE 26 - 08:00-08:45

Time: 08:00-08:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

International Corporate Governance and CSR (Room: 112)
Ruth V. Aguilera, Northeastern University

Limits to Learning in the Digital Economy (Room: 114)
Keith Brouthers, King's College London

The MNE Subsidiary as Unit of Analysis for IB Research (Room: 207)
Klaus Meyer, Ivey Business School

The Disturbing Gap between Opportunities and Investments in Africa... and What to Do about It (Room: 208)
Lilac Nachum, Baruch College, CUNY

UNCITRAL and an Advisory Centre in International Investment Law (Room: 212)
Karl P. Sauvant, Columbia University

Publishing in Managerial Journals such as HBR, CMR, and SMR (Room: 214)
George S. Yip, Imperial College

Theorizing and New Ideas (Room: 103)
Udo Zander, Stockholm School of Economics

WEDNESDAY, JUNE 26 - 09:00-10:15

Session 2.1.1 - Panel Time: 09:00-10:15
Track: 5 - Innovation and knowledge management Room: s01

Global Knowledge Sourcing

Chair: Michael J. Mol, Copenhagen Business School

Panelists:

Felipe Monteiro, INSEAD
Benoit Decreton, WU Vienna
Kazuhiro Asakawa, Keio University
Yves Doz, INSEAD
Ram Mudambi, Temple University

Session 2.1.2 - Panel Time: 09:00-10:15
Track: 10 - Emerging markets Room: 201

Emerging Countries and Their Multinationals in the Era of the Digital Economy

Chair: Afonso Fleury, University of São Paulo

Panelists:

Peter Williamson, University of Cambridge
Maria Tereza Fleury, Fundação Getúlio Vargas
Ravi Ramamurti, Northeastern University
Angel Barajas, Higher School of Economics
Elena Shakina, Higher School of Economics

AIB 2019 Conference Schedule of Sessions

Session 2.1.3 - Special Session Time: 09:00-10:15
Special Session Room: 202

Aligning International Consumer Behavior with Industry Needs

Chairs: T. Bettina Cornwell, University of Oregon and Stanford Westjohn, University of Alabama

Panelists:

Tim Gable, River (formerly of Nike)
Saeed Samiee, University of Tulsa
Christina Sichtmann, University of Vienna
T. Bettina Cornwell, University of Oregon
Stanford Westjohn, University of Alabama

Session 2.1.4 - Panel Time: 09:00-10:15
Special Session Room: s05

The Contribution of International Business to Public Policy: Upcoming Special Issues (JIBP Showcase Panel)

Chair: Ari Van Assche, HEC Montréal

Panelists:

Paul Vaaler, University of Minnesota
Helena Barnard, University of Pretoria
Lucia Piscitello, Politecnico di Milano
Hafiz Mirza, University of Reading

Session 2.1.5 - Panel Time: 09:00-10:15
Track: 11 - Teaching IB Room: s10

Experiential Learning Lesson Plan Workshop: Sharing Ideas and Strategies for Student Success

Chair: Mikael Soendergaard, Aarhus University

Panelists:

Frank Cotae, Mount Royal University
Paul Kalfadellis, Monash University
Jacqueline Musabende, Mount Royal University
James Oldroyd, Brigham Young University
Mikael Soendergaard, Aarhus University
Siddhartha Saxena, Ahmedabad University

Session 2.1.6 - Competitive Time: 09:00-10:15
Track: 9 - Multinationals-government relationships Room: 213

Political Connections

Chair: Abraham Stefanidis, St. John's University

State Ownership and Outward Foreign Direct Investment of Emerging Market Firms: Moderating Effects of Political and Economic Institutions

Ryan Tang, University of South Australia
Kevin Zheng Zhou, University of Hong Kong

Do Political Connections Make Good Travel Companions? A Literature Review of Emerging Market Multinationals' Political Connections and Overseas Investment Outcomes

Dongdong Huang, Nanyang Technological University
Lai Si Tsui-Auch, Nanyang Technological University
Marleen Dieleman, National University of Singapore
David Gomulya, Singapore Management University

Political Capital as a Spatially-Bounded Asset Location-Specificity, Mobility and Firms' International Strategies

Lilac Nachum, Baruch College, CUNY
Rajeev Sawant, Florida Atlantic University
Andrei Panibratov, St. Petersburg State University

Session 2.1.7 - Competitive Time: 09:00-10:15
Track: 8 - Corporate governance and finance Room: 205

The Role of Governance in Key IB Fields: Foreign Location and Entry Modes

Chair: Valentina Marano, Northeastern University

Foreign Takeover Protection and Innovation: Evidence from the Foreign Investment and National Security Act

Wei Shi, University of Miami

Pyramids as an Entry Choice Mode: The Case of Sovereign Wealth Funds

Pedro Makhoul, UCLA Anderson School of Management

Liability of Foreignness and Market Timing: A Study of the Performance of Cross-Border SEOs

Stewart R. Miller, University of Texas at San Antonio
Lorraine Eden, Texas A&M University
Daniel C. Indro, Pennsylvania State University, Great Valley

Malika Richards, Pennsylvania State University, Berks

Session 2.1.8 - Competitive Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship Room: 210

Distance and Barriers to Internationalization

Chair: Carole Couper, University of Sheffield

How do MNEs Expand their Subsidiary Portfolio in New Host Countries? The Influence of Geographic Distance to the National Capital City at Inception on the Speed of Subsequent Investments

Thomas Hutzschenreuter, Technical University of Munich
Philippa-Luisa Harhoff, WHU - Otto Beisheim School of Management

The Tortoise or the Hare? Firm Tolerable Risk, the Option to Redeploy Resources and the Internationalization Process of Firms

Lipeng Ge, University of Groningen
Olof Lindahl, Uppsala University

The Impact of Psychic Distance on Foreign Direct Investment

Laetitia Em, University of Groningen

Navigating Institutional Barriers: A Study of Born Global Firms from Emerging Economy

Sudip Kranti Tiwari, Nord University

Session 2.1.9 - Competitive Time: 09:00-10:15
Track: 6 - Strategy, organization, and management Room: s08

Acquisition Pricing Strategies

Chair: Yinuo Tang, University of Hong Kong

The Price Tag of Culture in Cross-Border Acquisitions: How Tightness-Looseness Affects Post-Deal Performance

Chengguang Li, Western University
Michele J. Gelfand, University of Maryland

AIB 2019 Conference Schedule of Sessions

Why Do Multinational Firms Use Financial Advisors in Cross-Border Acquisitions? A Power Balance Approach

Jun Xia, University of Texas at Dallas
Cuili Qian, University of Texas at Dallas
Longwei Tian, Shanghai Jiao Tong University
Yuan Li, Tongji University

Value of Expectation: Reputation and Premium in Cross-Border Acquisitions

Yinuo Tang, University of Hong Kong
Jun Xia, University of Texas at Dallas
Jie Jiao, Tsinghua University

Session 2.1.10 - Competitive Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural Room: s07

Multiculturals as Brokers and Strategic Assets
Chair: Hyun-Jung Lee, London School of Economics

When Two Times Two Equals More Than Four for the Team: Empirical Examination of the Interaction Effect Between Bicultural Managers and Team Members

Mike Szymanski, EGADE Business School
Komal Kalra, University of Victoria

Multiculturalism and Cross-Cultural Negotiation: Do Monoculturals and Multiculturals Adapt Their Negotiating Styles in Cross-Cultural Situations?

Davina Vora, State University of New York at New Paltz
Napatsorn Jiraporn, State University of New York at Oswego
Wendy J. Casper, University of Texas at Arlington

Stuck in the Middle: Cultural Brokering Scale Development and Validation

Stacey R. Fitzsimmons, University of Victoria
Davina Vora, State University of New York at New Paltz
David C. Thomas, University of Victoria

Multiculturals as Strategic Human Capital Resource in Multinational Enterprises

Hae-Jung Hong, NEOMA
Dana Minbaeva, Copenhagen Business School

The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis

Ursula F. Ott, Nottingham Trent University

Session 2.1.11 - Competitive Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment Room: s12

Global Risks and Firm Strategy

Chair: Elisa Giuliani, University of Pisa

Drifting on a Calma Chicha after Countless Storms: How Macroeconomic Uncertainty Affects Firms' Decisions to Innovate in Emerging Countries

Elisa Giuliani, University of Pisa
Federica Nieri, University of Pisa
Valeria Arza, Investigadora CONICET

Mitigating the "Acts of God": Climate Risk and Private Participation Infrastructure Projects

Alfredo Jiménez, Kedge Business School
Nathaniel Curtis Lupton, University of Lethbridge
Secil Bayraktar, Toulouse Business School
Dimitrios Tsagdis, Kedge Business School

The Aftermath of MNC Subsidiary Closures - Can Young Firms Hire Former MNC Professionals?

Wolfgang Sofka, Copenhagen Business School
Pedro de Faria, University of Groningen
Miguel Torres Preto, University of Lisbon
António Ribeiro, University of Lisbon

Session 2.1.12 - Interactive Time: 09:00-10:15
Track: 9 - Multinationals-government relationships Room: 112

Political Relationships

Chair: Melodena Stephens, Mohammed Bin Rashid School of Government

Political Connections: An Assets or a Liability? A Meta-Analytic Review of Political Connections

Xiaojing Lu, Birkbeck, University of London
Rong Zeng, University of Manitoba

Government Venture Capital and Startup Innovation in Emerging Economies: A Political Tie Perspective

Aqi Liu, Chinese University of Hong Kong

Investment as an Influencing Strategy

Minyuan Zhao, University of Pennsylvania
Karin Beukel, University of Copenhagen

Firms' Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy

Geoffrey Gertz, Brookings Institution
Srividya Jandhyala, ESSEC Business School
Lauge Poulsen, University College London

Political Embeddedness and Competence Creation: Intermediate Units vs. Local Subsidiaries

Ana Botella Andreu, University of Valencia
Jose Pla Barber, University of Valencia
Cristina Villar Garcia, University of Valencia

A Global Factory Perspective of the Strategic Asset Seeking FDI Nature of IGOs and SWFs

Melodena Stephens, Mohammed Bin Rashid School of Government
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

How Do Firms' Political Capabilities Evolve? A Dynamic Long-Term Approach

Caterina Moschieri, IE Business School
Maria Fernandez-Moya, CUNEF

Session 2.1.13 - Interactive Time: 09:00-10:15
Track: 5 - Innovation and knowledge management Room: 114

Innovation in the Multinational Context

Chair: Rishikesh T Krishnan, IIM Bangalore

Does Real Exchange Rate Depreciation Increase R&D Investment? Analysis using Korean Firm-Level Data

Ju Hyun Pyun, Korea University
Jaiho Chung, Korea University
Eunyoung Shin, Korea University

Upgrading the Skills of Blue Collar Workers: A Study of Online Learning at a MNE

Camilla Nellemann, Copenhagen Business School
Agnieszka Nowinska, Copenhagen Business School
Torben Pedersen, Bocconi University

AIB 2019 Conference Schedule of Sessions

Innovation by MNEs in Emerging Markets

Robert Grosse, Thunderbird School of Global Management

Beyond "Learning-by-Hiring" – The Role of Offshore Experts in Latecomer Catching Up

Kerstin Jutta Schaefer, Institute of Economic and Cultural Geography

Do Firms Learn More from Peers' Success or Failure in Foreign Direct Investment: Vicarious Learning and Its

Interaction with Direct Success and Failure Experiences

Yuping Zeng, Southern Illinois University Edwardsville

Sangcheol Song, Chongqing Technology & Business

University/Saint Joseph's University

Jeoung Yul Lee, Hongik University

Soonkyoo Choe, Yonsei University

Strategic Decision Horizons of Captive Offshoring Research and Development

Ziqi Liao, Hong Kong Baptist University

Session 2.1.14 - Interactive

Time: 09:00-10:15

Track: 12 - Theme: IB in an unsettling environment

Room: 207

International Business and Social Development

Chair: Noemi Sinkovics, University of Manchester

The Unsettling Logic of International Action: MNEs and Human Rights Infringement

Brent Burmester, University of Auckland

"They Make a Business Out of Desperate People":

Recruitment Agents in Cross Border Forced Labor Chains.

Christina Stringer, University of Auckland

Ani Kartikasari, Lincoln University

Snejina Michailova, University of Auckland

Within Country Inequality and Globalization

Niron Hashai, Interdisciplinary Center Herzliya

Peter Buckley, University of Leeds

Global Value Chains and Pakistani Offshore Service Providers – Knowledge Connectivity in an Adverse Context

Noemi Sinkovics, University of Manchester

Umair Shafi Choksy, University of Kent

Rudolf R. Sinkovics, University of Manchester

Reducing Poverty through Entrepreneurship: A Systematic Review of Three Streams of Literature

Amber Yu Chang, Chinese University of Hong Kong

Yalan Xu, Chinese University of Hong Kong

A Convening Model to Enhance Value Creation and Pluralistic Appropriation in Large-Scale Investment Projects

Lite Nartey, University of South Carolina

Hildy Teegen, University of South Carolina

Session 2.1.15 - Interactive

Time: 09:00-10:15

Track: 1 - Internationalization and entrepreneurship

Room: 208

Cross-border Family Business and Migrant Entrepreneurship

Chair: Irina Surdu, University of Reading

The Smiling Curve of Value Creation in Family MNEs: The Impact of Bifurcation Bias

Luciano Ciravegna, King's College London

Francesco Rattalino, ESCP Europe

Liena Kano, University of Calgary

How Do Social Identity, Pyramidal Ownership and Resource Slack Shape Foreign Direct Investment in Family Firms?

Qiao Wei, University of New South Wales Sydney

Jin-hui Luo, Xiamen University

Xueli Huang, RMIT University

Institutional Challenges in Developing Countries: Westerners Managing Small- and Medium-Sized Hotels in Morocco

Sonia María Suárez-Ortega, Universidad de Las Palmas de Gran Canaria (ULPGC)

Antonia Mercedes García-Cabrera, Universidad de Las Palmas de Gran Canaria (ULPGC)

Dalai Perdomo-Pérez, Universidad de Las Palmas de Gran Canaria (ULPGC)

Migrants' New Venture Evolution under Institutional Voids:

Unique Lessons from Shonga Farms

Tolu Olarewaju, Staffordshire University

Tomasz Mickiewicz, Aston University

Session 2.1.16 - Interactive

Time: 09:00-10:15

Track: 6 - Strategy, organization, and management

Room: 212

CSR Applications in Global Strategy

Chair: Michael Sartor, Queen's University

From Economic to Social Adaptation: Managing Extended Stakeholders in China

Meng Zhao, Renmin University of China

Seung Ho Park, Nanyang Technological University

Sustainability Reporting and Foreign Ownership: An Emerging Market Perspective

Ru-Shiun Liou, University of Tampa

Pi-hui Ting, Chang Jung Christian University

Why Firms Engage in Corporate Social Responsibility and How It Affects Performance: A Contingency Perspective

Alexey V. Semenov, San Jose State University

Arilova A. Randrianasolo, Butler University

Hadi Alhorr, Saint Louis University

Does Corporate Self-Regulation Matter? An Analysis of Corporate Anti-Corruption Policy and Foreign Investment Strategy

Guoliang Frank Jiang, Carleton University

Michael Sartor, Queen's University

Between Local, International Resources and Corporate Social Responsibility: Rhetoric from Saudi Arabian Listed Companies

Abdullah Al Mamun, Charles Sturt University

How the Scope of Problems Affects the Impact of Foreign Support on Local Advocacy Interventions

Yves Plourde, HEC Montréal

MNE Attributes and Entry into BoP Product Markets: An Exploratory Study

Sarada Devi Gadepalli, IIM Calcutta

Sougata Ray, IIM Calcutta

AIB 2019 Conference Schedule of Sessions

Session 2.1.17 - Interactive Time: 09:00-10:15
Track: 10 - Emerging markets Room: 214

Sustainability Considerations when Operating in Emerging Markets

Chair: Larissa Marchiori Pacheco, FGV-EAESP

Mindful Implementation of Environmental Management in SMEs: The Role of Internationalization

Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Which Strategy Is More Helpful for Private Firms to Escape from Public Expropriation in an Emerging Economy: Going International or Doing Good?

Tingting Zhang, Chinese University of Political Science and Law
Jing Yu Yang, University of Sydney

Does Doing Good Lead to Doing Better in Emerging Markets? An Event Study of Socially Responsible Investment Index Announcements in Emerging Markets

Qi Wang, China Europe International Business School
Peng Zou, Harbin Institute of Technology
Jinhong Xie, University of Florida
Chenxi Zhou, Xiamen University

Impact of Distances on Corporate Social Performance of Multinational Enterprises' Subsidiaries in China

Meijui Sun, Ming Chuan University
Chien-chou Su, Shih Hsin University

Countries of Concern: A Thematic Analysis of Corporate Social Responsibility of MNEs in Myanmar

Htwe Htwe Thein, Curtin University
Rekha Rao-Nicholson, Newcastle University

Corporate Social Performance: The Roles of Institutions and Firms' Resources in China

Wen Chung Hsu, National Chi Nan University
Vichithongrueng Sasawan, National Chi Nan University

WEDNESDAY, JUNE 26 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

WEDNESDAY, JUNE 26 - 10:45-12:00

Session 2.2.1 - Special Session Time: 10:45-12:00
Special Session Room: s01

Remembering and Celebrating James March

Chairs: Arie Lewin, Duke University and Bent Petersen, Copenhagen Business School

Panelists:

Wilhelm Barner-Rasmussen, Åbo Akademi University
Ingmar Björkman, Aalto University
Modestas Gelbuda, ISM University of Economics and Management
Torben Pedersen, Bocconi University
Majken Schulz, Copenhagen Business School
Yen Tran, Heriot-Watt University
Udo Zander, Stockholm School of Economics

Session 2.2.2 - Panel Time: 10:45-12:00
Track: 12 - Theme: IB in an unsettling environment Room: 201

International Business in the Digital Age: Advancing the Research Agenda

Chair: Maximilian Stalkamp, Virginia Tech

Panelists:

Nicole Coviello, Wilfrid Laurier University
Alain Verbeke, University of Calgary
Andreas Schotter, Ivey Business School

Session 2.2.3 - Panel Time: 10:45-12:00
Track: 2 - Managing the value chain Room: 202

The Danish Labour Market Model – What to Keep and What to Lose?

Chair: Steen Navrbjerg, FAOS-Employment Relations Research Centre, University of Copenhagen
Discussant: David G. Collings, Dublin City University

Panelists:

Allan Lyngsø Madsen, Chief Economist, Danish Trade Union Confederation
Steen Müntzberg, Vice Director, The Danish Employers Confederation

Session 2.2.5 - Panel Time: 10:45-12:00
Track: 11 - Teaching IB Room: s10

The End of Business as Usual for IB Teaching: Perspectives from Asia, Europe and the US

Chair: Bodo B. Schlegelmilch, WU Vienna

Panelists:

Bodo B. Schlegelmilch, WU Vienna
Sri Zaheer, University of Minnesota
Jiatao (JT) Li, Hong Kong University of Science and Technology
George S. Yip, Imperial College

AIB 2019 Conference Schedule of Sessions

Session 2.2.6 - Competitive Time: 10:45-12:00
Track: 10 - Emerging markets Room: 213

Sustainability and CSR in Emerging Markets

Chair: Tahir Islam, Tongji University

Organisational Mindfulness & Environmental Sustainability Outcomes: A Critical Case Study of Multinational Suppliers to Oil & Gas in Saudi Arabia

Nelson Oly Ndubisi, Qatar University, Doha Campus
Obaid Al-Shuridah, King Fahd University of Petroleum & Minerals
Camilla Jensen, Roskilde University

How Do Female Leadership Traits Affect Corporate Social Responsibility Performance in China?

Liyun Qi, Dalian University of Technology
Yuanyuan Wu, Lakehead University

Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention

Jing Yu Yang, University of Sydney
Yi Li, University of Sydney
Wei Liu, University of Sydney
Liang Wen, University of Sydney

Session 2.2.7 - Competitive Time: 10:45-12:00
Track: 5 - Innovation and knowledge management Room: 205

Managing Global Innovation Networks

Chair: Shasha Zhao, Middlesex University

Neutrality in Internationalized R&D-Portfolios: An NKC-Application

Sokol Celso, Suffolk University

Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises' Knowledge Creation

Alba Marino, University of Bologna
Ram Mudambi, Temple University
Alessandra Perri, Ca' Foscari University Venice
Vittoria G. Scalera, University of Amsterdam

Changing the World from the Bottom Up? How Intrapreneurship and Digital Technology Shape Innovation in International Organizations

Katherine Tatarinov, University of Geneva
Tina Ambos, University of Geneva

The Evolution of the International Knowledge Networks of Innovative MNEs in the UK Pharmaceutical Industry

John Cantwell, Rutgers University
Marianna Marra, University of Essex
Sarah Edris, Rutgers University
Suma Athreye, University of Essex

Session 2.2.8 - Competitive Time: 10:45-12:00
Track: 1 - Internationalization and entrepreneurship Room: 210

Contextual Roots of Entrepreneurial Opportunity

Chair: Juelin Yin, Sun Yat-sen University

International Opportunity Discovery of Born Global Firms: The Role of Institutions

Rubina Romanello, University of Udine
Masoud Karami, Queenstown Resort College
Stephan Gerschewski, University of Reading
Cici Xiao He, University of Otago

From Grassroots to Global Markets: A Comparative Case Study of Innovation in India

Abrar Ali Saiyed, Ahmedabad University
Marleen Wierenga, Aalto University
Stephanie Fernhaber, Butler University

From Trailing to Pursuing: Exploring Expatriate Spouses' Entrepreneurial Initiatives

Jemaine Tsoi, University of Queensland
Miriam Moeller, University of Queensland
Anna Jenkins, University of Queensland

The Formal Institutional Context of Informal Economic Activity: A State Capabilities Perspective

Joshua Ault, Arizona State University
Andrew Spicer, University of South Carolina

Session 2.2.9 - Competitive Time: 10:45-12:00
Track: 6 - Strategy, organization, and management Room: s08

New Looks at Classic Theories

Chair: Marcus Møller Larsen, Copenhagen Business School

Foreignness as a License to Deviate: Multinational Banks and Disruptive Innovation in the Japanese Financial Industry

Jesper Edman, Waseda University

A Sociology of Ignorance: Bibliographic Analysis of English and Chinese Language Literature Citing Bartlett and Ghoshal's Seminal "Transnational Solution"

Frithjof Arp, University of Nottingham
Anna Botta, University of Nottingham
Shujie Jiao, University of Nottingham

If Dunning Were Writing Now... The Eclectic Paradigm in an Age of Platform Capitalism

Vitor Corado Simoes, ISEG, University of Lisbon

Session 2.2.10 - Competitive Time: 10:45-12:00
Track: 4 - Consumer research Room: s07

Emerging Marketplace Experiences - Services, Luxury and Sustainability

Chair: T. Bettina Cornwell, University of Oregon

Consumer Complexity and Plant-Based Technologies in Global Business: Sustainability and Research Issues

Syed Tariq Anwar, West Texas A&M University

Who Adds the Value in Luxury Fashion? The Perspective of Consumer Segments in Rising Luxury Markets

Beata Stepien, Poznan University of Economics and Business
Sylwester Bialowas, Poznan University of Economics and Business

Migrant Customers' Acculturation and Their Participation in Services

Christina Sichtmann, University of Vienna
Vasileios Davvetas, University of Leeds
Andriana Romanyuk, University of Vienna
Johanna Bleich, University of Applied Sciences Burgenland

AIB 2019 Conference Schedule of Sessions

Session 2.2.11 - Competitive Time: 10:45-12:00
Track: 10 - Emerging markets Room: s12

Internationalization of Emerging Markets Firms

Chair: Bersant Hobdari, Copenhagen Business School

Power in Joint Ventures: A Case Study of Multilatinas

Roberta Aguzzoli, Durham University
John Geary, University College Dublin
Jorge Lengler, Durham University

Initiating Internationalization: Business Group Affiliation, Export Intensity and Institutional Quality

Zhixiang Liang, Concordia University
Daniel Shapiro, Simon Fraser University
Saul Estrin, London School of Economics
Michael Carney, Concordia University

Speed of First Cross-Border Acquisition: Springboard Internationalization by Emerging Market Firms

Vikas Kumar, University of Sydney
Deeksha Singh, Rutgers University
Anish Purkayastha, University of Sydney
Manish Popli, IIM Indore

Quick Start or Fast Learning in the Global Race: Deconstructing Learning-by-Exporting across Different Income Groups

Christian Darko, University of Birmingham
Ferran Vendrell-Herrero, University of Birmingham
Emanuel Gomes, Universidade Nova

Session 2.2.12 - Interactive Time: 10:45-12:00
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Cultural Intelligence and Intercultural Competence - Individual and Team Effectiveness

Chair: Stefan Schmid, ESCP Europe

Team and Individual Impact of International Work Experience on Creativity

Byron Y. Lee, China Europe International Business School
Riki Takeuchi, University of Texas at Dallas
Zhi-Qiang Liu, Huazhong University of Science and Technology

Cultural Intelligence and the International Leadership Potential: An Analysis of International Academic Travels

Dimitri Mascarenhas Passos, Univali
Ademir Furtado, UNVALI
Narayana de Oliveira, Univali

A New Approach to Measuring CQ: The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Scale

Vas Taras, University of North Carolina at Greensboro

Advancing the Conceptualization and Measurement of Cross-Cultural Competence Through Empirical Examination of Cultural Intelligence and Intercultural Competence

Ming Li, University of Liverpool

Impression Management and Social Acceptance: The Moderating Effect of Cultural Intelligence

Yunmei Kuang, Saint Louis University
Clark D. Johnson, Saint Louis University
Brittney C. Bauer, Saint Louis University

Expected Versus Observed Challenges Congruence (EVOCC): Effects on the GVT Dynamics and Performance and Implication for Training

Vas Taras, University of North Carolina at Greensboro
Longzhu Dong, University of Wisconsin-Eau Claire

Session 2.2.13 - Interactive Time: 10:45-12:00
Track: 5 - Innovation and knowledge management Room: 114

Collaborations and Innovation

Chair: Fei Li, Beijing University of Posts and Telecommunications

Innovating in the Central American Region: Cross-Level Interactions with Camaraderie Climate and Gender Diversity

Jase Ramsey, Florida Gulf Coast University
Melanie Lorenz, Florida Atlantic University
Richard Posthuma, University of Texas at El Paso
Claudia Gonzalez Brambila, Instituto Tecnológico Autónomo de México

Linguistic Structures and Innovation: A Behavioral Approach

Alexander Berman, Temple University
Amir Shoham, Temple University

How Do Overseas M&As Improve Innovation Quality of Emerging Market MNEs? An Interaction Perspective of Network Balance and Digital Gap

Fei Li, Beijing University of Posts and Telecommunications
Yan Chen, Beijing University of Posts and Telecommunications

Experience in R&D Collaborations, Innovative Performance and the Moderating Effect of Different Dimensions of Absorptive Capacity

Panagiotis Ganotakis, University of Liverpool
James H. Love, University of Leeds
Palitha Konara, University of Plymouth

Guanxi, Knowledge Sharing and Organizational Innovation: Examining the Mediation Process in the Chinese Schema

Hsing Kuo Wang, National Quemoy University
Yu Fang Yen, National Quemoy University
Jung Feng Tseng, National Kaohsiung University

Session 2.2.14 - Interactive Time: 10:45-12:00
Track: 13 - Local track: Business in society Room: 207

Sustainable Development and Corporations: Institutionalization, Measurement, Disclosure

Chair: Larissa Marchiori Pacheco, FGV-EAESP

Comparative Institutions and Attitudes towards Corporate Environmental Sustainability Practices: Reconceptualization and Evidence from a Multi-Country Survey

Ziko Konwar, University of Leeds
Yingqi Wei, University of Leeds

Inside the Black Box of Corporate Social Responsibility: Institutions and Responses

Pablo Leão, FGV
Larissa Marchiori Pacheco, FGV-EAESP
Marisa Ohashi, FGV

Making the Grade: Impacts of Sustainability Assessments on Project Approvals in the Global Carbon Offset Market

Hans Rawhouser, University of Nevada, Las Vegas
Michael E. Cummings, University of Arkansas
Shon Hiatt, University of Southern California

AIB 2019 Conference Schedule of Sessions

Diversification Strategy and CSR Disclosure Quality: A Multinational Study

Rong Ma, Rutgers University, Camden
Rakesh B. Sambharya, Rutgers University, Camden

Accountability and Access to Remedy at International Development Finance Institutions: The Case of the EBRD

Stefan Zagelmeyer, University of Manchester

Session 2.2.15 - Interactive Time: 10:45-12:00

Track: 1 - Internationalization and entrepreneurship Room: 208

Decision-making in Internationalizing Firms

Chair: Pushyarag Puthusserry, University of Kent

Betting on the Unknown: Applying Real Options Reasoning to Entrepreneurial Internationalization Decision Making

Justin Yan, University of Tennessee

Exploring the Unknown Requires Leveraging Uncertainty: A Real Options Perspective on the Pattern and Process of Entrepreneurial Internationalization

Justin Yan, University of Tennessee

Making Sense of the FDI Decision Process: Towards a Strong Structuration Model of MNE Decision-Making

Ziad F. Elsahn, Northumbria University
Maureen Benson-Rea, University of Auckland
Brent Burmester, University of Auckland

Decision-Makers' Perceptions of Risks in Internationalization and the Role of Context

Jonas Eduardsen, Aalborg University
Svetla Marinova, Aalborg University
Joanna Karmowska, Oxford Brookes University
John Child, University of Birmingham
Said Elbanna, Qatar University
Linda Hsieh, SOAS University of London
Rose Narooz, University of Glasgow
Pushyarag Puthusserry, University of Kent
Terence Tsai, China-Europe International Business School
Yunlu Zhang, China-Europe International Business School

Predictors of Procedural Rationality and Performance of Internationalizing Small and Medium-Sized Enterprises

Theresa Beyrle, University of Birmingham
John Child, University of Birmingham
Linda Hsieh, SOAS University of London

Imagination and Internationalization

Gundula Lücke, Uppsala University
Sylvie Chetty, Uppsala University

Session 2.2.16 - Interactive Time: 10:45-12:00

Track: 6 - Strategy, organization, and management Room: 212

IJVs and Alliances

Chair: Lucas Wang, University of Nottingham Ningbo China

The Implications of Social Status and Reputation Inequality in Domestic vis-à-vis International Strategic Alliances for Shareholder Value Gains

Viacheslav Iurkov, Grenoble Ecole de Management
Mariia Koval, Grenoble Ecole de Management

Brokered versus Non-Brokered Structures in Research Collaboration between Emerging and Developed Market Firms: The Role of Psychic Distance Conditions

Edyta Ewa Korpas, KU Leuven
Filip De Beule, KU Leuven
Ernst Verwaal, KU Leuven

When and How Does Monitoring Matter in Intra and Interfirm Partnerships?

Ghasem Zaefarian, University of Leeds
Zhaleh Najafi-Tavani, University of Leeds
Matthew Robson, University of Leeds
Tomas Hult, Michigan State University
Constantine Katsikeas, University of Leeds

A Pricing-Error Framework of the Termination Modes in International Joint Ventures: Buyout, Selloff, and Dissolution

Lucas Wang, University of Nottingham Ningbo China

Stability of International Joint Ventures: Do Initial Relational Conditions Matter?

Hamza Aib, University of M'sila
Jacques Liouville, University of Strasbourg

Conditions Influencing Knowledge-Intensive Services Organization's Foreign Market Entry Choice and Implementation: An Integrative Approach to the Internationalization of HE

Xiaoqing Li, Brunel University London
Joanne Roberts, University of Southampton
Catherine Wang, Brunel University London

Session 2.2.17 - Interactive

Time: 10:45-12:00

Track: 10 - Emerging markets

Room: 214

Emerging Market Firm's Capabilities

Chair: Yingying Zhang Zhang, International University of Japan

Assessing the Needs of International Markets against an Emerging Market Company's Capabilities: A Tool for Internationalization

Carlos E. Piedrahita, Universidad EAFIT
Maria A. De Villa, Universidad EAFIT

The Internationalization of Young and Small Service Firms: Views from the Southern Hemisphere

Christian Felzensztein, Massey University
Soledad Etchebarne, Universidad de Chile
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Tanya Jurado, Massey University

Corporate Environmentalism: Moderated Mediation Model

Farida Saleem, University Of Lahore, Gujrat Campus
C Gopinath, Suffolk University

Analysis of Mediating Effect of Hybrid Growth Strategy in the Relation between Networking Capabilities and Inter-Firm Collaboration Motives

Gerardo Velasco-Gutierrez, Tecnológico de Monterrey
Miguel Montoya, Tecnológico de Monterrey
Joan Lluís Capelleras-Segura, Universitat Autònoma de Barcelona

Capability Building by Chinese Automotive Firms in a Global Setting

Taotao Chen, Tsinghua University
Donald R. Lessard, Massachusetts Institute of Technology
Lingjun Gu, Nankai University

AIB 2019 Conference Schedule of Sessions

The Technological Competence Creation Patterns of EMNC Parent and Overseas Subsidiaries

Feng Zhang, Pennsylvania State University, Abington
Guohua Jiang, West Chester University

CEO International Work Experience and Firms' Temporal Orientation

Lipeng Ge, University of Groningen
Tianyu Gong, Tongji University
Culli Qian, University of Texas at Dallas

Environmental Scarcity, Capability Development, and the Competition between Local and Foreign Banks in Nigeria

Lilac Nachum, Baruch College, CUNY
Chris Ogbechie, Lagos Business School

WEDNESDAY, JUNE 26 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

Time: 12:00-13:00
Room: Rotunden (2nd Floor)

AIB Fellows Business Meeting

AIB Fellows only.

WEDNESDAY, JUNE 26 - 13:00-14:15

Session 2.3.1 - Special Session Time: 13:00-14:15
Special Session Room: s01

AIB Fellows John Fayerweather Eminent Scholar Award Special Session

Chair: Alain Verbeke, University of Calgary

Presentation of the AIB Fellows Eminent Scholar Award to Daniel A. Levinthal

Rosalie L. Tung, Simon Fraser University

Keynote Speaker:

Daniel A. Levinthal, University of Pennsylvania

Commentary and Roundtable Discussion:

Arie Lewin, Duke University
Torben Pedersen, Bocconi University
Marjorie Lyles, Florida International University

Session 2.3.2 - Panel Time: 13:00-14:15
Special Session Room: 201

Digitalization and Internationalization

Chairs: Shameen Prashantham, China Europe International Business School and Luis Dau, Northeastern University

Panelists:

Erkko Autio, Imperial College London
Charles Dhanaraj, Temple University
Becky Reuber, University of Toronto
Shaker Zahra, University of Minnesota

Session 2.3.3 - Panel Time: 13:00-14:15
Track: 12 - Theme: IB in an unsettling environment Room: 202

Political Violence, Risk, and MNE Management Strategies

Chairs: Ishva Minefee, Iowa State University and Jennifer Oetzel, American University
Discussant: Chang Hoon Oh, Simon Fraser University

Panelists:

Jennifer Oetzel, American University
Chang Hoon Oh, Simon Fraser University
Jonathan Doh, Villanova University
Paul Vaaler, University of Minnesota
Caroline Witte, Copenhagen Business School

Session 2.3.4 - Panel Time: 13:00-14:15
Track: 13 - Local track: Business in society Room: s05

The International Business of Modern Slavery: What Does It Mean for IB Research and Teaching?

Chairs: Snezhina Michailova, University of Auckland and Christina Stringer, University of Auckland

Panelists:

Vivek Soundararajan, University of Bath
Alexander Trautrim, University of Nottingham
Hinrich Voss, University of Leeds

Session 2.3.5 - Panel Time: 13:00-14:15
Track: 11 - Teaching IB Room: s10

Perspectives on International Business Education: Best Practices, Trends and Technologies

Chair: Ronaldo Parente, Florida International University

Panelists:

George S. Yip, Imperial College
Heraldo Sales-Cavalcante, LM Ericsson
Vijaya Naraparedy, University of Denver

AIB 2019 Conference Schedule of Sessions

Session 2.3.6 - Competitive Time: 13:00-14:15
Track: 9 - Multinationals-government relationships Room: 213

Building Connections Across Borders

Chair: Ursula F. Ott, Nottingham Trent University

China's Outward Foreign Direct Investment and Home-country Policies

Fredrik Utesch-Xiong, University of Bremen

Host-Country Institutional Quality and FDI by Chinese State-Owned Enterprises in Africa: The Moderating Role of Chinese Development Aid

Roger Mongong Fon, University of Manchester
Fragkiskos Filippaios, University of Kent
Carmen Raluca Stoian, University of Kent

MNCs' Innovation for Social Inclusion in Emerging Markets: An Integrated Capability-Institution Model

Stephanie Wang, Indiana University
Can Ouyang, Cornell University

Bridging Distance: The Experience of International Friendship Cities, Regional Government Leaders, and Outward Foreign Direct Investment From Emerging Economies

Yameng Zhang, Sun Yat-sen University
Zhan Wu, University of Sydney
Yekun Xu, Liaoning University
Vikas Kumar, University of Sydney

Session 2.3.7 - Competitive Time: 13:00-14:15
Track: 5 - Innovation and knowledge management Room: 205

Institutions and Innovation

Chair: Elisa Alvarez-Garrido, University of South Carolina

Quality of Institutions and Innovation: Evidence from British MNE Subsidiaries

Mehmet Demirbag, University of Essex
Marianna Marra, University of Essex
Vania Sena, University of Essex
Giuseppe Lubrano Lavadera, University of Salerno

MNEs, Offshoring and Diffusion of Eco-Innovation: The Mediating Effect of Attention Field

Yoo Jung Ha, University of York

How Do VCs Foster Startup Innovation? The Fit between VC Firm Strategy and Startup Regulatory Uncertainty

Elisa Alvarez-Garrido, University of South Carolina

Regulative Distance and International Collaboration in Innovation: A Case of Turkey & the European Union

Atilla Onuklu, Temple University
Izzet Darendeli, California State University, East Bay

Session 2.3.8 - Special Session Time: 13:00-14:15
Special Session Room: 210

Special Session of AJBS Best Papers

Chair: H. Richard Nakamura, University of Gothenburg

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference.

Measuring Change in 'Hybrid Factories': Longitudinal Study of Japanese Manufacturing Subsidiaries in Poland

Tomasz Olejniczak, Kozminski University
Masato Itohisa, Hosei University
Tetsuo Abo, University of Tokyo
Hiroshi Kumon, Hosei University

Matching Individual and Organizational Career Plans for New Hires: Evidence from Japan

Norihiko Takeuchi, Waseda University
Tomokazu Takeuchi, Gakushuin University
Yuhee Jung, Gakushuin University

How do MNEs Allocate Their Within-Country Value Chain Activities? The Interplay of Subnational Institutions and Global Orientations

Megan (Min) Zhang, University College Dublin
Pei Sun, University of Manchester

Session 2.3.9 - Competitive Time: 13:00-14:15
Track: 6 - Strategy, organization, and management Room: s08

CEOs and Top Management Teams

Chair: Carlo Brighi, University of Victoria

Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective

Georgios Batsakis, Alba Graduate Business School & Brunel University London
Vasilios Theoharakis, University of Sheffield

The Involvement of Senior Management in Decentralized Problem-Solving Activities

Benoit Decreton, WU Vienna
Esther Tippmann, National University of Ireland
Phillip C. Nell, Vienna University of Economics and Business
Andrew Parker, University of Exeter

Do Foreign CEOs Need to Be Better Citizens? A Study on the Role of CEO Foreignness in CSR Engagement

Olivier Bertrand, FGV/EBAPE
Marie-Ann Betschinger, HEC Montréal
Caterina Moschieri, IE Business School

Break or Stay in Internationalization Portfolio? The Impact of Negative Performance Gap and Top Management Team's Experience on New Country Entries

Wen Li, University of Technology Sydney
Bin Guo, Zhejiang University
Jinlong Gu, University of Sussex
Wentao Hu, China Merchants Fund Management Co., Ltd

Linking Top Management Team Diversity and Corporate Social Performance: A Configurational Approach

Verena J. Patock, HEC Paris
Gunter K. Stahl, Vienna University of Economics and Business

AIB 2019 Conference Schedule of Sessions

Session 2.3.10 - Competitive Time: 13:00-14:15
Track: 7 - HRM, leadership, and cross-cultural Room: s07

Different Lenses on Cultural Diversity, Identity, and Cultural Intelligence

Chair: Parth Patel, Newcastle University

Revisiting the Analysis of Distance in International Business through a Diversity Lens

Fabrice Lumineau, Purdue University
Marvin Hanisch, University of Passau
Olivier Wurtz, University of Vaasa

How Diversity Influences the Rating and Visibility of Team Research Outputs?

Hyungseok (David) Yoon, University of Leeds
Mustapha Belkhouja, Grenoble Ecole de Management
Mario Kafourous, University of Leeds

Longitudinal Invariance Issues in Cultural Intelligence Research

Valerie Alexandra, San Diego State University

Inputs to Cultural Intelligence: An Identity Theory Perspective

Robert Pidduck, University of Oklahoma
Siu Yin Cheung, Hong Kong Baptist University
Margaret Shaffer, University of Oklahoma
Dilek Yunlu, Northeastern Illinois University

Session 2.3.11 - Competitive Time: 13:00-14:15
Track: 10 - Emerging markets Room: s12

Internationalization of Emerging Markets Firms (II)

Chair: Rafael A. Corredoira, Ohio State University

Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries

Rafael A. Corredoira, Ohio State University

How CSR Capabilities Developed at Home Influence Emerging Market SOEs' Location Choice of International Investment

Zhirong Duan, Tsinghua University
Tao Bai, International Business School Suzhou
Xiao Pan, International Business School Suzhou

EMNEs' R&D Internationalization and Innovation Performance: The Interaction of Host-country Institutional Development and Firms' Institutional Resources from Home Country

Tianjiao Yu, Peking University
Mei Li, Wuhan University

Family Ownership and Outward Foreign Direct Investment of Chinese Private Firms: The Moderating Role of Political Risk

Jieyu Zhou, Technical University of Denmark
Qian Lu, Nanjing University

Session 2.3.12 - Interactive Time: 13:00-14:15
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Bridging Cultural Divides: The Role of Leadership

Chair: Alfred Presbitero, Deakin University

The Bridging Role of Cosmopolitan Leaders in an Era of Geopolitical Uncertainty and Social Polarization

Carol Reade, San Jose State University
Hyun-Jung Lee, London School of Economics

Calling for Leadership to Enhance Performance in Call Centers: Effects of Feedback-Seeking and Engagement

Mary Sully de Luque, Arizona State University
Racheli Gabel Shemueli, Universidad del Pacifico
Danae Bahamonde, Universidad del Pacifico

Cross-Cultural Trust Development: A Qualitative Study

Joerg Bueechl, University of Tuebingen
Markus Pudelko, University of Tuebingen

Global Leadership in a Thai Context

Davina Vora, State University of New York at New Paltz
Astrid Kainzbauer, Mahidol University

Performance Feedback and Risk Relationship: A Cross-cultural Examination

Ali Alipour, Sabanci University
Remzi Gözübüyük, Sabanci University
Ekrem Cunedioğlu, Özyegin University

Negotiators' Attitudes toward Formal Business Contracts

Abraham Stefanidis, St. John's University
Moshe Banai, City University of New York
William Newbury, Florida International University
Ulf Henning Richter, Pontificia Universidad Católica del Perú

Ursula Schinzel, UNICAF University

Yin Kong, Shandong University of Science and Technology

Ahmet Erkus, Bahcesehir University

Svetlana Shakirova, Kazakh State Women's Teacher Training University

Mehmet Ferhat Ozbek, Gumushane University

Herbert Goelzner, Fachhochschule Salzburg

Ana Shetach, Max Stern Yezreel Valley College

Unsal Sigri, Baskent University

Strategic Change of Emerging Market Firms: The Impact of Senior Foreign Managers, Firm Size, and Uncertainty Avoidance

Kiattichai Kalasin, National Institute of Development Administration

Session 2.3.13 - Interactive Time: 13:00-14:15
Track: 3 - International marketing Room: 114

Export Management, Company Performance, and Value Co-Creation

Chair: Maria Karafyllia, University of Birmingham

The Rise of Political Risk and Firm Performance Abroad

Cem Ozturk, Georgia Institute of Technology
Ayse Ozturk, University of Tennessee at Chattanooga

Marketing Exploitation and Exploration in Export Companies: The Moderating Effect of Organizational Formalization

Qianmin Sun, Tsinghua University
Zuohao Hu, Tsinghua University

AIB 2019 Conference Schedule of Sessions

Context and Position in Value Co-Creation: A Multi-Firm Perspective

Svetla Marinova, Aalborg University
Susan Freeman, University of South Australia
Marin Marinov, Aalborg University

International Performance and Domestic Market Information Processes

Maria Karafyllia, University of Birmingham
Giovanna Magnani, University of Pavia
Antonella Zucchella, University of Pavia

How Does the Interplay of Internal Capabilities and Host Institutional Conditions Influence Exporting Decisions of SMEs

Alena Nelaeva, Nord University

Firms' Exporting: Embedded in International Networking and in Business Relations for Marketing

Andreea Bujac, Aalborg University
Thomas Schøtt, University of Southern Denmark & Sino-Danish Center for Education and Research

Information Technology Ambidexterity and Relationship Learning in Emerging Market Suppliers-MNE Customers Relationships

Ruey Jer Bryan Jean, National Chengchi University
Daekwan Kim, Florida State University
Kyuyeong Choi, Florida State University

Session 2.3.14 - Interactive

Time: 13:00-14:15

Track: 8 - Corporate governance and finance

Room: 207

Corporate Governance Actors as IB Agents

Chair: Krista Burrill Lewellyn, Florida Southern College

The Short-Term Impact of CEO Turnover on Growth under Constraints of Complexity

Anna Grosman, Loughborough University
Tomasz Mickiewicz, Aston University
Xiaohui Liu, University of Birmingham

Board Leadership Structure and Firm Performance: A Meta-Analysis

Yong Yang, University of Sussex
Mei Yu, Coventry University

Women on Multinational Corporate Boards: Weathering the Storm?

Amanda Budde-Sung, University of Sydney
Sidney John Gray, University of Sydney

Board Diversity and Firm Performance: Role of Business Groups

Raj Aggarwal, Ancora
Varun Jindal, IIM Calcutta
Rama Seth, Copenhagen Business School

The Effect of Board Tenure Diversity on the Performance of International Merger and Acquisitions: The Moderating Effects of Director Ownership and CEO Power

Li-Yu Chen, Soochow University
Juei-Chi Chang, Chang Jung Christian University

How Boardroom Voting Behavior Influences the Career Dynamics of Female Directors: A Joint Consideration of Social-Psychological Barriers and Stakeholder Demands

Juan Ma, INSEAD
Ithai Stern, INSEAD

Remuneration Committee and Relative Disclosure Index

Qaiser Rafique Yasser, Centre for Rural Economy, Planning Commission
Abdullah Al Mamun, Charles Sturt University

Session 2.3.15 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization and entrepreneurship

Room: 208

Performance Outcomes of Internationalization

Chair: Elizabeth Rose, University of Leeds

International Entrepreneurship Behavior of MNEs and International Performance

Monica Riviere, ISC Paris Business School
Pervez Ghauri, Birmingham Business School

Perceived Export Performance: Addressing the Invisible Part of the Iceberg

Arash Sadeghi, Aston University
Elizabeth Rose, University of Leeds

Foreign Equity-Based Entry and Performance: A Synthesis and Reconciliation of Alternative Perspectives

Victor Zitian Chen, University of North Carolina at Charlotte
Yuanyuan Li, Rutgers University
George C. Banks, University of North Carolina at Charlotte
Erik Gonzalez-Mulé, Indiana University

Survival of New Ventures: The Influence of Internationalization and Its Speed

Eliane Choquette, Aarhus University
Morten Rask, Aarhus University

Dynamic Process: International Diversification and Innovation Performance

Jian Du, Zhejiang University
Qiuxia Zheng, Zhejiang University
Xiaoran Chang, China Jiliang University

Psychic Distance and Export Performance: Moderating Role of Entrepreneurial Orientation

Jurgita Sekliuckiene, Kaunas University of Technology
Beata Seinauskiene, Kaunas University of Technology

Session 2.3.16 - Interactive

Time: 13:00-14:15

Track: 6 - Strategy, organization, and management

Room: 212

CEOs and Managerial Issues in Global Strategy

Chair: Yu-Kai (Mike) Wang, Soochow University

Performance Consequences of Relay CEO Successions in MNEs

Yu-Kai (Mike) Wang, Soochow University

The Microfoundations of Competence Building in Multinational Subsidiaries through the Attention Engagement of Subsidiary CEOs

Dónal O'Brien, Dublin City University
Pamela Sharkey Scott, Dublin City University
Ulf Andersson, Mälardalen University

Managerial Attitudes as Drivers of the Divestment Decision Process

Carlos M.P. Sousa, Molde University College
Qun Tan, Xiamen University
Zhaoyang Guo, Xiamen University
Wei Jiang, Xiamen University
Kui Wang, University of Hong Kong

Structural Attention Matters More: Attention and Communication Choices in Multinational Corporations

Hammad ul Haq, University of Groningen
Rian Drogendijk, University of Groningen
Desiree Blankenburg Holm, Uppsala University

AIB 2019 Conference Schedule of Sessions

No Place Like Home? Evidence on Migrant CEOs' Acquisitions in Their Countries of Origin
Michael J. Mueller, Erasmus University
Taco H. Reus, Erasmus University
Arjen H.L. Slangen, KU Leuven

Regional Diversification, Subsidiary Value Chain Activities, and Expatriate Utilization
Jongmin Lee, University of Reading

Session 2.3.18 - Special Session

Time: 13:00-14:15

Room: s09/s11/s15

Research Methods Clinics III

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Logistical and Multiple Regression
Douglas Dow, University of Melbourne

Qualitative Methods
Rebecca Piekkari, Aalto University

Multinomial, Ordered, Conditional, and Nested Logits/Probits
Stewart R. Miller, University of Texas at San Antonio

WEDNESDAY, JUNE 26 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

WEDNESDAY, JUNE 26 - 14:30-15:45

Session 2.4.1 - Special Session

Time: 14:30-15:45

Special Session

Room: s01

2019 JIBS Decade Award

Chair: Alain Verbeke, University of Calgary

The 2019 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2009 volume of the *Journal of International Business Studies*.

A Retrospective on their article by the winners of this year's JIBS Decade Award: "The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership"

Jan Johanson, Uppsala University
Jan-Erik Vahlne, University of Gothenburg

Discussants and Commentators:

Maria Tereza Fleury, Fundação Getúlio Vargas
Jiatao (JT) Li, Hong Kong University of Science and Technology
Nicole Coviello, Wilfrid Laurier University
Tomas Hult, Michigan State University

Session 2.4.2 - Panel

Time: 14:30-15:45

Track: 12 - Theme: IB in an unsettling environment

Room: 201

MNE Nonmarket Strategy in Turbulent Times: Enhancing Competitiveness and Sustainability through CPA and CSR

Chair: Jonathan Doh, Villanova University
Discussant: Stanislav Markus, University of South Carolina

Panelists:

Sinziana Dorobantu, New York University
Klaus Meyer, Ivey Business School
Tazeeb Rajwani, University of Surrey
Pei Sun, University of Manchester

Session 2.4.3 - Panel

Time: 14:30-15:45

Track: 10 - Emerging markets

Room: 202

Emerging Market Multinationals' Corporate Social Responsibility: Capability Building and Performance under Institutional Complexity

Chairs: Danqing Wang, University of Hong Kong and
Yinuo Tang, University of Hong Kong

Panelists:

Alvaro Cuervo-Cazurra, Northeastern University
Marjorie Lyles, Florida International University
Torben Pedersen, Bocconi University

Session 2.4.4 - Panel

Time: 14:30-15:45

Special Session

Room: s05

Managing Co-Author Relationships

Chair: Rebecca Piekkari, Aalto University

Panelists:

Helena Barnard, University of Pretoria
Paul Beamish, Ivey Business School
Ilya Cuyppers, Singapore Management University
Martin Heinberg, University of Leeds
Esther Tippmann, National University of Ireland

Session 2.4.6 - Panel

Time: 14:30-15:45

Track: 11 - Teaching IB

Room: 213

Best Practices for Teaching Global Leadership

Chairs: Rikke Kristine Nielsen, Aalborg University and
Joyce Osland, San Jose State University

Panelists:

Rikke Kristine Nielsen, Aalborg University
Joyce Osland, San Jose State University
Ming Li, University of Liverpool
William A. Lovely, III, Northeastern University
Danielle Bjerre Lyndgaard, Danish Confederation of Industry
Martha Maznevski, Western University
Elmer Mortensen, Leadership Pipeline Institute Denmark
B. Sebastian Reiche, IESE Business School
Betina Szkudlarek, University of Sydney

AIB 2019 Conference Schedule of Sessions

Session 2.4.7 - Competitive Time: 14:30-15:45
Track: 5 - Innovation and knowledge management Room: 205

Intellectual Property and Innovation

Chair: Mario Kafouros, University of Leeds

Intellectual Property Litigation Risk and Internationalization: The Case of Indian Firms

Nikolaos Papageorgiadis, University of Liverpool
Wolfgang Sofka, Copenhagen Business School
Sreevas Sahasranamam, University of Strathclyde
K.V. Mukundhan, IIM Tiruchirappalli

National Treatment, Institutions and IP Uncertainties: An Analytics of Compliance, Change and Comparability

Deli Yang, Trinity University

Patent Litigation, Growth Strategies and Firm Performance

Mario Kafouros, University of Leeds
Murod Aliyev, University of Leeds
Sorin Krammer, University of Leeds

Intellectual Property as a Production Input: Expanding Theories of Institutional Change and Profiting from Innovation

Michael Murphree, University of South Carolina
John Helveston, George Washington University
Dan Breznitz, University of Toronto

Session 2.4.8 - Competitive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: 210

Exporting by SMEs

Chair: June Y. Lee, University of San Francisco

Are You Tempted? Peer Performance, Aggressive Export Market Entry and Survival of SMEs

Matthias Baum, Technische Universität Kaiserslautern
Sui Sui, Ryerson University
Shavin Malhotra, University of Waterloo

SMEs' Choice between Single and Multiple Export Channels: A Transaction Cost/Game-Theoretic Perspective

Edith Ipsmiller, WU Vienna
Desislava Dikova, WU Vienna
Keith Brouthers, King's College London

The IPEP framework: A contingent approach to measure perceived export performance

Arash Sadeghi, Aston University

What are the Consequences of Exporting Fast on Innovation?

The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting
Alfredo D'Angelo, Università Cattolica del Sacro Cuore
Panagiotis Ganotakis, University of Liverpool
James H. Love, University of Leeds

Session 2.4.9 - Competitive Time: 14:30-15:45
Track: 6 - Strategy, organization, and management Room: s08

CSR and Environmental Management

Chair: Jae Jung, University of Missouri-Kansas City

Intra-Firm Trade for Socially Responsible MNEs

Jae Jung, University of Missouri-Kansas City
Jeoung Yul Lee, Hongik University

Developing Dynamic Green Capabilities in MNEs

Vladislav Maksimov, University of North Carolina, Greensboro

Stephanie Wang, Indiana University
Shipeng Yan, City University of Hong Kong

Disentangling the Influence of Internationalization on Environmental Management: Evidence from the Energy Sector

Efrén Gómez-Bolaños, University of Granada
Blanca L. Delgado-Márquez, University of Granada
Nuria Esther Hurtado-Torres, University of Granada
Pia Ellimäki, University of Granada

CAGE Distance and the Intention to Build Adaptive Capabilities: The Moderating Roles of Corruption Pervasiveness and Industrial Sector

George White, University of Michigan-Flint
Orhun Guldiken, Florida International University
Shuji Bao, Elon University

Session 2.4.10 - Competitive Time: 14:30-15:45
Track: 7 - HRM, leadership, and cross-cultural Room: s07

Novel Perspectives on Expatriation

Chair: Margaret Shaffer, University of Oklahoma

You Are Always One of Us: The Role of Implicit Race Theory in Host Country Employees' View of Ethnically Similar Expatriates

Shea X. Fan, RMIT University
Emiko Kashima, Latrobe University

The Predator Rising: A Process Model of Expatriate Manager Post-Entry Corruption

Jasenko Ljubica, National Research University - St. Petersburg Campus
Margaret Shaffer, University of Oklahoma

Missing You! An Attachment Theory Perspective on the Consequences of Geographic Separation during Expatriation

Rotumba Arachchige I. C. Karunaratne, University of Kelaniya
Fabian J. Froese, University of Göttingen
Anna Katharina Bader, Northumbria University

Tit for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates' Psychological Contracts

Tassilo Schuster, Ludwig-Maximilians-Universität München
Anna Katharina Bader, Northumbria University
Benjamin Bader, Newcastle University

Session 2.4.11 - Competitive Time: 14:30-15:45
Track: 8 - Corporate governance and finance Room: s12

Governance and Finance Around the World

Chair: Michael Witt, INSEAD, Singapore

Is Good Governance Priced? An Examination of Listed Firms from OECD Equity Markets

Bruce Allen Hearn, University of Southampton
Kate Phylaktis, City University of London

Do Differences in Societal Trust Let the Cross-Border Mergers Die?

Saqib Aziz, Rennes School of Business
Muhammad Farooq Ahmad, IESEG School of Management

AIB 2019 Conference Schedule of Sessions

The Causal Impact of Institutional Qualities on CSR Adoption: A Global Perspective

Abdullah Al Mamun, Charles Sturt University
Michael Seamer, University of Newcastle
Kaiser Rafique Yasser, Centre for Rural Economy,
Planning Commission

Managerial Ownership and Firm Performance: The Cultural Boundaries of Agency Theory

Vincent Kunst, University of Liverpool
Sjoerd Beugelsdijk, University of Groningen

Session 2.4.12 - Interactive

Time: 14:30-15:45

Track: 7 - HRM, leadership, and cross-cultural

Room: 112

Global Talent, Gender, and Diversity

Chair: Carol Reade, San Jose State University

Rebellious Indian Female Talent

Nicole Böhmer, Osnabrück University of Applied Sciences
Heike Schinnenburg, Osnabrück University of Applied
Sciences

Cross-Cultural and Diversity Management Coming Together: Commonalities and Tensions

Laurence Romani, Stockholm School of Economics
Charlotte Holgersson, Royal Institute of Technology

Professional Imprint and Identity Verification: An Inductive Multiple Case Study of Female Repatriates

Jie Hao, Tsinghua University
Hao Chen, Tsinghua University

The Paradox of Roots and Wings: Labor Mobility between Local Firms and MNEs in North Africa

Fawzi Tighersi, University of Birmingham
Abderaouf Bouguerra, Copenhagen Business School
Ismail Golgeci, Aarhus University
Yasin Rofcanin, University of Bath

Narrowing Gender Pay Gap by Fostering Commitment of Women in the Workplace: Evidence From Southeast Asia

Dynah Avigail T. Basuil, Asian Institute of Management
Jennifer G. Manegold, Florida Gulf Coast University
Wendy J. Casper, University of Texas at Arlington
Ankita Agarwal, University of Texas at Arlington

Tracing Power and Influence in Institutional Diversity: Competing HR Models in Japanese and Indonesian Joint Ventures

Joey Soehardjojo, Warwick Business School
Guglielmo Meardi, Warwick Business School
Nigel Driffield, Warwick Business School

Influence of Country-Level and Firm-Level Cultural Factors on Gender Related CSR Disclosure: A Study on Brazilian and Spanish Firms

Marcelle Colares Oliveira, Federal University of Ceara
Manuel Salgueiro Rodrigues Junior, State University of Ceara
George Alberto de Freitas, Federal University of Ceara

Session 2.4.13 - Interactive

Time: 14:30-15:45

Track: 9 - Multinationals-government relationships

Room: 114

Policy Development

Chair: Miguel Montoya, Tecnológico de Monterrey

Employment and State Incentives: Are Subsidies for FDI Useless?

Uros Delevic, Henley Business School

Policy Design and Efficiency: Do Better Endowed Firms Place Lower Importance on Internationalization Incentives?

Miguel Torres, University of Leeds
Jeremy Clegg, University of Leeds

The Influence of Home Country Institutions and Firms' Internationalization: Evidence from Chinese Outward-Investing Firms

Chenyang Zhang, University of International Business and Economics
Wei Zheng, University of International Business and Economics
Junjie Hong, University of International Business and Economics

Public-Private Partnerships and Interagency Conflict in Diaspora Investment Promotion: The Case of ConnectIreland

Elena Poliakova, Georgia State University
Liesl Riddle, George Washington University
Michael E. Cummings, University of Arkansas

Chinese Globalization and Chinese Multinational Enterprises in Emerging Markets: The Industry Automotive in Latin America Countries

Miguel Montoya, Tecnológico de Monterrey
Daniel Lemus, Tecnológico de Monterrey
Mauricio Cervantes, Tecnológico de Monterrey

An Institutional Work View toward the National Policy System for Outward FDI

Zheng Joseph Yan, University of Auckland
Jiuhua Cherrie Zhu, Monash University
Di Fan, University of Western Australia
Paul Kalfadellis, Monash University

Varieties of Home Country Measures in Firm Internationalization

Florian Becker-Ritterspach, Hochschule für Technik und Wirtschaft Berlin
Knut Lange, Royal Holloway, University of London
Matthew Allen, Alliance Manchester Business School

Session 2.4.14 - Interactive

Time: 14:30-15:45

Track: 2 - Managing the value chain

Room: 207

Integration, Upgrading and Internationalization in Global Value Chains

Chair: Man Hin Eve Chan, Technological and Higher Education Institute

Ready or not to join the global value chains in the I4.0 era? Preliminary case study

Barbara Jankowska, Poznan University of Economics and Business
Marta Götz, Vistula University

Inward Internationalization: Sourcing Country and Modes Selection

Alicia Rodriguez, University Carlos III of Madrid
Annique Un, Northeastern University

AIB 2019 Conference Schedule of Sessions

Embeddedness in Global Value Chains and Internationalization of Emerging Economy Firms

Thanyaporn (Main) Sootornthum, Thammasat University
Lin Cui, Australian National University
Vinh Lu, Australian National University

A Reverse Perspective on Global Value Chains: Implications from the Internationalization of Rising Emerging Market Firms

Iris S.Y. Chen, National Taiwan University
Yi-Long Jaw, National Taiwan University

Gains from Apparel Value Chain Exports and the Pains of Second Hand Clothing Imports under AGOA to Eastern Africa

Martin Kang'ethe Gachukia, Riara University

How Well Do Indicators of Internationalisation Reflect Regional Configuration of Value Chain Activities? A Multiple Case Study of Russian MNCs

Andrey Medvedev, Hochschule Ludwigshafen am Rhein
Konstantin Nefedov, St. Petersburg State University

Session 2.4.15 - Interactive

Time: 14:30-15:45

Track: 1 - Internationalization and entrepreneurship

Room: 208

Foreign Entry Choice and (dis)investment

Chair: Peter Gammeltoft, Copenhagen Business School

Is Foreign Subsidiary Divestment a Passive Decision? Forced and Voluntary Divestment by MNCs

Naoki Yasuda, Tokyo University of Science
Toshimitsu Ueta, Copenhagen Business School

Outward FDI as a Partial Divestment Strategy of WOS

Ziliang Deng, Renmin University of China
Tingting Li, Renmin University of China
Peter Liesch, University of Queensland

The Choice Between Greenfield Joint Venture and Partial Acquisition

Maria Cristina Sestu, University of Pavia
Antonio Majocchi, University of Pavia

The Factors Affecting Korean Bank's Foreign Market Location Decision

HanMook Kim, Yonsei University
Yuanling Jin, Yonsei University
Young-Ryeol Park, Yonsei University

Investment Motives and Affiliate-Level Characteristics and Performance

Jianhua Zhu, Ivey Business School

A Behavioral Perspective on Foreign Location Choice of the Firm: Evidence from Japanese Firms

Niyata Kawewong, Kobe University

Session 2.4.16 - Interactive

Time: 14:30-15:45

Track: 6 - Strategy, organization, and management

Room: 212

Dynamic Issues in Global Strategy

Chair: Elzotbek Rustambekov, Bryant University

The Performance Effects of Balanced, Simultaneous and Sequential Ambidexterity: Evidence from the Corporate Venture Capital Investing in North America

Fatima Hussien Shuwaikh, Paris-Sud University

Risk Taking Behavior During Crisis

Elzotbek Rustambekov, Bryant University

Dynamic Capabilities and Performance in the Family Firm Internationalization

Chia-Wen Hsu, National Chung Cheng University
Homin Chen, National Taiwan University
Yin-Ru Chen, National Taiwan University

Relational Embeddedness in Home-Based Network and Multinational Dynamic Capabilities: Evidence from Chinese MNCs

Jian Du, Zhejiang University
Keying Lu, Zhejiang University
Chao Zhou, Zhejiang University

The Contingent Effects of Networks on Firm's Value Co-Creation Activities under the Environmental Dynamism

Chia-Jung Hsieh, Yuan Ze University
Ming-Chao Wang, Yuan Ze University

A Dynamic View of Post-Entry Ownership Choices of MNEs: Evidence from Retailing Industry 1990-2015

Izzet Darendeli, California State University, East Bay
Masaaki Kotabe, Temple University
Susan Mudambi, Temple University

Elevated Performance of the Smart City – A Case Study of the IoT by Innovation Mode

Yung-Chang Hsiao, National University of Tainan

How Industry Change Emerges, Develops and Changes: Based on Evidence of Technological Catching Up Processes on Chinese Manufacturing Industry

Lu Xu, Rennes School of Business
Jie Xiong, Rennes School of Business
Qian Li, Shanghai International Studies University

Session 2.4.18 - Special Session

Time: 14:30-15:45

Room: s09/s11/s15

Research Methods Clinics IV

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Meta-Analysis

Ahmet H. Kirca, Michigan State University

Mixed Methods

Niina Nummela, University of Turku

Multivariate Analysis; Covariate Effects; Model Specifications

Andrew Delios, National University of Singapore

WEDNESDAY, JUNE 26 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

WEDNESDAY, JUNE 26 - 16:15-17:30

Session 2.5.1 - Panel Time: 16:15-17:30
Special Session Room: s01

A Turbulent Decade Later: The Enduring Contribution of John H. Dunning to International Business

Chair: Sarianna Lundan, University of Bremen

Panelists:

John Cantwell, Rutgers University
Sumit K. Kundu, Florida International University
Rajneesh Narula, University of Reading
Jeremy Clegg, University of Leeds

Session 2.5.2 - Panel Time: 16:15-17:30
Special Session Room: 201

Future Research in Cross-Cultural Management: Which Methods and Approaches Should We Be Using? (Research Methods SIG Special Session)

Chairs: Joyce Osland, San Jose State University and
Betina Szkudlarek, University of Sydney
Discussant: Dan Caprar, University of Sydney

Panelists:

Fiona Moore, Royal Holloway, University of London
Anne-Marie Søderberg, Copenhagen Business School
Rebecca Piekkari, Aalto University
Catherine Welch, University of Sydney
Laurence Romani, Stockholm School of Economics

Session 2.5.3 - Panel Time: 16:15-17:30
Track: 12 - Theme: IB in an unsettling environment Room: 202

Diversity within Diversity Management

Chairs: Andri Georgiadou, Cyprus University of
Technology and Maria Alejandra Gonzalez-Perez,
Universidad EAFIT
Discussant: Miguel Olivas-Lujan, Clarion Univeristy

Panelists:

Jennet Achyldurdyeva, National Sun Yat-sen University
Christina Yu-Ping Wang, National Sun Yat-sen University
Immanuel Azaad Moonesar, Mohammed Bin Rashid
School of Government
José Ángel Zúñiga-Vicente, Universidad Rey Juan Carlos
Richa Saxena, Institute of Management Technology
Ronald Scott Wolf, EAFIT University

Session 2.5.4 - Panel Time: 16:15-17:30
Track: 5 - Innovation and knowledge management Room: s05

Innovation and Internationalization in the Beer World

Chair: Marcus Møller Larsen, Copenhagen Business
School

Panelists:

Jacob Gram Alsing, Mikkeller
Jens Gammelgaard, Copenhagen Business School
André Sammartino, University of Melbourne
Sam Holloway, University of Portland

Session 2.5.5 - Panel Time: 16:15-17:30
Track: 11 - Teaching IB Room: s10

Experiential Learning: IB Classroom Activities and Programs Format: Panel Session Discussion

Chair: Clifford Wymbs, Baruch College, CUNY

Panelists:

Clifford Wymbs, Baruch College, CUNY
Giles David Blackburne, University of Leeds
George Hiller, University of Richmond
Sonja Sackmann, EZO Institute for Developing Viable
Organizations
Ricardo Lopez Vega, Universidad Autonoma de
Occidente

Session 2.5.6 - Competitive Time: 16:15-17:30
Track: 7 - HRM, leadership, and cross-cultural Room: 213

Culture, Societal Norms, and Ethics

Chair: Anju Mehta, North Carolina A&T University

The Evolution of Business Ethics in China and the United States: Convergence, Divergence or Crossvergence?

Jongmin Lee, University of Reading
Yongsun Paik, Loyola Marymount University
Charles Vance, Loyola Marymount University
Donghong Li, Tsinghua University
Kevin Groves, Pepperdine University

Do Cross-Cultural Differences Affect Interpretations of Social Norms in Contract Choices? Evidence from a Dyadic Experiment Across Two Countries

Heba Y. Rahim, University of Toledo
Melanie Lorenz, Florida Atlantic University
Angie Abdel Zaher, American University in Cairo

Relationship of Political Attitudes to Country and Region Differences in Work Goals

Mikael Soendergaard, Aarhus University
Aycan Kara, Indiana University Southeast
Mark F. Peterson, Aarhus University

AIB 2019 Conference Schedule of Sessions

Session 2.5.7 - Competitive Time: 16:15-17:30
Track: 2 - Managing the value chain Room: 205

Global Value Chain Performance

Chair: Arindam Das, Krea University

Impact of R&D Offshore Outsourcing on Innovation Performance of Outsourcing Vendors from Emerging Economies

Pooja Thakur-Wernz, Wichita State University

Acquisition or Greenfield Investment? A Global Value Chain Perspective on FDI Establishment Mode Choice of Emerging Market Multinational Enterprises

Tianle Yang, Zhejiang University of Technology

Lei Li, University of Nottingham Ningbo China

Lucas Wang, University of Nottingham Ningbo China

The Effects of Offshoring Performances on the Post-Offshoring Strategic Choices of MNCs: An Exploratory Study

Alfredo Valentino, ESCE International Business School

Anthony Goerzen, Queen's University

Lucia Piscitello, Politecnico di Milano

Session 2.5.8 - Competitive Time: 16:15-17:30
Track: 1 - Internationalization and entrepreneurship Room: 210

Entrepreneurial Cognition and Internationalization

Chair: Dominic Bucciari, Missouri Southern State University

How, Why, and When International Exposure Stimulates Entrepreneurial Action: Leveraging Self-Concept Shocks

Robert Pidduck, University of Oklahoma

"Let's Go with What's Familiar": Country Familiarities, Cognitive Style, and Decision Making for Foreign Market Selection

Daniel Richard Clark, IE Business School

Dan Li, Indiana University

Dean Andrew Shepherd, Notre Dame University

The Effects of Entrepreneurial Cognition on Positioning and Performance of International New Ventures

Dominic Bucciari, Missouri Southern State University

Learning and the Fear of Failure: The Context of Decisions about New Market Entry by SME Owners in China

Kechen Dong, University of Adelaide

Session 2.5.9 - Competitive Time: 16:15-17:30
Track: 6 - Strategy, organization, and management Room: s08

Managerial Issues in Global Strategy

Chair: Rubina Romanello, University of Udine

Cognitive Biases in the Perceptions of Country Similarity

Sokol Celo, Suffolk University

James Nebus, Suffolk University

Mode Flexibility: What Are the Tradeoffs and How to Deal with Them?

Gabriel Benito, BI Norwegian Business School

Bent Petersen, Copenhagen Business School

Lawrence Stephenson Welch, Melbourne Business School

What Can Multinationals Learn From 'Machine Learning'? The Voluntary Employee Churn Case

Valerio Veglio, Free University of Bozen

Rubina Romanello, University of Udine

Multilevel Theorizing in International Business: The Case of Strategy Implementation in MNCs

Ausrine Silenskyte, University of Vaasa

Adam Smale, University of Vaasa

Session 2.5.10 - Competitive Time: 16:15-17:30
Track: 3 - International marketing Room: s07

Perspectives from Emerging Markets: Recent Trends on Companies and Consumers

Chair: Peter Magnusson, University of Alabama

Taking Stock of Globalization: The Role of Marketing Assets in the Internationalization of Multinational Companies from Emerging Markets

Ahmet H. Kirca, Michigan State University

Berk M. Talay, University of Massachusetts Lowell

Billur M. Akdeniz, University of New Hampshire

Is Country-of-Origin Important? Two Purchasing Cues, Materialism and Country Development Status amongst Younger Generation Consumers: An Attribution Theory Perspective

Zhongqi Jin, Middlesex University

Richard Lynch, Middlesex University

Samaa Attia, Suez University

Bal Chansarkar, Middlesex University

Tanses Gülsoy, Beykent University

Paul Lapoule, ESCP Europe

Xueyuan Liu, Wuhan University

William Newbury, Florida International University

Mohamad Sheriff Nooraini, Universiti Teknologi MARA

Ronaldo Parente, Florida International University

Keyoor Purani, IIM Kozhikode

Marius Ungerer, Stellenbosch Business School

How Learning Leads to Product Innovativeness, Customer Reception and Internationalization of Entrepreneurial Ventures—Evidence from China's High Technology Industry

Jingting Liu, University of Colorado Denver

Vasiliki Bamiatzi, University of Liverpool Management School

Denish Shah, Georgia State University

Can Differences Be Turned to Positive? An Empirical Investigation of Psychic Distance, Trust and Commitment for Malaysian Exporters

Omer Faruk Genc, Youngstown State University

Abdel Hafiez Ali Hasaballah, Qassim University

Osman Bin Mohamad, Multi Media University

Zafar U. Ahmed, Al-Ghurair University

Session 2.5.11 - Competitive Time: 16:15-17:30
Track: 10 - Emerging markets Room: s12

Innovation and Technology in Emerging Markets Firms

Chair: Marine Mograbyan, Imperial College London

Technological Acquisition in Emerging Market Firms

Nataliya Langburd Wright, Harvard Business School

Geoffrey Jones, Harvard Business School

AIB 2019 Conference Schedule of Sessions

Informal Competition, Subsidiaries of Multinational Firms, and Innovation in Developing Countries

Ajai Singh Gaur, Rutgers University
N Nuruzzaman, Rutgers University

A Contingent Perspective to Innovation Approaches of Manufacturing Firms in Emerging Markets

Haina Zhang, Lancaster University
Feng Zhang, Nankai University
David Brown, Lancaster University

The Role of Internationalization in Enhancing the Innovation Performance of Emerging Country Firms

Stefano Elia, Politecnico di Milano
Mario Kafourous, University of Leeds
Peter Buckley, University of Leeds

Session 2.5.12 - Interactive

Time: 16:15-17:30

Track: 5 - Innovation and knowledge management

Room: 112

Geography and Innovation

Chair: Ricarda B. Bouncken, University of Bayreuth

The Evolution of the Innovation Connectivity of Italian Industrial Districts

Alexander Berman, Temple University
Alba Marino, University of Bologna

Co-location and Trans-local Pipelines in Digital Ecosystems in the Field of 3D Printing

Ricarda B. Bouncken, University of Bayreuth
Roman Wolfgang Barwinski, University of Bayreuth

The ERA of International R&D Investments

Giacomo Damioli, European Commission - Joint Research Centre (Ispra)
Daniel Vertesy, European Commission - Joint Research Centre (Ispra)
Davide Castellani, University of Reading

Innovative Cities, Proactiveness and Innovativeness of Firms and the Consequences for Foreign Affiliate Performance in Emerging Markets

Ziko Konwar, University of Leeds
Mohammad Faisal Ahammad, University of Leeds
Chengang Wang, University of Bradford
Shlomo Tarba, University of Birmingham

Urban-Suburban Inventor Connectivity and Quality of Innovation

Hwansung Ju, Temple University

MNE-SME Co-innovation in Peripheral Subnational Regions: Boundary Work by Non-market Actors in China and the UK

Shameen Prashantham, China Europe International Business School
Sumelika Bhattacharyya, University of Navarra

Session 2.5.13 - Interactive

Time: 16:15-17:30

Track: 4 - Consumer research

Room: 114

Cross-Cultural and Values Effects

Chair: Christina Sichtmann, University of Vienna

Acculturation Determinant Logic in International Business: Theory and Research

David Pan, Texas Woman's University
Alan J. Pan, Shanghai Jiao Tong University

Impact of Personal Cultural Orientation on Consumer Ethnocentrism and Cosmopolitanism: Interregional and Cross-City-Tiers Comparison

Zhonghui Ding, Faculty of Economics at Ljubljana University

Matevz Raskovic, Victoria University of Wellington
Vesna Žabkar, Faculty of Economics at Ljubljana University

Do People Empowered with Material Resources Become Less Generous? The Role of Interdependence and Individualism

Silviu-Horia Tierean, Queen's University Belfast
Ovidiu-Mircea Tierean, Transilvania University of Brasov

Cultural R-E-S-P-E-C-T: How Global Brands Can Utilize Products with Local Iconic Elements

Xiaoling Guo, University of International Business and Economics
Martin Heinberg, University of Leeds
Shaoming Zou, University of Missouri

Closer to Me: Does Spatial or Social Distance to the Brand Community Actually Make a Difference?

Brittney C. Bauer, Saint Louis University
Clark D. Johnson, Saint Louis University

The Effect of Social Comparison Orientation on Luxury Purchase Intentions

Kishore G. Pillai, University of East Anglia
Smitha R. Nair, University of East Anglia
Hai-Anh Nguyen Tran, University of East Anglia

A Cross-National Investigation of the Perceived Value of Cross-Border Online Shopping

Gerhard Wagner, University of Siegen
Anne Fota, University of Siegen
Hanna Schramm-Klein, University of Siegen

Consumer Purchase Intention towards Purpose-Driven Firms in Latin America

Constanza Bianchi, Universidad Adolfo Ibañez

Session 2.5.14 - Interactive

Time: 16:15-17:30

Track: 10 - Emerging markets

Room: 207

Outward FDI from Emerging Markets

Chair: Gabriela Gutierrez Huerter O, King's Business School

The Micro-Foundation of Ambidextrous FDI: A Set-Theoretic Analysis

Xinli Huang, University of Western Australia
Di Fan, University of Western Australia
Xiaoming He, Beijing Jiaotong University
Yiyi Su, Tongji University

Indian FDI to Africa – The Role of Markets, Resources and Institutional Factors

Sumati Varma, University of Delhi
Ankur Bhatnagar, University of Delhi
Surender Munjal, University of Leeds

The Complementarity between MNE Tax Haven Use and FDI into Developing Economies Characterised by Capital Flight

Chris Jones, Aston University
Ali Ahmed, Aston University

Institutions and OFDI from Emerging Economies: A Variety of Patterns

Luís Gustavo Mazzaro, São Paulo University
Roberta Souza Pião, São Paulo University

AIB 2019 Conference Schedule of Sessions

Boundary Conditions of IB Theories and Emerging-Market Realities: Investment Location Choices and Competitive Strategies of High-Technology MNEs

Marcellinus (Max) Dike, Aalto University

Explaining Outward Foreign Direct Investment from Emerging Economies: The Role of Dynamic Managerial Capabilities

Carmen Raluca Stoian, University of Kent

Zaheer Khan, University of Kent

Maggie (Jing) Zeng, University of Kent

Alison Dean, University of Kent

Should I Stay, or Should I Go? Resolution of FDI Conflicts Involving MNEs in Emerging Countries

Gabriela Gutierrez Huerter O, King's Business School

Htwe Htwe Thein, Curtin University

Michael Gillan, University of Western Australia

Learning Abroad: Internationalization and firm Innovation

Shu Yu, City University of Hong Kong

Session 2.5.15 - Interactive Time: 16:15-17:30

Track: 1 - Internationalization and entrepreneurship Room: 208

What Drives Entrepreneurial Internationalization?

Chair: Gary Knight, Willamette University

What's So Special about Born Globals? Their Entrepreneurs or Their Business Model?

Antonio Majocchi, University of Pavia

Jean-François Hennart, Tilburg University

Birgit Hagen, University of Pavia

Firm Internationalization and International Standards: From a Common to a Babel of Languages

Joseph A. Clougherty, University of Illinois

Netanel Drori, Center for Academic Studies

Niron Hashai, Interdisciplinary Center Herzliya

Entrepreneurial vs. Non-Entrepreneurial Internationalization: An Illustrative Case of an Italian SME

Niina Nummela, University of Turku

Tiia Vissak, University of Tartu

Barbara Francioni, University of Urbino "Carlo Bo"

Serendipity in Effectuation and Internationalization

Valerie A. Bell, Merrimack College

International Opportunities, Unusual Networks, and Co-opetition Among SMEs: a Study in the Korean Beauty Industry

Jeongseon Seo, Durham University

Competition and Cooperation: Their Psychological Effects on Narcissistic Entrepreneurs' International Orientation

Gongming Qian, Chinese University of Hong Kong

Lee Li, York University

Individual and Combined Influence of Entrepreneur's Characteristics, Firm-Specific Advantages and Network Relationships on the Firm's International Performance

Emil Milevoj, California State University, Fresno

Elena Beleska-Spasova, University of Reading

Why Not Internationalization? A Longitudinal Study of IT Start-Ups in China, South Korea and Japan

Martin Hemmert, Korea University

Ying Cheng, Chongqing University

Adam Cross, Xi'an Jiaotong-Liverpool University

Jae-Jin Kim, Hoseo University

Masahiro Kotosaka, Keio University

Franz Waldenberger, DIJ Tokyo

Leven J. Zheng, Xi'an Jiaotong-Liverpool University

Session 2.5.16 - Interactive Time: 16:15-17:30

Track: 6 - Strategy, organization, and management Room: 212

Institutions and Culture

Chair: Elina Pelto, University of Turku

Does Time Matter? Working Hour Difference, Chronotype Difference and MNEs' Entry Mode Selection

Liang Wen, University of Sydney

Jing Yu Yang, University of Sydney

Stefan Volk, University of Sydney

The Influence of Societal Collectivism on the Collectivistic Behavior of Organizations

Abdulrahman Chikhouni, Mount Royal University

Investors' Time Preferences and Takeover Performance

Wolfgang Breuer, RWTH Aachen University

Bushra Ghufuran, RWTH Aachen University

Astrid Juliane Salzmann, RWTH Aachen University

The International Performance Impact of Home-Country Formal Institutions and the mediating Role of Cooperation – Evidence from an Emerging Market

Jefferson Marlon Monticelli, FGV São Paulo

Ivan Lapuente Garrido, Vale do Rio dos Sinos University

Luciana Marques Vieira, FGV São Paulo

Jorge Carneiro, FGV São Paulo

Foreign Competition and MNCs Performance – The Moderating Roles of Local Conditions

Chun-Chien Lin, Chung-Hsing University

Yu-Ching Chiao, Chung-Hsing University

Change or Be Changed? The Interplay Between MNE Post-entry Behavior and Host Country Informal Institutions

Elina Pelto, University of Turku

Anna Karhu, University of Turku

Strategic Adaptation and Exaptation in Internationalization – Case Study of MNE Product Development in Emerging Markets

Päivi Aaltonen, Lappeenranta University of Technology

Lasse Torkkeli, Lappeenranta University of Technology

Session 2.5.17 - Interactive Time: 16:15-17:30

Track: 10 - Emerging markets Room: 214

Institutional Environments in Emerging Economies

Chair: Jialin Du, Renmin University of China

Institutional Differences and Location Choices: The Evidence from the Spanish Hotel Industry

Agnieszka Chidlow, University of Birmingham

Ana M. Romero-Martínez, Complutense University of Madrid

Fernando E. García-Muiña, Rey Juan Carlos University

Jorma Larimo, University of Vaasa

Allying Locally or Shielding Globally? Dynamics of Institutional Transitions and Foreign Affiliate Performance in Emerging Economy

Christine M. Chan, University of Hong Kong

Jialin Du, Renmin University of China

Implications of Caste for MNEs and IB Research

Hari Bapuji, University of Melbourne

Snehanjali Chrispal, University of Melbourne

Balagopal Vissa, INSEAD

Gokhan Ertug, Singapore Management University

AIB 2019 Conference Schedule of Sessions

Emerging Market Business Groups: Moving from Institutional Voids to Institutional Embeddedness with Social Elites

Bruce Allen Hearn, University of Southampton

Lars Oxelheim, Lund University

Trond Randoy, University of Agder

Bargaining by Virtue of Structural Position in Triads

Lite Nartey, University of South Carolina

Redefining the Domain of Emerging Markets by Examining Formal and Informal Institutional Quality: A Conceptual Framework and Application

Daniel Rottig, Florida Gulf Coast University

GALA EVENT

WEDNESDAY, JUNE 26 - 19:00-23:30

Time: 19:00-23:30

AIB Gala Event

The Gala Event will be at the historical Central Train Workshop (Lokomotivværkstedet). Doors open at 6:45pm. Welcome reception will begin at 7:00pm and dinner seating will be at 7:30pm. Dinner will be followed at 9:15pm with a live band and cash bar.

As the Gala is a sit-down event, tickets will be required for entry, so in addition to your conference badges, please remember to have your tickets with you. Tickets for those who respond to the Gala event RSVP request (emailed first week of June) can be picked up from the Gala Dinner Tickets desk near the conference registration area. All dietary requirements should be listed in the RSVP request (emailed late May).

The dress code for the Gala Event is Business Smart. Limited shuttle transportation will be available to and from selected locations. The last bus back will depart from the Gala location at midnight. The bus schedule and walking maps will be available at the Gala Dinner Ticket desk.

*The Gala Event is organized and hosted by the **Copenhagen Business School (CBS)**.*

THURSDAY, JUNE 27

THURSDAY, JUNE 27 - 08:00-08:45

Time: 08:00-08:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Research on the Middle Class in Emerging Markets (Room: 112)

S. Tamer Cavusgil, Georgia State University

Can Theorizing about the MNE's Capabilities of Organizing Cross-border Activities (Internally or Externally) Avoid Being Tautological? Are Such Theories Empirically Testable? (Room: 114)

Tailan Chi, University of Kansas

The State is Back! State Ownership and Internationalization (Room: 207)

Alvaro Cuervo-Cazurra, Northeastern University

International Entrepreneurship and Born Global Firms (Room: 208)

Gary Knight, Willamette University

Brexit and its Impact on the UK, the EU, and Global Trade (Room: 212)

Lee Radebaugh, Brigham Young University

Doing Research with Impact: What Are the Big Questions the World Could Use Answers to in IB/IM? (Room: 214)

Sri Zaheer, University of Minnesota

THURSDAY, JUNE 27 - 09:00-10:15

Session 3.1.1 - Panel

Time: 09:00-10:15

Track: 12 - Theme: IB in an unsettling environment

Room: s01

The Growth of Economic Nationalism: What Are the Impacts on the Internationalization of Services?

Chair: Elizabeth Rose, University of Leeds

Panelists:

Pervez Ghauri, Birmingham Business School

Matthias Kipping, York University

Peter Ørberg Jensen, Copenhagen Business School

Hussain Gulzar Rammal, University of Technology Sydney

Maira Scerri, University of Technology Sydney

D. Eleanor Westney, Massachusetts Institute of Technology

Udo Zander, Stockholm School of Economics

AIB 2019 Conference Schedule of Sessions

Session 3.1.2 - Panel Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural Room: 201

GLOBE Phase 4: Instrument Design to Improve Culture Dimension Measures and to Measure Trust across Cultures

Chair: Mansour Javidan, Arizona State University

Panelists:

Ali Dastmalchian, Simon Fraser University
Peter Dorfman, New Mexico State University
Carolyn P. Egri, Simon Fraser University
Amanda Bullough, University of Delaware
Anirban Kar, Simon Fraser University

Session 3.1.3 - Panel Time: 09:00-10:15
Track: 5 - Innovation and knowledge management Room: 202

Intellectual Property in International Business: The Missing Tools

Chair: Amanda Budde-Sung, University of Sydney

Panelists:

Deli Yang, Trinity University
Mark Casson, University of Reading
Teresa da Silva Lopes, University of York
Nikolaos Papageorgiadis, University of Liverpool

Session 3.1.4 - Panel Time: 09:00-10:15
Special Session Room: s05

AIB Chapter Organizations in a Dynamic International Business Environment: Opportunities, Challenges and Best Practices

Chairs: Daniel Rottig, Florida Gulf Coast University and
Sumit K. Kundu, Florida International University

Panelists:

Sergio Garcia Agreda, Universidad Privada Boliviana
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Sara Lisa McGaughey, Griffith University
Lukasz Puslecki, Poznan University of Economics and Business
Subramanyam Raghunath, IIM Bangalore
Jorge Carneiro, FGV São Paulo
Yaw Debrah, Swansea University

Session 3.1.5 - Panel Time: 09:00-10:15
Track: 11 - Teaching IB Room: s10

Assessing Global Business Education

Chair: Hildy Teegen, University of South Carolina

Panelists:

Hildy Teegen, University of South Carolina
Elizabeth C. Ravlin, University of South Carolina
Alice Leri, University of South Carolina

Session 3.1.6 - Competitive Time: 09:00-10:15
Track: 9 - Multinationals-government relationships Room: 213

Governments and Foreign Expansion

Chair: Danielle Jones Combs, Florida International University

Role of Regulatory Environment in the Cross-Border Banking Option Exercise Decision

Danielle Jones Combs, Florida International University
Nan Zhang, University of Illinois

Board Political Ties and Firm Internationalization

Sergey Lebedev, San Francisco State University
Sunny Li Sun, University of Massachusetts Lowell
Livia Markóczy, University of Texas at Dallas
Mike Peng, University of Texas at Dallas

Disentangling Invisible Hand from Visible Hand: How Does Home Country Economic Institution and Political Institution Influence Firm's Cross-Border Acquisitions

Shi Lei, University of Hong Kong
Christine M. Chan, University of Hong Kong
Cheng-Wei Wu, National Taiwan University

Ownership and Control Rights in Public Private Partnerships

Rajeev Sawant, Florida Atlantic University
Barclay E. James, St. Mary's University

Session 3.1.7 - Competitive Time: 09:00-10:15
Track: 10 - Emerging markets Room: 205

International Entrepreneurship in Emerging Economies

Chair: Cyntia Calixto, FGV-EAESP

Facilitating the Entrepreneurial Process in Emerging Markets: The Role of Exploration and Exploitation

Indu Ramachandran, Texas State University
Joshua Daspit, Texas State University
Kim Clark, Saint Mary's College of California
Vishag Badrinarayanan, Texas State University

Diaspora Ownership and Technological Licensing by Emerging Market Firms

Aleksandra Gregoric, Copenhagen Business School
Larissa Rabbiosi, Copenhagen Business School
Grazia D. Santangelo, Copenhagen Business School

Headquarters' Paradoxical FDI Strategies and Subsidiary Performance: Does Global Mindset Matter?

Fuming Jiang, Curtin University
Subranmaniam Ananthram, Curtin University
Jizhong Li, Curtin University

Small Business Internationalization: The Nuances of Foreignness and Outsidership in an Emerging Market Context

Estee Ch'ng, University of Sydney
Sidney John Gray, University of Sydney

AIB 2019 Conference Schedule of Sessions

Session 3.1.8 - Competitive Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship Room: 210

Migrants, Returnees and Entrepreneurship

Chair: Asda Chintakananda, National Institute of Development Administration

Unpacking Mixed Embedded Knowledge Structures: The Case of Returnee Entrepreneurs

Anh Truong, Heriot-Watt University
Yen Tran, Heriot-Watt University

An Exploratory Study of Immigrant Entrepreneurs' Perception of Home- and Host-Country Institutions: Networking and the Choice of Destination Country

Majid Ghorbani, Renmin University of China
Rosalie L. Tung, Simon Fraser University

How Do Highly Educated Immigrant Entrepreneurs Make Startup Location Decisions?

Nastaran Simarasl, California State Polytechnic University, Pomona
David W. Williams, University of Tennessee Knoxville

Migrant Gender and the Venture Funding Impact of Remittances

Paul Vaaler, University of Minnesota
Michael E. Cummings, University of Arkansas

Session 3.1.9 - Competitive Time: 09:00-10:15
Track: 6 - Strategy, organization, and management Room: s08

Subsidiary Management Strategies

Chair: Ana Botella Andreu, University of Valencia

Contingencies to the Subsidiary Autonomy-Subsidiary Performance Relationship: A Meta-Analytic Review and Extension

Daniel Andrews, Florida International University
José Maurício Galli Geleilate, University of Massachusetts Lowell
Stav Fainshmidt, Florida International University

Institutionally Derived Strategic Influence of MNC Subsidiaries

Ivar Padrón-Hernández, Stockholm School of Economics

A network approach to parenting profiles in multinational corporations: entrepreneurial versus coordinative intermediate units

Ana Botella Andreu, University of Valencia
Cristina Villar Garcia, University of Valencia
Jose Pla Barber, University of Valencia

Reversing the Tide – Mandate Loss and Subsidiary Evolution

Henrik Dellestrand, Uppsala University
Edward Gillmore, Jönköping University
Ulf Andersson, Mälardalen University

Session 3.1.10 - Competitive Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment Room: s07

Dealing With Political Risk

Chair: Patricio Duran, Universidad Adolfo Ibanez

Political Risk and Multinationals: From Risk to Opportunity

Patricio Duran, Universidad Adolfo Ibanez
Jean-Luc Arregle, EM Lyon Business School
Marc van Essen, University of South Carolina
Paulo Buchuk, Universidad Adolfo Ibanez

Loss or Gain? The Moderating Role of Top Manager Teams in the Relationship Between Political Hazards and Foreign Subsidiary's Performance

Qiao Wei, University of New South Wales Sydney
Wen Li, University of Technology Sydney
Marco De Sisto, RMIT University
Jinlong Gu, University of Sussex

Electoral Uncertainty, Political Constraints and Political Capabilities in Cross-Border Investment Activity

Jakob Mueller, Vienna University of Economics and Business
Martin Fraissler, Vienna University of Economics and Business
Jonas Puck, Vienna University of Economics and Business
Sinziana Dorobantu, New York University

Has Media Pressure and Austerity Reduced the Use of Tax Havens by UK Multinationals?

Chris Jones, Aston University
Johan Rewilak, Aston University
Yama Temouri, University of Wollongong in Dubai

Session 3.1.12 - Interactive Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Role of Language Proficiency and Communication Competencies

Chair: Wilhelm Barner-Rasmussen, Åbo Akademi University

SIE's Language Confidence and Motivational CQ in Relation to Self-Efficacy and Job Performance

Yi Zhang, Zayed University
Gina Poncini, Khalifa University
Ian Gray, Zayed University

Foreign Language Anxiety, Cognitive Load, Cultural Intelligence and Task Performance: A Moderated-Mediated Model of Functioning in Global Virtual Teams

Alfred Presbitero, Deakin University

Liability or Asset? Multifaceted Bridging Functions in HQ-Subsidiary Relationships: Transfer, Adaptation, and Within-Subsidiary Relationships From a Multilevel Perspective

Ting Liu, Osaka University
Azusa Ebisuya, Osaka University
Tomoki Sekiguchi, Kyoto University

Fit of Language Proficiency and Media in Global Virtual Teams: Which Media Lead to Team Member Satisfaction and Inclusion across Levels of Language Proficiency?

A. Carolin Fleischmann, University of Southern California
Jolanta Aritz, University of Southern California
Peter Cardon, University of Southern California

It's Not What You Say, It's How You Say It: The Relationship between Ethnic Accent and Boundary Spanning Abilities

Komal Kalra, University of Victoria
Carlo Brighi, University of Victoria
Mike Szymanski, EGADE Business School

AIB 2019 Conference Schedule of Sessions

Session 3.1.13 - Interactive Time: 09:00-10:15
Track: 3 - International marketing Room: 114

Improving the Brand Management and Global Retailing

Chair: Stanford Westjohn, University of Alabama

Global Brands' "Foreign-Category" Associations and Their Extension Strategies in Local Markets: The Interactive Roles of Product Category and Endorser's Race

Hsiu-Ying Huang, Feng Chia University
Wen Chiung Chou, Kainan University

How Do Perceived Brand Globalness, Brand Quality, Store Image, and Brand Prestige Affect Purchase Intention?

Thitiphat Podok, National Institute of Development Administration

How do MNEs Quantify Corporate Social Sustainability? An Analysis of Social Responsibility Impact Indices on Stakeholder Outcomes

Elizabeth Napier, Georgia State University
Konstantinos Bozos, University of Leeds
Steven Yen-Hung Liu, University of Leeds

Who Is the Most Vulnerable Regarding Sizing Disappointment? The Role of Self-Constraint

Hyeyoon Jung, University of Alabama
Peter Magnusson, University of Alabama
Yi Peng, University of Alabama

A Comparative Study of Food Waste: Are High Offenders Necessarily Developed Countries?

Sarah Ku, Georgia State University

Session 3.1.15 - Interactive Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship Room: 208

Distance and the Liabilities of Foreignness and Outsidership

Chair: Stephanie Fernhaber, Butler University

SME Internationalisation across High Institutional Distance: A Contextualised Explanation

Carole Couper, University of Sheffield

Why Did They Get in Trouble? The Influence of Firm Characteristics and Institutional Distance in the Case of Chinese Outward Foreign Direct Investment

Shuo Zhang, Central University of Finance and Economics

Internationalization Speed, Geographic Diversity, Added Cultural Distance, Regularity of Added Cultural Distance of Emerging Market Firms

Naveen Jain, Sultan Qaboos University
Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau
Salem Alabri, Sultan Qaboos University

Backer Endorsement: Distance as the Signal for Popular Crowdfunding Projects

Linghui Tang, College of New Jersey
Liping An, United Nations
Richard Baker, College of New Jersey

Impact of Cultural Framework and Distance Approach on Foreign Divestment Decision

Ha Thi Thu Nguyen, University of Vaasa
Jorma Larimo, University of Vaasa
Douglas Dow, University of Melbourne

Does Liability of Foreignness Exist in a Global Labor Market?
David Pastoriza Rivas, HEC Montreal
Jean-François Plante, HEC Montreal
Nadjib Lakhlef, HEC Montreal

Session 3.1.16 - Interactive Time: 09:00-10:15
Track: 6 - Strategy, organization, and management Room: 212

Foreign Direct Investment Issues and Strategies

Chair: Jens Gammelgaard, Copenhagen Business School

Media Coverage and International Joint Venture Dissolution: An External-Internal Legitimacy Perspective

Peng Wang, City University of Hong Kong
Bin Liu, Chinese University of Hong Kong
Andrew Delios, National University of Singapore

Global Market Integration, Strategic International Orientation, and Foreign Subsidiary Divestments

Rene Belderbos, KU Leuven
Federico De Michiel, KU Leuven
Leo Sleuwaegen, KU Leuven
Shubin Wu, University of Liverpool

Managing Competence Based Synergy in Acquisitions Processes: Empirical Evidence from Global ICT and Cosmetic Industries

Andrejs Cirjevskis, RISEBA University of Business, Arts and Technology

Intercultural Communication and Power Dynamics in International Acquisitions

Shaowei He, University of Northampton
Zaheer Khan, University of Kent
Geoffery Wood, University of Essex
Shlomo Tarba, University of Birmingham
Pervaiz Akhtar, University of Hull

How does Global Diversification Strategy Affect Firm Performance? A Formal Model and Simulation Study

Thomas Lindner, WU Vienna

Strategic Response to Inward Foreign Direct Investment: A Study of Indian Family Firms

Arindam Mondal, XLRI, Jamshedpur
Somnath Lahiri, Illinois State University

Reverse Bandwagon Effect and Foreign Direct Investment

Kiyohiko Ito, University of Hawaii at Manoa
Charlotte Louise Hildebrand, Army-Baylor University

Antecedents of Equity Ownership in Foreign Entry Decisions: A Systematic Review

Ankita Chhabra, IIM Indore
Manish Popli, IIM Indore

Session 3.1.17 - Interactive Time: 09:00-10:15
Track: 10 - Emerging markets Room: 214

Institutions in Emerging Markets

Chair: Paul Gooderham, NHH Norwegian School of Economics

Analysis of Emerging Market Multinationals' Subsidiaries in Developed Host Countries: An Institutional Theory Approach

Felix Barahona, University of Barcelona
Paloma Miravittles, University of Barcelona
Fariza Achcaoucaou, University of Barcelona

AIB 2019 Conference Schedule of Sessions

Institutional Advantages: How EMNEs can Compete with AMNEs in Emerging Markets

Daniel Joseph Friel, Universidad de San Andrés

Institutional Advantage of MNEs in the Chinese Machinery Industry

Yifan Zhong, Monash University

Jiuhua Cherrie Zhu, Monash University

Mingqiong Mike Zhang, Monash University

Host Country Corruption and MNE Investment: The View of Institutional Pluralism

Akie Iriyama, Waseda University

Hirokazu Kano, Oita University

Formal and Informal Institutions: What Matters to Resource Constraints in Emerging Markets?

Cheng Li, Ivey Business School

Klaus Meyer, Ivey Business School

MNE Responses to Institutional Voids: The Case of International Hotel Chains in Emerging Markets

Salma Soliman, Middlesex University

Paul Gooderham, NHH Norwegian School of Economics

THURSDAY, JUNE 27 - 10:15-10:45

Time: 10:15-10:45

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

THURSDAY, JUNE 27 - 10:45-12:00

Session 3.2.1 - Panel Time: 10:45-12:00

Track: 6 - Strategy, organization, and management Room: s01

History Matters: A Disciplinary Dialogue with International Business

Chair: Geoffrey Jones, Harvard Business School

Panelists:

Geoffrey Jones, Harvard Business School

Teresa da Silva Lopes, University of York

Alain Verbeke, University of Calgary

Jean-François Hennart, Tilburg University

Session 3.2.2 - Panel Time: 10:45-12:00

Track: 7 - HRM, leadership, and cross-cultural

Room: 201

Untwisting Tongues: Expanding the Reach of Language Research in International Management

Chair: Komal Kalra, University of Victoria

Discussant: Mike Szymanski, EGADE Business School

Panelists:

Mary Yoko Brannen, Copenhagen Business School

Anne-Wil Harzing, Middlesex University London

Terry Mughan, Royal Roads University

Mary Vigier, ESC Clermont School of Management

Session 3.2.3 - Panel Time: 10:45-12:00

Track: 9 - Multinationals-government relationships

Room: 202

State Capitalism Crossing National Boundaries

Chairs: Anna Grosman, Loughborough University and Ilya

Okhmatovskiy, Universidade Nova de Lisboa

Panelists:

Ilya Okhmatovskiy, Universidade Nova de Lisboa

Anna Grosman, Loughborough University

Ruth V. Aguilera, Northeastern University

Pei Sun, University of Manchester

Paul Vaaler, University of Minnesota

Session 3.2.4 - Panel Time: 10:45-12:00

Track: 12 - Theme: IB in an unsettling environment

Room: s05

The Future of Factory Asia in the Age of Rising Protectionism and Economic Nationalism: Firm Strategies and Policy Responses

Chair: Axele Giroud, University of Manchester

Discussants: Peter Buckley, University of Leeds and Hafiz

Mirza, University of Reading

Panelists:

Xiaolan Fu, University of Oxford

Pavida Pananond, Thammasat University

Stephen Gelb, Overseas Development Institute

Axele Giroud, University of Manchester

Session 3.2.5 - Panel Time: 10:45-12:00

Special Session

Room: s10

Providing Value to Stakeholders of IB Education: Perceptions of Deans, Recruiters, Students and Alumni

Chair: William Newbury, Florida International University

Panelists:

William Newbury, Florida International University

Allan Bird, Northeastern University

Kiyohiko Ito, University of Hawaii at Manoa

Yongsun Paik, Loyola Marymount University

David E. Sprott, University of Wyoming

AIB 2019 Conference Schedule of Sessions

Session 3.2.6 - Competitive Time: 10:45-12:00
Track: 10 - Emerging markets Room: 213

International Entrepreneurship in Emerging Economies

Chair: John Anderson, University of Northern Iowa

Accounting for Capital in Transit and Corporate Inversions When Measuring MNE Activity: The Case of Chinese MNEs
John Anderson, University of Northern Iowa
Dylan Sutherland, Durham University

A Longitudinal Investigation into Development of Ambidextrous Practices - A Case of a Biopharma EMNE
Swetketu Patnaik, Anglia Ruskin University
Vijay Pereira, University of Wollongong in Dubai
Yama Temouri, University of Wollongong in Dubai
Ashish Malik, University of Newcastle
Shlomo Tarba, University of Birmingham
Oscar Bustinza, University of Grenada

What Type of Network Ties Do (Not) Enhance Corporate Performance? Heterogeneous Network Ties and Performance in Emerging Market Firms
Ziko Konwar, University of Leeds
Song Hanh Pham, Sheffield Hallam University

How Do Business Group Affiliations Benefit Subnational Location Choices-Evidence in an Emerging Market Context
Peng-Yu Li, Fu-Jen Catholic University
Yi-Yuan Liu, Oriental Institute of Technology

Session 3.2.7 - Competitive Time: 10:45-12:00
Track: 2 - Managing the value chain Room: 205

Institutional Perspectives on Global Value Chains

Chair: Faith Hatani, Copenhagen Business School

How Institutional Distance Matters for MNEs: An Institutions-as-Resources Perspective
André van Hoorn, Radboud University

Multinationals and the Global Economy: Trends and Cycles in Foreign Direct Investment, Trade and Growth since 1970
Mark Casson, University of Reading
Yutong Li, University of Reading

Connectivity and the Location of MNEs across the Value Chain. Evidence from US Metropolitan Areas
Davide Castellani, University of Reading
Katiuscia Lavoratori, University of Reading
Vittoria G. Scalera, University of Amsterdam
Alessandra Perri, Ca' Foscari University Venice

Rules of the Game or the Game of Rules? The Allocation of Japanese MNE Investments in the European Union
Megan (Min) Zhang, University College Dublin
Sinéad Monaghan, Rutgers University

Session 3.2.8 - Competitive Time: 10:45-12:00
Track: 1 - Internationalization and entrepreneurship Room: 210

Entrepreneurial Internationalization from Emerging Economies

Chair: Lianxi Zhou, University of Brock

Born Global Firms Returning to the Home Market
Ziliang Deng, Renmin University of China
Xufei Ma, City University of Hong Kong

The Conditioning Effect of Time on Geographic Diversification and Performance Of Chinese International New Ventures: An Environmental Cycle Approach

Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau

A Legacy From the Informal Economy: On Exporting Among African SMEs

Caroline Witte, Copenhagen Business School
Marcus Møller Larsen, Copenhagen Business School

Session 3.2.9 - Competitive Time: 10:45-12:00
Track: 8 - Corporate governance and finance Room: s08

Risk and Uncertainty in Governance

Chair: Konstantinos Bozos, University of Leeds

Individualism and Operational Risk

Zhe An, Monash University
Zhe Cao, Sun Yat-sen University
Donghui Li, Jinan University
Zhian Chen, University of New South Wales

Mitigating Post-Acquisition Risk: The Interplay of Cross-Border Uncertainties

Yimai Lewis, Georgia State University
Konstantinos Bozos, University of Leeds

Dividend Policy and Economic Policy Uncertainty: A Puzzle

Xiaolan Zheng, University of Nottingham Ningbo China
Najah Attig, Saint Mary's University
Sadok El Ghouli, University of Alberta
Omrane Guedhami, University of South Carolina

Session 3.2.10 - Competitive Time: 10:45-12:00
Track: 3 - International marketing Room: s07

Emerging Topics in International Marketing: Social Media, Digital Marketing, Big Data

Chair: Ayse Ozturk, University of Tennessee at Chattanooga

Digital Entrepreneurial Marketing of Internationalizing SMEs: Case Evidence from the Health Sector

Man Yang, University of Vaasa
Peter Gabrielsson, University of Vaasa

The Roles of Trust and Privacy Concerns on Mobile Advertising Effectiveness: A Cross-Cultural Examination of China and the U.S.

Ying Wang, Youngstown State University
Ebru Genc, Carnegie Mellon University Qatar

The Rise of Social Media in China: Challenges and Opportunities for Western MNEs

Daniel Ford, University of Manchester
Mohammad Roohanifar, Manchester Metropolitan University
Asmund Rygh, University of Manchester
Olli Kuivalainen, Lappeenranta University of Technology

Forecasting Customer Flow in China through LSTM Network Model Based on Big Data

Xiaofeng Zhang, Harbin Institute of Technology Shenzhen
Xiaoyun Chen, University of Macau

AIB 2019 Conference Schedule of Sessions

Session 3.2.12 - Interactive Time: 10:45-12:00
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Global Migration, Refugees, and Identity

Chair: Suparna Chakraborty, University of San Francisco

Discrimination of Highly Skilled Migrants

Cristina Popescu, University of Tuebingen
Markus Pudelko, University of Tuebingen

Refugees' Success in Skill Development: The Advantages of Foreignness and Refugeeeness

Annique Un, Northeastern University

Help! The Positive and Negative Effect of Workplace Social Support for Refugees

Robin Pesch, University of Bayreuth
Ebru Ipek, Simon Fraser University
Ricarda B. Bouncken, University of Bayreuth

Beyond the Elites: From Expatriation to Refugee Workforce Integration

Betina Szkudlarek, University of Sydney
Luciara Nardon, Carleton University
Joyce Osland, San Jose State University

National Identity and Cross-Border Business Focus of Expatriates and Host-Country Managers in the United Arab Emirates

Dianne Bealer, Higher Colleges of Technology
Parth Patel, Newcastle University
Ramudu Bhanugopan, Charles Sturt University

Session 3.2.13 - Interactive Time: 10:45-12:00
Track: 5 - Innovation and knowledge management Room: 114

Institutions and Innovation

Chair: Christoph Grimpe, Copenhagen Business School

Cross-border Institutional Capability Transfers within Multinational Corporations: The Impact of Transfer Direction, Institutional Development, and Institutional Distance

Abraham Soleimani, Eastern Washington University
Kun Yang, Central Michigan University
Natasha Black, Moss Adams LLP

Internationalization, Innovation and Institutional Development: The Case of R&D-Intensive Industries

Pia Ellimäki, University of Granada
Nuria Esther Hurtado-Torres, University of Granada
Blanca L. Delgado-Márquez, University of Granada
Efrén Gómez-Bolaños, University of Granada

Innovative Performance and Internationalization in Emerging Economies: The Case of Brazilian Industry

Marco Túlio Dinali Viglioni, University of Lavras - UFLA
Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras
Cristina Calegario, University of Lavras - UFLA

The Challenge of Institutional Complexity in Brokered Research Structures Between Emerging and Developed Market Firms

Edyta Ewa Korpas, KU Leuven
Filip De Beule, KU Leuven
Ernst Verwaal, KU Leuven

Social Enterprise Engagement in International Business: A Case Study in Addressing Institutional Voids Through Business Model Innovation

Elizabeth A Alexander, Newcastle University

Institutional Paths to Interdisciplinary Performance in China & India: The Explorative-Exploitative Duality in High Technology Sectors

Tariq Hussain Malik, Liaoning University

Session 3.2.14 - Interactive Time: 10:45-12:00
Track: 8 - Corporate governance and finance Room: 207

Hedging, Owners and International Investing

Chair: Rafael Schiozer, FGV-EAESP

Banks' Buffer-and-Filter Effects in Monetary Transmission: An International Comparison

Jiawen Yang, George Washington University
Xiaohui Wu, George Washington University

Business Risk at the Base-of-Pyramid: A Quasi-Experimental Evidence from India's Demonetization

Arzi Adbi, INSEAD
Jasjit Singh, INSEAD

Hybrid Organizations, Categorical Cognition, and Outcome Efficiency in Impact Investing Decisions

Matthew Lee, INSEAD
Arzi Adbi, INSEAD
Jasjit Singh, INSEAD

Costs of Currency Hedging and Bank Relationship

Sergio Leao, Banco Central do Brasil
Gustavo Araujo, Banco Central do Brasil
Rafael Schiozer, FGV-EAESP
Raquel Oliveira, Banco Central do Brasil

The Effectiveness of Foreign Debt in Hedging Exchange Rate Exposure: Multinational Enterprises vs. Exporting Firms

Jaiho Chung, Korea University
Soon Sung Kim, Korea University
Joon Ho Hwang, Korea University
Ju Hyun Pyun, Korea University

Financial Hedging to Neutralize or Operational Flexibility to Exploit Exchange Rate Fluctuations

Jan Hendrik Fisch, Vienna University of Economics and Business
Harald Pühr, WU Vienna

Private Equity Investor Sentiment around the World

Minjie Zhang, University of Windsor

Session 3.2.15 - Interactive Time: 10:45-12:00
Track: 1 - Internationalization and entrepreneurship Room: 208

Local Institutional Context and International Entrepreneurship

Chair: Zubair Ali Shahid, IQRA University

Institutional Polycentrism and its Implications for International Entrepreneurship

Bat Batjargal, Oklahoma State University

Does the Nature of Institutional Characteristics Matter? Disentangling Environmental Institutions for SME Internationalization in an Advanced Versus a Developing Country

Vahid Jafari Sadeghi, University of Turin
Sepideh Khavarinezhad, University of Turin
Paolo Pietro Biancone, University of Turin

AIB 2019 Conference Schedule of Sessions

Internationalization Strategy in Different Historical Contexts: Critical Junctures and Path Dependency

Tanja Leppäaho, Lappeenranta University of Technology
Eriikka Paavilainen-Mäntymäki, Turku School of Economics

Open Strategy, Internationalization Speed and Home Country Context: An Integrated Framework

Christiane Bellucci, Universidade Federal De Santa Catarina
Rosalia Lavarda, Universidade Federal De Santa Catarina

Returnee Ventures: Uncertainty, Political and Business Relationships, and Performance

Wensong Bai, Uppsala University
Pao Kao, Uppsala University

How Context Oriented Is Qualitative International Business Research? A Call for More Contextualist Approaches to Doing Qualitative Research

Duc Nguyen, University of Sydney
Catherine Welch, University of Sydney

Session 3.2.16 - Interactive

Time: 10:45-12:00

Track: 10 - Emerging markets

Room: 212

Innovation in Emerging Markets Firms

Chair: Roseline Wanjiru, Northumbria University

The Value of Innovation to Exports: The Two Faces of Business Groups

Lichao Wu, Xiamen University
Chengang Wang, University of Bradford
Yingqi Wei, University of Leeds

Intellectual Property Rights (IPRs) on Entry Modes: A Systematic Literature Review

Danai Christopoulou, University of Liverpool
Vasiliki Bamiatzi, University of Liverpool Management School
Deepak Sardana, Griffith University
Chinmay Pattnaik, University of Sydney

Innovativeness of Firms during the Global Economic Crisis and Shortly after – Do the Public Support Measures Matter?

Piotr Trapczynski, Poznan University of Economics and Business
Marian Gorynia, Poznan University of Economics and Business
Barbara Jankowska, Poznan University of Economics and Business
Marlena Dzikowska, Poznan University of Economics and Business
Katarzyna Mroczek-Dabrowska, Poznan University of Economics and Business

Internationalization and Firm Innovation in Emerging Markets

Suqin Shen, University of Queensland
Yunxia Zhu, University of Queensland
Sunil Venaik, University of Queensland

Can Domestic Industries Really Learn to Innovate More Efficiently From Inward Foreign Direct Investment? Evidence From China

Xiaoxi Liu, Peking University
Wenjing Ruan, Peking University

Emerging Market MNEs and Innovation Strategies in the African Telecommunications Value Chain

Roseline Wanjiru, Northumbria University
Maribel Guerrero, Northumbria University and Universidad del Desarrollo
Joshua Omoju, Northumbria University
Jason Whalley, Northumbria University

Session 3.2.17 - Interactive

Time: 10:45-12:00

Track: 10 - Emerging markets

Room: 214

Attracting FDI by Emerging Economies

Chair: Rajeev Sooreea, Dominican University of California

Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment

John Luiz, University of Sussex
Helena Barnard, University of Pretoria

The FDI-Export Nexus: What Should Policymakers in Developing Countries Know about Country Size, Development Level, and Openness Clusters before Attracting FDI?

Rajeev Sooreea, Dominican University of California
Brinda Sooreea-Bheemul, University of Mauritius

What Determines Inbound FDI to the MENA Region? A Systematic Evidence-Based Review and Research Agenda

Dora Triki, ESCE International Business School
Anna Dimitrova, ESSCA School of Management
Tim Rogmans, Zayed University

An Analysis of FDI Drivers in Small States

Rosa Portela Forte, University of Porto
Cristiana Neves, University of Porto

The Effects of State Fragility and Environmental Regulations on FDI Inflows to Developing Countries

Anna Dimitrova, ESSCA School of Management
Jonas Gamso, Arizona State University

Home Competition Escapism View of Emerging Market Multinationals Effect of IFDI on Subsequent Strategic Asset Seeking OFDI

Yuanyuan Li, Rutgers University
John Cantwell, Rutgers University

THURSDAY, JUNE 27 - 12:00-13:00

Time: 12:00-13:00

Light Lunch

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

Time: 12:00-13:00

Room: Rotunden (2nd Floor)

JIBP Editorial Board Meeting

JIBP Board Members only.

THURSDAY, JUNE 27 - 13:00-14:15

Session 3.3.1 - Special Session Time: 13:00-14:15
Special Session Room: s01

2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Shige Makino, Chinese University of Hong Kong

Presentations by the 2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival (Ph.D. Awarded by Ivey Business School, Western University)
Dwarka Chakravarty, San Diego State University

Essays on Organization, Creativity, and Globalization (Ph.D. Awarded by Columbia University)
Sungyong Chang, London Business School

Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms (Ph.D. Awarded by Ivey Business School, Western University)
Maximilian Stallkamp, Virginia Tech

Bloody Business: Multinational investment in an increasingly conflict-afflicted world (Ph.D. Awarded by Erasmus University Rotterdam)
Caroline Witte, Copenhagen Business School

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.3.2 - Panel Time: 13:00-14:15
Track: 6 - Strategy, organization, and management Room: 201

The Shifting Meaning of Firm Location: From a Physical Setting to a Perceptual Sense of Place

Chair: Perttu Kähkö, Aalto University

Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:

Wilhelm Barner-Rasmussen, Åbo Akademi University
Gabriel Benito, BI Norwegian Business School
Sarianna Lundan, University of Bremen
Ram Mudambi, Temple University
Phillip C. Nell, Vienna University of Economics and Business
Rebecca Piekkari, Aalto University

Session 3.3.3 - Panel Time: 13:00-14:15
Track: 10 - Emerging markets Room: 202

Developing Theoretical Perspectives on Management in Emerging Markets

Chair: Klaus Meyer, Ivey Business School

Panelists:

Robert Grosse, Thunderbird School of Global Management
Peter Williamson, University of Cambridge
Valentina Marano, Northeastern University
Ruth V. Aguilera, Northeastern University
Pei Sun, University of Manchester

Session 3.3.4 - Panel Time: 13:00-14:15
Track: 12 - Theme: IB in an unsettling environment Room: s05

Globalization of R&D in an Era of Ferment

Chair: Rishikesh T Krishnan, IIM Bangalore

Panelists:

Rishikesh T Krishnan, IIM Bangalore
Charles Dhanaraj, Temple University
Max von Zedwitz, Kaunas University of Technology
Shasha Zhao, Middlesex University

Session 3.3.5 - Competitive Time: 13:00-14:15
Track: 10 - Emerging markets Room: s10

Internationalization of Emerging Markets Firms (III)

Chair: Raquel Garcia-Garcia, Open University

Institutional Distance, Slack Resources, and Foreign Market Entry: Empirical Evidence from the Indian Computer Software Sector

Saptarshi Purkayastha, IIM Calcutta
Róisín Donnelly, Tilburg University
Tatiana S. Manolova, Bentley University
Linda F. Edelman, Bentley University

Metamorphosis Strategy of Emerging Multinationals and Destinations of the Springboard Strategy

Yi Yang, Yonsei University
Yong Suhk Pak, Yonsei University

Host and Home Country Determinants of Foreign Entry Modes: Evidence from the Chinese Natural Resource Industries

Jing Su, University of Chinese Academy of Sciences
Ping Lv, University of Chinese Academy of Sciences
Ilan Alon, University of Agder
Peter Gammeltoft, Copenhagen Business School

The Link between Home, Capability and Domestic Market on Internationalization of Emerging Market Firms

Arpit Raswant, University of Sydney
Chinmay Pattnaik, University of Sydney

AIB 2019 Conference Schedule of Sessions

Session 3.3.6 - Competitive Time: 13:00-14:15
Track: 9 - Multinationals-government relationships Room: 213

Influencing Governments

Chair: George White, University of Michigan-Flint

*Corruption and Formal Contracting with Government
Sponsored Financial Institutions in Volatile Environments: The
Role of Political Tie Intensity*

George White, University of Michigan-Flint
Asda Chintakananda, National Institute of Development
Administration
Tazeeb Rajwani, University of Surrey
Chomsorn Tangdenchai, National Institute of
Development Administration

*Corporate Political Activity and Firm Performance: A Global
Review and Meta-Analysis*

Michael Hadani, Saint Mary's College of California
Kim Clark, Saint Mary's College of California
Lili Yan, Saint Mary's College of California
Indu Ramachandran, Texas State University

*Social Comparison, Liability of Foreignness in the Political
Market, and Bribery in Transition Economies*

Jinsil Kim, College of New Jersey
Seung-Hyun Lee, University of Texas at Dallas

Session 3.3.7 - Competitive Time: 13:00-14:15
Track: 5 - Innovation and knowledge management Room: 205

Knowledge Management Across Organizations

Chair: Juan Bu, Indiana University

*A Longitudinal Study of MNE Innovation Enhancement at
Home via Cross-Border Acquisitions*

Juan Bu, Indiana University
Yadong Luo, University of Miami
Yinuo Tang, University of Hong Kong

*Regional Trade Alliances and Innovation: Understanding the
Impact of Political Linkages and Economic Integration Across
the Global Value Chain*

Luis Dau, Northeastern University
Elizabeth Moore, Northeastern University
Santiago Mingo, Universidad Adolfo Ibáñez's

*Phone Home? The Involvement of MNC Headquarter R&D
Units in Foreign University Collaboration*

Rene Belderbos, KU Leuven
Marcelina Grabowska, KU Leuven
Stijn Kelchtermans, KU Leuven
Bart Leten, KU Leuven
Massimo Riccaboni, IMT School for Advanced Studies;
KU Leuven
Jojo Jacob, Grenoble Ecole de Management

*The Effects of Organizational Attitude, Knowledge Sharing,
and Partnership Quality on Offshore IT Outsourcing*

Md Samim Al-Azad, Laval University
Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Session 3.3.8 - Competitive Time: 13:00-14:15
Track: 1 - Internationalization and entrepreneurship Room: 210

Strategic Adaptation, Novel Actions and Internationalization

Chair: Linghui Tang, College of New Jersey

*Creating New Ventures under the Structure-Style Fit
Contingency: Sensemaking Matters*

Pei-Li Yu, National University of Kaohsiung

*Addressing Information Asymmetry – The Role of
Performance Feedback in Shaping Offshoring Transactions*

Carlos Rodriguez, INCAE Business School
Luciano Ciravegna, King's College London
Bent Petersen, Copenhagen Business School

*No Victory without Defeat? How Foreign Market Re-entrants
Manage Risk Trade-Offs Following Exit*

Irina Surdu, University of Reading
Edith Ipsmiller, WU Vienna

*When Success Breeds Success? The Role of Lead Markets In
Internationalization of Mobile Apps*

Noman Ahmed Shaheer Siddiqui, University of South
Carolina
Richard Priem, Texas Christian University
Sali Li, University of South Carolina
Pengxiang Zhang, University of South Carolina

Session 3.3.9 - Competitive Time: 13:00-14:15
Track: 11 - Teaching IB Room: s08

Addressing Contemporary Issues in Teaching IB

Chair: Hadia Fakhreldin, British University in Egypt

*The Pedagogical Challenges and Opportunities Associated
with the Teaching of Global Business Strategy amidst Populist
and Protectionist Forces*

Bertrand Guillotin, Temple University

*U.S. Employer Needs for International Expertise in the
Financial Services Industry*

Shirley J. Daniel, University of Hawaii at Manoa
Fujiao Xie, City University of New York, Brooklyn
Ben L. Kedia, University of Memphis

*Teaching Methods for Entrepreneurship Courses in Asia:
Students with Higher Power Distance and Higher Uncertainty
Avoidance*

Lung-Tan Lu, Fo Guang University
Xin Su, Shandong University of Finance and Economics

*Using Bricolage for Conflict Zone Entrepreneur Training:
Evidence From the Iraqi Public Leadership Program*

Kimberly Gleason, American University of Sharjah
Yass Alkafaji, American University of Sharjah
Becky Beamer, American University of Sharjah

AIB 2019 Conference Schedule of Sessions

Session 3.3.10 - Competitive Time: 13:00-14:15
Track: 7 - HRM, leadership, and cross-cultural Room: s07

Global Work and Migration: Integration and Career Issues

Chair: Rosalie L. Tung, Simon Fraser University

Ties that Bind, but for How Long? Immigrant Networks, Assimilation & Export Participation Probability of Domestic Firms

Hongbo Cai, Beijing Normal University
Yinghua Meng, Shanghai University of International Business and Economics
Suparna Chakraborty, University of San Francisco

The Role of Talent Management Practices in Talent Migration: Overcoming Brain Drain in the Russian Context

Marina Latukha, St. Petersburg State University
Mariia Shagalkina, St. Petersburg State University
Louisa Selivanovskikh, St. Petersburg State University

When My Boss Knows My World: The Role of Supervisor's Cultural Understanding to Migrant Subordinates' Workplace Well-Being

Steven Yen-Hung Liu, University of Leeds
Conna Yang, Ming Chuan University
Emmanuella Plakoyiannaki, University of Leeds

Career Management, Hardship Locations, and Career Motivation: What Influences IGO Expatriates' Career Success?

Mila Lazarova, Simon Fraser University
Mihaela Dimitrova, Vienna University of Economics and Business
Christopher Brewster, University of Reading
Michael Dickmann, Cranfield University
Jean-Luc Cerdin, ESSEC Business School

Session 3.3.12 - Interactive Time: 13:00-14:15
Track: 7 - HRM, leadership, and cross-cultural Room: 112

Culture Conceptualizations through Different Perspectives

Chair: David C. Thomas, University of Victoria

Effects of Individualism and Collectivism in Work Identity Transitions

Elizabeth C. Ravlin, University of South Carolina
Xing Liu, University of South Carolina
David C. Thomas, University of Victoria

Methods of Critical Cross-Cultural Management

Laurence Romani, Stockholm School of Economics
Jasmin Mahadevan, Hochschule Pforzheim
Henriett Primecz, Corvinus University Budapest

Hofstede Culture Dimensions for Subnational Regions

André van Hoorn, Radboud University
Joost Bücker, Radboud University
Robbert Rademakers, Radboud University

Internationalization of Research on Paternalistic Leadership: A Bibliometric and Network Analysis

Sibel Ozgen, Florida International University
Alex Fabregat, Universitat Rovira i Virgili

Expatriate Cultural Identity in the Changing Global Era: An Integrative Framework

Chenchen Li, Southwestern University of Finance and Economics
Ling Eleanor Zhang, Loughborough University London
Anne-Wil Harzing, Middlesex University London

Session 3.3.13 - Interactive Time: 13:00-14:15
Track: 4 - Consumer research Room: 114

Consumer Responses to Marketplace Actions

Chair: Huda Khan, University of South Australia

Corporate Social Responsibility as Integrated Approach for Customer Loyalty

Tahir Islam, Tongji University
Zaryab Sheikh, Beaconhouse National University
Zahid Hameed, Khawaja Fareed University of Engineering and Information Technology
Ikram Ullah Khan, University of Science of Technology, Bannu

Consumers' Trust and Behavioral Implications Following Food Safety Scandals: The Role of Distributive, Procedural, and Interactional Justice

Chin-Jung Luan, National Dong Hwa University
Mohammad Shadab Khalil, National Dong Hwa University

How Do Consumers Evaluate Global Brands?: Integrating Neuroscience and International Marketing

Woojong Sim, Saint Louis University
Nicolas Jankuhn, Saint Louis University
Hongxin Zhao, Saint Louis University

Microfinance and Entrepreneurship at the Base of the Pyramid

Jasjit Singh, INSEAD
Pushan Dutt, INSEAD

Social Media and Destination Marketing: Governmental Promotion vs Consumers' Opinion

Mohammad Tipu Sultan, Shanghai Jiao Tong University
Farzana Sharmin, Shanghai Jiao Tong University
Ke Xue, Shanghai Jiao Tong University

Re-visiting the Perceived Brand Globalness and Perceived Local Iconness Paradox: Current State of Knowledge and Changing Dynamics Across Nations

Irem Yoruk, Wayne State University
Ayan Bhattacharyaa, Wayne State University
Attila Yaprak, Wayne State University

Session 3.3.14 - Interactive Time: 13:00-14:15
Track: 12 - Theme: IB in an unsettling environment Room: 207

Corruption and Institutions

Chair: Saikat Banerjee, IIM Ahmedabad

Foreign Direct Investments: Examining the Roles of Democracy, Corruption and Judicial Systems across Countries

Saikat Banerjee, IIM Ahmedabad

Impacts of MNCs' Bribery Strategy on a Highly Corrupt Host Country: An Investigation of Taiwanese Firms' FDI in an ASEAN Country

Chun-Chien Lin, Chung-Hsing University
Yu-Ching Chiao, Chung-Hsing University

AIB 2019 Conference Schedule of Sessions

High Quality Institutions or Economic Freedom, What Comes First?

Bruno B. Buscariolli, FGV São Paulo
Jorge Carneiro, FGV São Paulo

Whither Corruption in International Business: A Review of Contributing Factors and Consequences of Corruption in International Business

Luke Kendall Webster, Torrens University Australia
Alex Kouznetsov, Torrens University Australia
Justin Pierce, Torrens University Australia

Session 3.3.15 - Interactive

Time: 13:00-14:15

Track: 1 - Internationalization and entrepreneurship

Room: 208

Entrepreneurial Internationalization: Perspectives from China

Chair: Lianxi Zhou, University of Brock

International Entrepreneurial Opportunity Research: A Tianshi-Dili-Renhe Framework

Lianxi Zhou, University of Brock
Di Song, Zhejiang University
Aiqi Wu, Zhejiang University

What Strategy Drives the Success of Cross-Border Acquisitions by Chinese Listed Firms?

Jing Zhou, Southwestern University of Finance and Economics
Yunwen Jiang, Southwestern University of Finance and Economics
Wei Lan, Southwestern University of Finance and Economics

Founders' Chinese Cultural Revolution Experience and the Internationalization of Entrepreneurial Ventures

Yuanyuan Hu, Tongji University
Shouming Chen, Tongji University
Yuxin Shao, Tongji University
Luu Thi Nguyen, Tongji University

Entrepreneurial Guanxi Transfer - In the Case of Small Exporters

Candy H. Y. Chiu, Shih Chien University
Chwo-Ming Yu, National Chengchi University

Examining International Experiences of First Generation Chinese Immigrant Entrepreneurs in Australia

Yu Chen, N/A
Zubair Ali Shahid, IQRA University

An Evolutionary Perspective of Business Group Diversification and Internationalization

Chui Shiam Chan, University of Sydney

Reasons, Situations, and Values Evolution: A Qualitative Exploration of Chinese Exporters

Jiang Zhou, Hangzhou Dianzi University
Ling Deng, RMIT University
Paul Gibson, RMIT University

Session 3.3.16 - Interactive

Time: 13:00-14:15

Track: 11 - Teaching IB

Room: 212

Experiential Approaches in Teaching IB

Chair: Sonja Sackmann, EZO Institute for Developing Viable Organizations

The Functional Approach to Teaching Cross-Cultural Virtual Collaboration Skills: Evidence from the Virtual Business Professional Project (Vbp)

Jolanta Aritz, University of Southern California
A. Carolin Fleischmann, University of Southern California
Peter Cardon, University of Southern California
Robyn Walker, University of Southern California

Cross-Cultural Coaching to Optimize Student Learning during Faculty-Led Study Abroad

Thomas Gene Drape, Embry Riddle

A Student and Instructor Assessment of Software Simulations as an Experiential and Learning Tool for International Business Courses – GMMSO3

Frank Cotae, Mount Royal University
Jacqueline Musabende, Mount Royal University

Creating Global Awareness: High Impact Learning in an Interdisciplinary Context of Maritime Transportation

Joan Mileski, Texas A&M University
Cassia Galvao, Texas A&M University
Charlotte Ku, Texas A&M University
JoAnn DiGeorgio-Lutz, Texas A&M University

Problem-Based Teaching in an International Business Capstone Course: Developing Client-Based Export Plans in Collaboration With the Virginia International Trade Alliance Program

Marion M. Owyar-Hosseini, James Madison University
Daniel S. Zisk, James Madison University
Paula S. Daly, James Madison University

Teaching Embedded Entrepreneurship through Experiential Learning in International Business

Hans Hendrichske, University of Sydney
Wei Li, University of Sydney

A Practical Template for Organizing Student Debates in the Current Era of Deglobalization, Protectionism, and Intolerance

Ayesha Malhotra, University of Calgary

Session 3.3.18 - Special Session

Time: 13:00-14:15

Room: s09/s11/s15

Research Methods Clinics V

Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Hierarchical Linear Modelling, SEM

Bo Bernhard Nielsen, University of Sydney

Data Collection and Questionnaire Design

Agnieszka Chidlow, University of Birmingham

Panel Data & Poisson Models

Stewart R. Miller, University of Texas at San Antonio

THURSDAY, JUNE 27 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JUNE 27 - 14:30-15:45

Session 3.4.1 - Panel Time: 14:30-15:45
Track: 12 - Theme: IB in an unsettling environment Room: s01

Redesigning the International Governance of MNEs

Chair: Karl P. Sauvant, Columbia University

Panelists:

Karl P. Sauvant, Columbia University
Alvaro Cuervo-Cazurra, Northeastern University
Ana Novik, OECD
Federico Ortino, King's College London

Session 3.4.3 - Panel Time: 14:30-15:45
Special Session Room: 202

Accounting for Context in Qualitative Research in International Business

Chair: Emmanuella Plakoyiannaki, University of Leeds

Panelists:

Hanna Gajewska-De Mattos, University of Leeds
Shameen Prashantham, China Europe International Business School
Elizabeth Rose, University of Leeds
Innan Sasaki, University of Lancaster/University of Turku
Catherine Welch, University of Sydney

Session 3.4.4 - Panel Time: 14:30-15:45
Track: 10 - Emerging markets Room: s05

Challenges for Innovation Cooperation in the CEE region: Business and Academia Perspective

Chair: Lukasz Puslecki, Poznan University of Economics and Business
Discussant: Miroslaw Jarosinski, SGH Warsaw School of Economics

Panelists:

Michal Staszko, Poznan University of Economics and Business
Krzysztof Wach, Cracow University of Economics
Marian Gorynia, Poznan University of Economics and Business
Andreja Jaklic, University of Ljubljana
Matevz Raskovic, Victoria University of Wellington
Piotr Trapczynski, Poznan University of Economics and Business

Session 3.4.5 - Panel Time: 14:30-15:45
Track: 11 - Teaching IB Room: s10

Keeping Ourselves Anchored in an Unsettling Political and Economic Environment: Strengthening the Interface Between International Business Education and Practice

Chairs: David Michael Berg, Hamline University and James M Hagen, Hamline University

Panelists:

Tiziano Bursi, University of Modena and Reggio Emilia
Chie Iguchi, Keio University
David Michael Berg, Hamline University
James M Hagen, Hamline University

Session 3.4.6 - Panel Time: 14:30-15:45
Special Session Room: 213

Speed Mentoring Session for Women in Academy of International Business (WAIB Special Session)

Chairs: Saba Colakoglu, Georgia Institute of Technology and Amanda Budde-Sung, University of Sydney

NOTE: This session is an RSVP-only panel for members of WAIB (Women in the Academy of International Business).

Panelists:

Mary Yoko Brannen, Copenhagen Business School
Nakiye Boyacigiller, Sabanci University
Carolyn P. Egri, Simon Fraser University
Margaret Fletcher, University of Glasgow
Tanvi Kothari, San José State University
Anna Lamin, Northeastern University
Dana Minbaeva, Copenhagen Business School
Rebecca Piekkari, Aalto University
Malika Richards, Pennsylvania State University, Berks
Grazia D. Santangelo, Copenhagen Business School
Noemi Sinkovics, University of Manchester
Mary Sully de Luque, Arizona State University
Katalin Takacs-Haynes, University of Delaware
Amanda Budde-Sung, University of Sydney
Susan Forquer Gupta, Monmouth University

Session 3.4.7 - Competitive Time: 14:30-15:45
Track: 5 - Innovation and knowledge management Room: 205

Knowledge Sourcing and Transfer

Chair: Christoph Grimpe, Copenhagen Business School

Firm Acquisitions, Resource Complementarity, and the Access to Localized Knowledge

Christoph Grimpe, Copenhagen Business School
Katrin Hussinger, University of Luxembourg
Wolfgang Sofka, Copenhagen Business School

Inter-Industry FDI Spillovers from Foreign Banks: Evidence in Follower Countries

Shusen Qi, Xiamen University
Kent N. Hui, Xiamen University

How Do Emerging Economy Multinationals Upgrade Their Firm-Specific Advantages Through R&D Internationalization? On the Transfer and Internalization of Foreign Knowledge
Philip J. Steinberg, University of Groningen
Vivien D. Procher, Grenoble Ecole de Management
Diemo Urbig, University of Wuppertal
Christine K. Volkmann, University of Wuppertal

Session 3.4.8 - Competitive Time: 14:30-15:45
Track: 10 - Emerging markets Room: 210

Institutional Development and Emerging Markets Firms

Chair: Henrique Correa da Cunha, Universidade Regional de Blumenau

Institutional Distance and performance: Disentangling the Effects of New Organizational Institutionalism and New Institutional Economics
Vincent Kunst, University of Liverpool

Chinese Greenfield Investments: An Institutional and Learning Perspective

Stefano Elia, Politecnico di Milano
Ilan Alon, University of Agder
Shaomin Li, Old Dominion University

Institutional Distance Moderating Effects on Cultural Distance and Performance Relationship: Asymmetry of Distance and the Case of Foreign Multinational Subsidiaries in Latin America

Henrique Correa da Cunha, Universidade Regional de Blumenau
Mohamed Amal, Universidade Regional de Blumenau
Dinorá Eliete Floriani, Universidade do Vale do Itajaí
Svante Andersson, Halmstad University

Business Group Capability and Institutional Development- An Evolutionary Perspective

Zhixiang Liang, Concordia University
Michael Carney, Concordia University

Session 3.4.9 - Competitive Time: 14:30-15:45
Track: 6 - Strategy, organization, and management Room: s08

Foreign Direct Investment Strategies

Chair: Assylbek Nurgabdeshev, Narxoz University

Export Performance Dimensions and Their Interrelations: A Review of Reviews and Meta-Analytic Assessment
Christopher Schlaegel, University of Groningen
Tage Koed Madsen, University of Southern Denmark

Country Level Factors Influencing Location Choice Decision of R&D Offshoring

Assylbek Nurgabdeshev, Narxoz University
Sanat Kozhakhmet, Narxoz University

Don't Let a Lucky Streak Define Your International Business – The Impact of Prior Success on Risk-Taking in Foreign Direct Investment

Jan Hendrik Fisch, Vienna University of Economics and Business
Kathrin Schwaiger, Vienna University of Economics and Business

First Mover Survival in International Entry Strategy: An Organizational Legitimacy Perspective

Arthur Liang Li, Ivey Business School
Andreas Schotter, Ivey Business School
Paul Beamish, Ivey Business School

Session 3.4.10 - Competitive Time: 14:30-15:45
Track: 7 - HRM, leadership, and cross-cultural Room: s07

International Experience and Global Leadership

Chair: B. Sebastian Reiche, IESE Business School

How Life Experiences and Cultural Context Matter: A Multilevel Framework of Global Leader Effectiveness

Mansour Javidan, Arizona State University
David Waldman, Arizona State University
Danni Wang, Rutgers University
Virgil Fenters, Arizona State University

International Top Managers and Their Board Tenure: Is Internationalization Harmful?

Stefan Schmid, ESCP Europe
Simon Mitterreiter, ESCP Europe

"Maybe I'm Not an Expert at All": Enacting Expertise at the Multinational Workplace

Tuuli Hakkarainen, Aalto University
Jo Angouri, Warwick University

Change-Specific Cynicism among Vendor Employees Engaged in Global Work: A Multilevel Investigation of Team Leaders and Team Members

Anju Mehta, North Carolina A&T University

Session 3.4.12 - Interactive Time: 14:30-15:45
Track: 9 - Multinationals-government relationships Room: 112

Formal and Informal Institutions

Chair: Caterina Moschieri, IE Business School

Mixed Ownership and Outward Foreign Direct Investment: Evidence from China

Bin Zhang, Peking University
Changqi Wu, Peking University

Water Wars? Institutional Shocks, Private and Public Divestitures in Latin America

Caterina Moschieri, IE Business School
Ilze Kivleniece, INSEAD

Internalization of IJVs and Institutions

Shailen Kumar Dalbehera, IIM Bangalore
Subramanyam Raghunath, IIM Bangalore

Law and Order? The Influence of Perceived Legal Voids on Foreign Subsidiary Political Ties

George White, University of Michigan-Flint
Thomas Hemphill, University of Michigan-Flint
Tazeeb Rajwani, University of Surrey
Jean Boddewyn, Baruch College, CUNY

Institutional Configurations of FDI Attraction in Post-Transition Economies: The Roles of Commonality, Diversity and Stability
Gunnar Leymann, University of Bremen

Internationalization of State-Owned Enterprises: Comparative Study of the Czech Republic, Slovakia, China and Vietnam

Pavlina Jasovska, University of Technology Sydney
Quyen Thao Dang, University of Technology Sydney
Ying (Joy) Guo, Shanghai University/University of Technology Sydney
Hussain Gulzar Rammal, University of Technology Sydney

AIB 2019 Conference Schedule of Sessions

Home Political Connections and Innovation of Emerging Market Multinationals: What Role of Host Institutions Play?

Jie Wu, University of Macau
Masaaki Kotabe, Temple University
Xinhe Zhang, University of Macau

Session 3.4.13 - Interactive

Time: 14:30-15:45

Track: 3 - International marketing

Room: 114

Connecting with Cross-Border Consumers through Advertising and Social Media

Chair: Brian R. Chabowski, University of Tulsa

Rethinking International Sponsorship Recognition

Steffen Jahn, University of Goettingen
T. Bettina Cornwell, University of Oregon
Michael Humphreys, University of Queensland

How Do Advertising and Distribution Exposure Create Brand Value? Differences for Domestic and Foreign Brands in an Emerging Market

Martin Heinberg, University of Leeds
H. Erkan Ozkaya, California State Polytechnic University, Pomona
Markus Taube, University of Duisburg-Essen

What's Funny to Me Is Not Funny to Them: A Three Country Study Delineating the Impact of Provocative Humor in Advertising

Srdan Zdravkovic, Bryant University
Dario Miocevic, University of Split
Hye Jin Yoon, Southern Methodist University
Sukki Yoon, Bryant University
Yung Kyun Choi, Dongguk University

The U.S. and Chinese Consumer's Usage of Social Media Platforms to Shop Fashion Items

Li Shen, Juniata College

Customer Interaction via Social Media in the Emerging Markets

Intekhab Alam, State University of New York (SUNY) at Geneseo

Enculturation Conformance by AI on Electronic Bartering Platforms

Alan J. Pan, Shanghai Jiao Tong University
David Pan, Texas Woman's University
P. Roberto Garcia, Indiana University

Perceptions of International Licensing by Firms in the Audiovisual Industry: Contrasting Theory and Practice

Maria Luiza Carvalho de Aguiilar Pinho, Georgia State University
Angela Rocha, Pontifical Catholic University of Rio de Janeiro
Celso Roberto de Aguiilar Pinho, Georgia State University

Session 3.4.14 - Interactive

Time: 14:30-15:45

Track: 2 - Managing the value chain

Room: 207

Learning, Performance and Sustainability in Global Value Chains

Chair: Björn Jindra, Copenhagen Business School

Multi-Objective Decision Modelling Using Interpretive Structural Modelling for HR Outsourcing

Flevy Lasrado, University of Wollongong in Dubai
Alessio Ishizaka, University of Portsmouth

The Impact of Organizational Learning and Capabilities on Offshore IT Outsourcing Success: Service Providers' Perspective

Md Samim Al-Azad, Laval University
Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Is Outsourcing Effective for Firms? A Meta-Analysis

Somnath Lahiri, Illinois State University
Amit Karna, IIM Ahmedabad
Sai Chittaranjan Kalubandi, IIM Ahmedabad
Saneesh Edacherian, IIM Ahmedabad

CRM Capability, Customer Service Flexibility and Service Innovation in Public Healthcare

Pradeep Kumar, IIM Ranchi
Sanjay Kumar Singh, Abu Dhabi University

Synergies for Value Chain Responsibility: The Case for Aligning Sustainable Supply Chain Management and Trade Compliance

Carolin Baier, Catholic University of Eichstaett-Ingolstadt
Jens Heidingsfelder, Friedrich-Alexander-University Erlangen-Nuremberg
Markus Beckmann, Friedrich-Alexander-University Erlangen-Nuremberg

Improving Social Justice and Economic Stewardship along the Global Value Chain: The Effectiveness of Interventions within Fragile Environments

Anthony Goerzen, Queen's University
Gerard van der Burg, IMPACT

The Influence of Social Capital on GVC "Triversity" - Innovation Performance Relationship

Mona Bahl, Illinois State University

Session 3.4.15 - Interactive

Time: 14:30-15:45

Track: 1 - Internationalization and entrepreneurship

Room: 208

Entrepreneurship and Internationalization in and from Emerging Economies

Chair: Peter Ørberg Jensen, Copenhagen Business School

Effects of Differences in Internationalization Processes on Technology Innovations by Emerging Economy Multinationals

Shantala Samant, Western Washington University
Pooja Thakur-Wernz, Wichita State University
Don Hatfield, Virginia Tech

Incubators in Emerging Economies: Do They Give the Reins In The Hands of Women Entrepreneurs? - A Social Network Perspective

Deepika Dixit, IIM Kozhikode
Anubha Shekhar Sinha, Indian Institute of Management Kozhikode

A "Strategy Tripod" Perspective on Timing of Entry: Evidence from Firms Based in an Emerging Economy

Bin Liu, Chinese University of Hong Kong
Jipeng Qi, Beijing Jiaotong University

When Does Inward Internationalization Facilitate Outward Internationalization for Emerging Market Firms?

Jianxun Chen, University of International Business and Economics
Hui Tan, Royal Holloway, University of London
Jing Yu Yang, University of Sydney

AIB 2019 Conference Schedule of Sessions

Non-Predictive Strategies in SME Internationalization

Luis Oliveira, University of São Paulo / Dalarna University
Afonso Fleury, University of São Paulo
Martin Johanson, Dalarna University / Uppsala University

Session 3.4.16 - Interactive

Time: 14:30-15:45

Track: 10 - Emerging markets

Room: 212

Internationalization Performance of Emerging Markets MNEs

Chair: Cristina Calegario, University of Lavras - UFLA

Risk Management and the Post-entry Performance of Emerging Market MNEs

Xia Han, University of Manchester
Agnieszka Chidlow, University of Birmingham
Xiaohui Liu, University of Birmingham

Foreign Direct Investment in Developing Economies: A Study on Productivity Spillover Effects in Latin America

Nádia Bruhn, Universidade Federal de Pelotas
Douglas Mendonça, Universidade Federal de Lavras

Industrial Policy, Economic Growth and International Insertion in Latin American Countries

Nádia Bruhn, Universidade Federal de Pelotas
Cristina Calegario, University of Lavras - UFLA
Michele Borges, Universidade Federal de Goiás

How Should Latecomers Deal With Crises in the Process of Catch-Up? Evidence From an EMNE's Experience in Developing Intellectual Property Competitiveness

Haoyu Zhang, Zhejiang University
Ziyan Tan, Zhejiang University
Xiaobo Wu, Zhejiang University
Lee Keun, Seoul National University

The Role of Experience(s) and Host Country Institutions on the Internationalization Behavior of Emerging Market Multinationals

Gabriel Vouga Chueke, University of Sao Paulo
Maria Laura Ferranty MacLennan, Centro Universitário FEI

The Liability of Foreignness on Performance in Greenfield Hybrid Organizations

Tigist Woldetsadik Sommeno, University of Agder
Roy Mersland, University of Agder
Trond Randoy, University of Agder

THURSDAY, JUNE 27 - 15:45-16:15

Time: 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

THURSDAY, JUNE 27 - 16:15-17:45

Session 3.5.1 - Plenary

Time: 16:15-17:45

Special Session

Room: s01

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will be next, featuring a presentation for the 2020 AIB Meeting in Hong Kong and a review of the state of AIB.

The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 27 - 17:45-19:00

Time: 17:45-19:00

AIB Awards/Farewell Reception

The 2019 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2019.

AIB 2019 Program Contributor Index

This index lists individuals who appear in the conference program as authors, panelists, chairs, or discussants. Our volunteer reviewers, who have also made a significant contribution to our conference, are listed separately earlier in this print program. A list of actual participants attending the Copenhagen conference can be found at our website.

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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AIB 2019 Program Contributor Index

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Tuesday, June 25:	10:00 – 17:00
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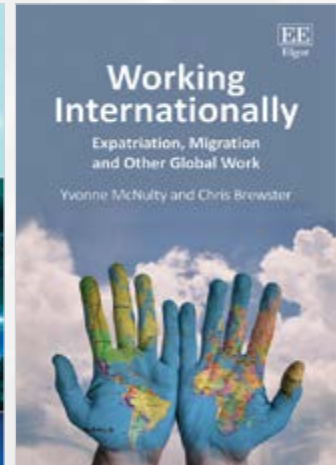
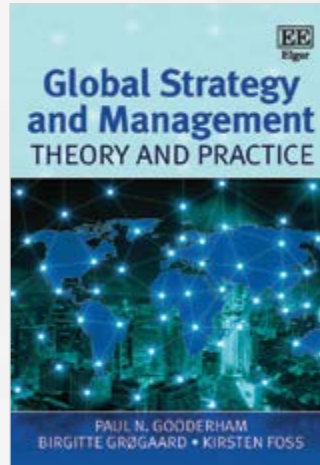
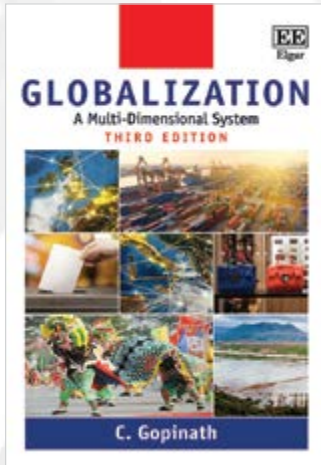
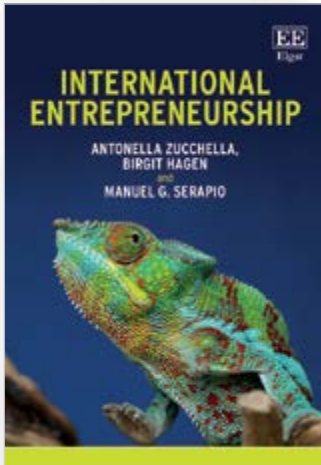
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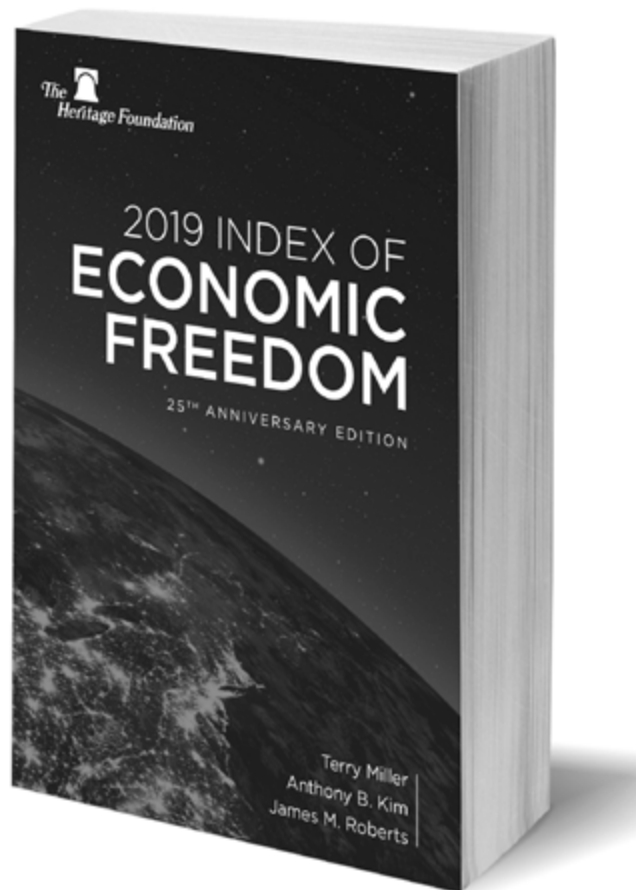
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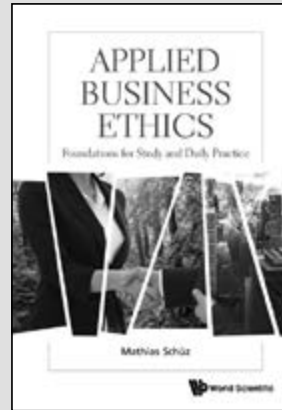
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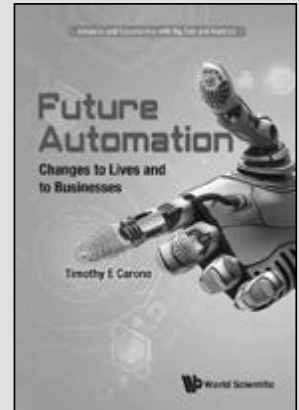
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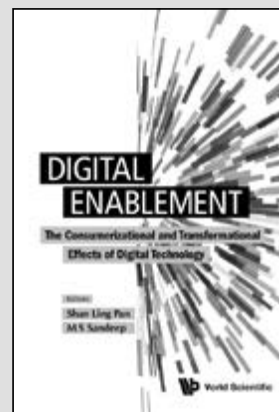
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- **Session 2.1.10** "The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis" (ID# 1016) by Ursula Ott, Nottingham Trent University
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AIB Teaching & Education Shared Interest Group

Teaching & Education (T&E) is a newly formed Shared Interest Group within the Academy of International Business, focusing on promoting excellence in teaching international business. Its main objectives are facilitating development and sharing of best teaching practices, providing a forum for teaching-related networking, exchange of ideas and mentoring, and promoting research on teaching and education among AIB members. Continuing the initiative that started at the 2018 AIB Annual Meeting at Minneapolis, T&E will be organizing activities, such as Teaching Cafés and international joint-teaching projects at the AIB Annual Meetings, as well as at the meetings of AIB regional chapters.

T&E Executive Committee is inviting all AIB members to participate in the T&E Teaching Cafés at the 2019 AIB Annual Meeting in Copenhagen. Teaching Cafés will run for five 45-minute sessions each day of the Conference starting on Tuesday, June 25th and will cover a variety of topics of interest to the members of the T&E SIG. In addition to the topics discussed in Teaching Cafés during the 2018 Annual Meeting in Minneapolis, the following new topics will appear this year:

- **Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration:** (Jacqueline Musabende, and Frank F. Cota, Mount Royal University, Canada)
- **Incorporating Ethics & Sustainability into IB Curriculum:** (Daria Panina, Mays Business School, TAMU USA, Lucy Vass, Oikos Copenhagen)
- **Case Teaching in Emerging Markets: Unique Features of Firms and Context:** (Pavida Pananond, Thammasat Business School, Thailand, and Marleen Dieleman, NUS Business School, Singapore)
- **Writing & Publishing IB Teaching Materials:** (Margaret Fletcher, University of Glasgow, Scotland)
- **Experiential Learning Projects:** (Vas Taras, Bryan School of Business and Economics, UNC USA)
- **Teaching IB with Cases:** (Juan Carlos Sosa Varela, Universidad Ana G. Mendez, Puerto Rico)

If you need further information, please contact Dr. Daria Panina at DPanina@mays.tamu.edu.



Wab | Women in the Academy of International Business

WAIB has three priorities: networking among WAIB members; promoting research on gender and gender-related issues in IB; and mentoring.

WAIB Events at the 2019 AIB annual conference:

- Members-only networking reception (TBA)
- “Women in Business in Denmark” Session 1.5.3. Tuesday, June 25, Time: 16:15-17:30.
- “Speed Mentoring Session for Women in the Academy of International Business (WAIB)” Session 3.4.6. Thursday, June 27, Time: 14:30-15:45.

Connect With WAIB Online

- Join WAIB and become a voting member.
- Update your membership profile at <https://aib.msu.edu/> by checking the WAIB membership box.
- To join WAIB’s listserv, send an email to listserv@list.msu.edu stating in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example SUBSCRIBE WAIB-L Jane Doe).
- WAIB’s Facebook and LinkedIn pages are searchable under “WAIB Women in the Academy of International Business” and the website is <https://waib.aib.world>

We look forward to meeting you!



Upcoming AIB Meetings

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit aib.world/events

AIB Africa Chapter Conference

August 4-7, 2019

Ghana, Africa

AIB Central and Eastern Europe Annual Chapter Conference

September 25-27, 2019

Kaunas, Lithuania

AIB US-Northeast Chapter Conference

October 11-12, 2019

Newark, New Jersey, USA

AIB US-Southeast Chapter Annual Conference

October 17-19, 2019

San Antonio, Texas, USA

AIB China Chapter Conference

November 9-10, 2019

Nanjing, China

AIB Oceania Chapter Annual Research Symposium & PDW

November 21-22, 2019

Canberra, Australia

AIB Southeast Asia Chapter Annual Conference

December 5-7, 2019

Cebu, Philippines

AIB Latin America and the Caribbean Chapter Conference

March 11-14, 2020

Trinidad and Tobago

AIB 2020 Annual Meeting

July 2-6, 2020

Hong Kong, SAR-PRC

Academy of International Business 2020 Annual Meeting

Hong Kong
July 2-6, 2020



How Crossing Borders Changes Business: The Multidirectional Movement of Policies, Practices and Knowledge in the 21st Century

Program Chair: Rebecca Piekkari, Aalto University

As firms engage in international business, they take products, services, strategies, management models, organizational practices, and knowledge across social, political, and economic contexts – and these often change as they move. Products are positioned and used differently in different markets; management models and strategies change in both planned and unanticipated ways. IB researchers have employed a range of concepts such as transfer, recontextualization, hybridization, adaptation, and translation to describe these changes. But IB has also recognized that firms can learn from those changes, giving the firm that operates across borders an innovation and learning advantage. Moreover, the increasing number of international firms changes the individual countries and the global governance systems in which they operate. In the 21st century, the cross-border movement of firms has become increasingly multidirectional, as the East-to-West and South-to-North movement of firms is expanding rapidly. The beginning of the third decade of the 21st century provides an opportunity to examine how this multidirectional movement is changing business – and changing the IB field itself.

Increasingly, IB scholars are turning to the metaphor of translation to understand such processes and their resulting changes. When a large multinational corporation (MNC) introduces a new human resource management system or a new code for social responsibility into its network of subsidiaries, both its corporate and local managers engage in translation: interpreting what is new and unfamiliar, putting a set of guidelines and regulations into practice, and, over time, reversing the direction of translation, taking the evolving practice into a revised set of guidelines. When a small entrepreneurial firm works with international partners to bring a service to new markets, its managers engage in translation: articulating their business model and explaining their offering to their partners, often changing both their model and practice in those interactions. When an international NGO engages in a partnership with an MNC, both sides translate their own expectations and models into specific practices in ways that are acceptable to both. Thus, the concept of translation provides a framework for examining – and re-examining – some of the most important issues in IB.

Hong Kong is an ideal setting to advance the conference theme. For centuries Hong Kong has operated as a bridge between the East and the West, facilitating the travel of tangible and intangible assets between trading partners. In the ecosystem of this vibrant city, products, practices, and people have met and been transformed. Today Hong Kong is a centre of innovation and an important hub for investments into transforming economies such as regional headquarters and a key location for mainland China.

Translation changes the original to make it accessible to those in a different language and cultural context, while trying to stay faithful to the meaning of the source. As a process, translation involves both retaining what is most valuable in the source and transforming elements of the source to gain acceptance in a new context. In this process, something may also be lost. Translation also highlights the importance of *translators* who make choices about what and how to translate. These

AIB 2020 Conference Theme

choices are influenced by the norms and practices in their field, by previous translations, and by translators' expectations about how receivers will respond. Translations evolve when contexts change, as translators try to improve on previous translations, and receivers re-interpret the translations. The concept of translation is widely used in organization theory, where scholars are interested in the travel of management models and practices across societies, and in public policy, where researchers use it to investigate how models and practices of public management move across borders and how international regulations are created and put into practice. IB scholars can draw on and contribute significantly to theory and empirical research in the fields of organization theory, public policy as well as translation studies.

Although its meaning is much broader, the translation approach does draw attention to the importance of language, which is increasingly recognized as a growing area of IB research. Policies, practices and knowledge that move across borders are expressed in language, not only as texts but also as pictures, power points and videos that may combine hearing and viewing. This poses questions about language choice, authorized and unauthorized translations, and translator roles. Moreover, language poses significant methodological issues for IB scholars doing research across language boundaries.

While translation affects all activities that cross borders, Hong Kong's history and culture offer a particularly poignant setting to explore this year's conference theme. Why do some locations emerge as centers of translation and transformation? When does this lead to new innovations? How do MNCs, SMEs and NGOs manage translation processes and develop distinctive translation capabilities? What challenges do translators face when spanning boundaries? What are the implications of cross-language research for the ways we conduct research and theorize about IB phenomena? How does the translation lens allow us to rethink and re-examine the field of IB?

Tracks

1. Internationalization processes and international entrepreneurship
2. International marketing
3. Consumer research
4. International finance, accounting and corporate governance
5. Global strategy, organization, and value chains
6. International HRM, global leadership, and cross-cultural management
7. Gender and diversity
8. Teaching and education
9. Research methods
10. Emerging markets and emerging market MNEs
11. Business, politics and society
12. Conference track: International business as translation: How crossing borders changes business
13. Local track: Global innovations

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The 61st Annual Meeting of the Academy of International Business

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